

Start the week with...



Global car market  
South Korea's vaulting ambition

Lucy Kellaway  
Fun and laughter in the workplace

Media futures  
Cybersoaps could be really big

World Business Newspaper

MONDAY JUNE 17 1996

Page 13

## Brussels hopes for E European nations to join EU by 2002

The European Commission has identified 2002 as the earliest probable date for accession of former communist countries in central and eastern Europe to the European Union. There were widespread hopes that the first wave of countries would be admitted in 2000, but the presumption in Brussels now is that an advance guard of the Czech Republic, Poland and Hungary will not join until at least 2002. Page 18

**Bosnian Croats stay with own state**  
Bosnian Croats have ignored the Dayton peace accords, naming a new separatist government for their self-styled state in Bosnia. Local radio reported. Page 2; Editorial Comment, Page 17

**IG Metall official expected to step down**  
Werner Schreiber, a leading official of IG Metall, is expected to step down as treasurer of Germany's biggest trade union after a magazine report that it had lost around DM130m (\$84m) on property deals relating to its new Frankfurt headquarters. Page 18

## European Results Analysis

The Financial Times today publishes a comprehensive analysis of European company results for 1996. The review, by the FT's industrial specialists and Lex team, covers 20 industries and details the top companies by turnover in each sector.

**Austrian economics minister named**  
Johann Farnleitner, a deputy secretary general at the Austrian Federal Economic Chamber, was named Austrian economics minister to succeed Johannes Ditz, who stepped down last week. Page 2

**Brokers raise growth forecasts**  
Leading brokerage houses have lifted economic growth forecasts for Germany and France, Europe's most important economies, and expect stronger growth to boost shares in some sectors. Page 19; European Special Results, Pages 23-25

**Contract catering group, is to**  
sworn testimony that it is paying FF590m (\$113.5m) to Larry Rodhatz, the interest in Eurast France by its question of Mexcho. Page 19

**Law firm to increase property holdings**  
after a long absence 40 per cent of UK companies are planning to increase their property holdings over the next six months. A survey found, with the strongest demand the majority come from the retail sector. Page 8

**Committee to reverse arms spending cuts**  
Cyril Greece's Socialist government has reversed plans to cut defence spending, and is preparing to announce new weapons purchases in response to a Turkish 1 arms build-up and what it sees as a threat to Greek dependencies in the Aegean. Page 2

**Churchill, one of the UK's largest telephone-based**  
motor insurers, is setting up a network of garages to do crash repairs for the company's 600,000 motor policy holders in an effort to control costs in the market. Page 19

**Successful Ariane lift-off: Europe's 87th**  
Ariane rocket placed a satellite into orbit after a launch from French Guiana at the weekend - the first launch since the failure 11 days earlier of its new Ariane-5 rocket. Page 4

**Time running out for British beef accord**  
The UK beef crisis enters its most crucial week since the ban was imposed on March 27, with a frantic round of meetings fixed in an attempt to reach agreement by Friday. Page 18

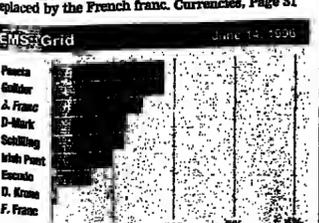
**Euro 96 football results: In the Euro 96**  
football competition Germany beat Russia 3-0 in their group match in Manchester and Croatia beat Denmark 3-0 in Sheffield. Spain drew 1-1 with France on Saturday in Leeds and England defeated Scotland 2-0 at Wembley. Spot the Balkan banker. Page 12

**Motor racing: Britain's Damon Hill, driving a**  
Williams, won the Canadian Grand Prix. Jacques Villeneuve, also driving a Williams, finished second with Jean Alesi third in a Benetton.

**European Monetary System: The Spanish**  
peseta moved to the top of the EMS grid last week although the spread between the weakest and strongest currencies in the grid was broadly unchanged. The Irish punt fell three places as it was dragged lower by the weakness of the pound sterling. The Danish krona moved off the bottom of the grid to be replaced by the French franc. Currencies, Page 31

**EMU Grid**  
June 14, 1996

The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.



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Country	Code	Unit	Rate
Albania	100	Leke	136.5
Andorra	100	Escudo	166.64
Austria	100	Schilling	13.7603
Belgium	100	Franc	36.3633
Bulgaria	100	Lev	1.9360
Czech Rep	100	Koruna	166.371
Denmark	100	Krone	6.55957
France	100	Franc	6.55957
Germany	100	Mark	1.00000
Greece	100	Drachma	340.750
Spain	100	Peseta	166.637
Sweden	100	Krona	10.4834
Switzerland	100	Franc	7.48331
UK	100	Pound	1.49360
Italy	100	Lira	2036.27
Poland	100	Zloty	4.00000
Portugal	100	Escudo	200.484
Finland	100	Markka	5.94573
Japan	100	Yen	160.934
South Korea	100	Won	180.000
South Africa	100	Rand	10.0000
USA	100	Dollar	0.748331

# Global effort to support copper

By Kenneth Gooding, Mining Correspondent, in London

### Central banks and regulators act after Sumitomo's \$1.8bn loss

A co-ordinated effort, involving central banks and regulators in the UK, US and Japan, has been launched to prevent a copper market collapse in the wake of Sumitomo Corporation's revelation that a senior trader concealed losses of \$1.8bn.

The banks and regulators are hoping to restore reasonable stability to the London Metal Exchange's copper market and prevent a potentially disastrous battle for metal's price that would have financial repercussions around the world.

The efforts - understood to involve the Bank of England, the Bank of Japan and regulatory authorities in the UK and the US - were intensified at the weekend because pressure on prices

will reach a peak today. For technical reasons, much of this month's futures business will be completed in a few hours this morning.

Meanwhile, Sumitomo Corporation was forced to deny yesterday that its president, Mr Tomiichi Akiyama, was planning to "virtually resign" as a way of taking responsibility for the losses. There were previously reports that Mr Akiyama planned to retreat to an advisory post, depending on how the investigation by US and British authorities developed.

It is believed the main thrust of the international effort is to achieve a behind-the-scenes settlement of Sumitomo's outstand-

ing contracts on agreed terms. Traders suggested the Japanese group had contracts on between 50,000 and 100,000 tonnes of copper to be unwound.

If a settlement could be agreed, it would prevent a resumption of the ferocious battle for supremacy in the LME's copper market that has been going on for some weeks between US hedge funds, intent on driving the price down, and Sumitomo which, when Mr Yasuo Hamanaka, its former senior trader, was in charge, was determined to keep the price up.

Traders pointed out yesterday that the US funds - Mr George Soros's Quantum fund and Mr Julian Robertson's Tiger fund - did not necessarily have the

upper hand. Sumitomo had other competent traders apart from Mr Hamanaka and control of a substantial part of the LME copper stocks.

One trader pointed out: "Sumitomo's president has contacted all counterparties to reassure them that all his group's outstanding obligations will be met, but he has no reason to let Sumitomo be taken to the cleaners by the funds."

"To use a military analogy, as a defending force you don't roll over against an attacking force, you make sure you take a few of them with you."

Meanwhile, Mr David King, the LME's chief executive, again yesterday denied that he had not

taken action in 1991 when a London trader reported that Mr Hamanaka had asked for a backdated invoice for a fictitious copper trade.

Mr King said the documents were passed by the LME to the UK Securities Investment Board and the Securities and Futures Authority and discussions also took place with Sumitomo. But he was not at liberty to reveal the outcome.

"When the dust settles, there will be a good story to tell of regulatory and investigatory systems working - very well indeed," Mr King said.

Move to avoid meltdown, Page 3  
Editorial Comment, Page 17

## UK bomb hardens stance on Ulster talks

By John Kempter in London

A restoration of the IRA's original ceasefire announcement will no longer be enough to allow Sinn Féin, its political wing, into all-party talks in Northern Ireland after Saturday's bomb attack in Manchester, the British government indicated last night.

As several of the more than 200 injured continued to receive hospital treatment, politicians in London, Dublin and Belfast significantly hardened their stance against republicans.

Unionists called for a return of interment, including the arrest of senior Sinn Féin strategists. Irish leaders openly cast doubt on the ability or willingness of Mr Gerry Adams, the Sinn Féin president, to engage in what remains of the peace process.

The Irish government meets tomorrow to review its approach towards Sinn Féin.

Mr John Bruton, the Irish prime minister, said the bomb - detonated in the heart of Manchester's main shopping area as the city was full of tourists, including thousands attending the Euro 96 football tournament - was "a slap in the face to people who've been trying, against perhaps their better instincts, to give Sinn Féin a chance to show that they could persuade the IRA to reinstate the ceasefire".

Large areas of the north-western city were still cordoned off last night, although the Germany v Russia football game took place as planned.

Manchester's chief constable said the device, made up of up to 1,000lb of fertilizer-based explosive, was at least as big as the one which devastated London's Docklands. That attack, on February 9, marked the end of the IRA's 17-month ceasefire.

Mr Michael Howard, home secretary, said: "No one is going to be taken in. You can't have a situation in which there's a bomb in Manchester on Saturday and the announcement of a ceasefire on Monday and people

Continued on Page 18  
The Manchester bomb, Page 6  
Editorial Comment, Page 17

## Early election results indicate head-to-head contest with communist rival Zyuganov

### Yeltsin set for second round fight in race for presidency

By Chrystis Freeland and John Thornhill in Moscow

President Boris Yeltsin (left) and Gennady Zyuganov, his communist rival, looked set for a head-to-head contest in the Russian presidential election in a second round of voting next month, as early exit polls and partial results put the two men far ahead of the other eight candidates.

With 7 per cent of the ballots counted, the Central Electoral Commission said Mr Yeltsin was in first place with 32.3 per cent, closely trailed by Mr Zyuganov at 29.14 per cent. In a surprisingly strong performance, Mr Alexander Lebed, a retired general running on a nationalist ticket, was in third place with 15.87 per cent.

A GNN exit poll of 10,000 voters gave Mr Yeltsin the support of 35 per cent, Mr Zyuganov 29 per cent and Mr Alexander Lebed 15 per cent.

Preliminary returns from the Russian Far East and Siberia showed Mr Yeltsin slightly ahead of his communist opponent in most regions, although in the Kuzbas, a mining area in the heart of Siberia, Mr Zyuganov led with 40 per cent of the vote, almost double the president's showing.

Early indications are that the biggest surprise of the ballot could be the emergence of Mr Lebed, a charismatic leader whom many analysts had written



President Boris Yeltsin (left) and Gennady Zyuganov, his chief rival in the Russian presidential election, cast their ballots yesterday at Moscow polling stations. Early exit polls suggest the pair will face a second round of voting to decide the presidential race. Photographs by Reuters and AP

off after his party's poor showing in December parliamentary elections, as one of Russia's most important politicians.

Mr Yeltsin's aides were hoping that Mr Lebed would make it into third place and have already mooted the idea of a deal with the maverick general before the decisive second round of voting.

Early estimates suggested that 60-65 per cent of voters had cast their ballots, a lower than expected turnout which some of Mr Yeltsin's aides feared would hurt the president's chances for reelection. The 105m Russians eligible to

vote in their country's first democratic selection of a national leader faced a critical choice between the bold but imperfect reforms launched by Mr Yeltsin five years ago and Mr Zyuganov's promises of a return to the security of the communist past.

Mr Yeltsin's team, which has fought the campaign with an unexpected ferocity, became flustered yesterday, when initial returns showed lacklustre participation. A low voter turnout is thought to favour the communists, whose supporters are more likely than those of Mr Yeltsin to

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## Netanyahu signs two deals in race to form government

By Julian Ozanne in Jerusalem

Israel's prime minister-elect, Mr Benjamin Netanyahu, who is racing to put together a government ahead of today's opening of parliament, yesterday signed agreements with two key coalition partners. But he failed to resolve a crisis with a third party vital to giving his administration a parliamentary majority.

Mr Netanyahu was last night also facing a deepening crisis within his own rightwing Likud party after he asked Mr Jacob Frenkel, central bank governor, to join his government as finance minister.

The move further reduced top cabinet jobs available for Likud leaders, including Mr Ariel Sharon, the hawkish former general who has threatened to stay out of the government unless he received the Treasury job.

The prime minister-elect's scramble to form a government came as an Arab youth killed an Israeli policeman in the West Bank, putting further pressure

on the incoming prime minister to respond to terrorism days before Arab leaders gather in Cairo to co-ordinate Middle East peace talks.

Mr Netanyahu signed coalition pacts with the National Religious party and the ultra-orthodox Shas, two Jewish religious groups which will be the backbone of his fragmented coalition.

The agreements gave Mr Netanyahu control of 61 of parliament's 120 seats. Mr Netanyahu, who remained hopeful of meeting his self-imposed deadline, was expected to hold talks throughout last night with potential government partners.

Leaders of Yisrael Ba'Aliya, the party led by Mr Natan Sharansky representing immigrants from the former Soviet Union, said talks with Mr Netanyahu were "completely deadlocked", preventing the incoming prime minister from an early announcement of his administration.

Mr Yuli Edelstein, the leading Yisrael Ba'Aliya negotiator, said his party disagreed with Mr

Netanyahu both on the future government's policy guidelines on the religion and on the distribution of cabinet posts.

He said he could not understand how Mr Netanyahu could go ahead and sign bilateral agreements with religious parties that would determine policy guidelines unacceptable to his party.

"With what we have been offered it is impossible to fulfil any of our pre-election promises and there is a possibility that we will stay in opposition," he said.

"The only way we will be able to participate would be if the whole negotiations were renewed and everything signed today was reopened for discussion."

Without Yisrael Ba'Aliya's seven parliamentary seats it is unlikely that Mr Netanyahu will be able to form a majority government behind his "peace with security" policy.

Political commentators said yesterday's agreements were clearly intended to force Yisrael Ba'Aliya into accepting Mr Netanyahu's terms.

CONTENTS	
News	1
International News	2-4
Manchester bomb	6
UK News	9
Company News	10
Guide to the Week	36
The Week Ahead	37
Weather	10
Markets	18
Week Ahead	12
Features	17
Leader Page	17
Letters	18
Observer	17
Management	10
Business Calendar	11
Sport/Architecture	12
Media/Futures	13
Business Travel	14
Arts	15
Arts Guide	15
Crossword	36
Compass	15
Companies & Finance	20-22
Markets	18
Fund Mgrs/City Focus	26
Markets: The Week	27-29
Int. Equities	27
Emerging Markets	28
FTSE-100 Index	29
FTSE-A 100 Index	27
Managed Funds	32-33
Currencies & Money	31
Share Information	34-35
World Stocks	30-32, 37
Survey	31
Euro financial results	32-33

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سكنا من الجول



# Traders ponder Sumitomo's claimed loss

By Kenneth Gooding, Mining Correspondent

Experienced metals traders yesterday were still scratching their heads, wondering just how it was possible for Mr Yasuo Hamanaka to have concealed losses totalling \$1.8bn over 10 years as Sumitomo Corporation claims.

Many traders have concluded that it was near to impossible to hide such big losses for so long. They expect further explanation to come from Sumitomo on the precise nature of the trades and on whether other staff at the company were aware of the deception.

The traders suggested there would have had to be continuing silence from the counterparties, or those who were on

the opposite ends of Mr Hamanaka's trades and, presumably, making profits.

Also, "someone at Sumitomo presumably was signing all the cheques that had to be sent off to cover the losses and, if that someone was Hamanaka, someone else surely would have noticed sums of that size," one London trader said yesterday.

"It is simply not possible to lose all that money undetected," the trader added. Perhaps, however, the figure was based on Sumitomo's view of potential losses if the group simply wound up its copper positions and did not attempt to limit its losses by carrying on trading.

At the weekend, Sumitomo rejected Japanese press criticism that it should have acted

earlier. The company said: "We have disclosed all the information that we possibly can at this time."

One way that copper market losses can be hidden, at least for a while, was ably demonstrated by Mr Juan Pablo Dav-

lake some financing. So the service is provided only to substantial customers with deep pockets.

Both Codelco and Sumitomo fit that description. Mr Juan Villarzu, who took over as Codelco's chief executive in the management shake-up that followed the revelation of the losses, said: "Had you had the opportunity to examine the trading contracts which Codelco entered into during 1983, you would have been amazed at the number of transactions whose prices had no direct relationship with the market prices ruling at the date and time of the transaction."

In view of Mr Davila's efforts, and because of the protests, the LME tightened up the rules governing "carries at historical prices".

Since the rule change, historic price carries have to be approved at the highest possible level at the organisation wanting to use the system and cannot be employed by a trader on his own.

Mr Raj Bagri, chairman of the exchange, said that the LME would look again at its procedures in the light of Sumitomo's disaster to see whether more changes were needed.

He was also concerned that the LME had jurisdiction only over its own members and not over other users of its markets.

Neither Sumitomo, nor the agents it used most heavily, Winchester Commodity Group in the UK and Global Metals of New York, are LME members.

Editorial comment, Page 17

## Many traders have concluded that it was near to impossible to hide such big losses for so long

There are genuine reasons why some customers want to make use of this system, but traders suggest it can also be used to disguise, temporarily, loss-making positions.

LME brokers prefer not to give these "carries" because they tie up credit lines and

Friday engaged in transatlantic conference calls trying to execute an agreement that should have allowed all markets access to information on Sumitomo's LME positions and general financial exposure.

However, US futures executives said they still did not have the information they needed to discern if the crisis was behind them.

Patrick Thompson, president of the New York Mercantile Exchange, said: "I feel very comfortable that we have no problems from looking at the direct exposures of our customers to our markets."

However, he added: "I feel like I'm flying on one wing in terms of what risks might be out there that I don't know about."

Today there will be a great deal more pressure on the copper price because of a technicality. Today is the key pricing date for June delivery dates on the LME.

On the third Wednesday of each month futures contracts must be closed or physical metal will be delivered.

On the LME, the last day a position can be closed is two days before this "prompt date" to allow for clerical proce-

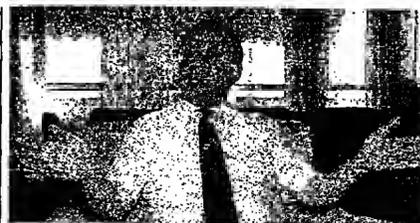
The Bank of Japan is involved because of concerns about the exposure of Japanese banks, including Sumitomo Bank, a member of the same keiretsu, or corporate family, as Sumitomo Corporation.

The co-ordinated international efforts seemed to work well on Friday, the first trading day after Sumitomo's announcement of its big losses, and, after some panic selling, the copper price steadied.

At the same time, however, other LME-traded metals suffered as traders sold to meet margin calls. Even gold, and more particularly silver prices were weakened by this type of selling.

The LME raised the initial margin on copper - or the cost of making a trade - to an unprecedented \$600 a tonne and this is estimated to have drawn in another \$600m to the Clearing House. When the margin was doubled from the usual \$200 to \$400 a tonne during turmoil on June 6, about \$700m was taken in by the clearing house, showing the financial strength of the market participants.

The US futures exchanges, the LME, the UK Securities and Investment Board and the US Commodity Futures Trading Commission spent much of



Jacob Frenkel: as finance minister would strengthen moves on macro-economic reform and budgetary restraint

# Netanyahu move signals deeper economic reform

By Julian Ozanne in Jerusalem

Israeli prime minister-elect Mr Benjamin Netanyahu's decision yesterday to ask Mr Jacob Frenkel, central bank governor, to be the next finance minister signals his determination to deepen macro-economic reform and pursue budgetary restraint.

The announcement also reveals Mr Netanyahu's ability to resist demands by powerful members of his own rightwing Likud party, including Mr Ariel Sharon, the hawkish former general, who threatened to stay out of a government unless he received either the defence or treasury portfolio.

A central bank spokesman said Mr Frenkel was considering the offer "seriously" but was waiting to see how Mr Netanyahu resolved other complicated issues surrounding the formation of a coalition government of rightwing, religious and immigrants' parties.

Israel's stock market reacted positively to the prospect of Mr Frenkel's appointment as finance minister. The Mish-tanin Index of the top 100 companies fell sharply in morning trading, losing almost 2 per cent following Friday's release of a much higher than expected increase of the consumer price index.

But after news of Mr Netanyahu's offer to Mr Frenkel became public, shares rebounded and the Mish-tanin rallied to close down 0.75 per cent, or 1.51 points, at 200.30.

The market reaction reflects the widespread view among the business classes of Mr Frenkel's suitability to curb inflation, now running at an annual rate of 15 per cent against 8.1 per cent last year, and tackle an exploding current account deficit which reached \$4bn last year, or 4.7 per cent of GDP.

Mr Frenkel has tried to battle high inflation with a policy of tight monetary control for the past two years, a strategy frequently attacked by exporters. But he has consistently said defeating high inflation requires a twin assault by the Central Bank and the Treasury involving an expenditure curb in this fiscal year and in 1997.

As central bank governor, Mr Frenkel has warned that without expenditure cuts of Shk5bn-6bn (\$1.5bn-\$1.8bn) in the next 18 months, the government will overshoot its 1996 inflation target of 8-10 per cent, miss its budget deficit target of 2.5 per cent of GDP and continue to widen the balance of payments gap.

The 63-year-old former IMF official and university of Chicago professor is a technocrat without party affiliation, who was appointed central bank governor in 1991.

Mr Frenkel's acceptance will cause a stir in Mr Netanyahu's rightwing Likud party. Two senior Likud members, Mr Sharon and Mr Dan Meridor, had staked claims to the crucial ministry. Mr Sharon was last night refusing to join the government, forcing Mr Netanyahu into early conflict with a popular and powerful member of his own party.

# International effort seeks to avoid meltdown

Laurie Morse and Kenneth Gooding examine moves to restore stability in the world copper market

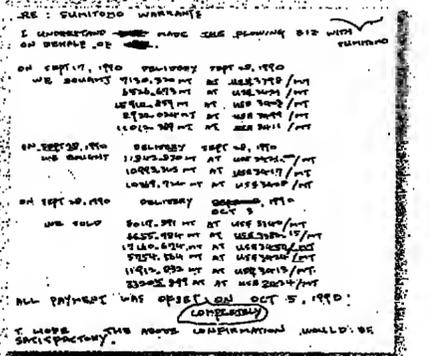
The potential for widespread financial damage if the copper price goes into free fall goes far beyond the London Metal Exchange and its members.

That is why such a co-ordinated international effort is being made to ensure that stability returns to the exchange's copper market as quickly as possible.

Trading houses, brokers, retail and investment banks and some North American copper producers, other metal producers and hedge funds all have a vested interest in avoiding a market meltdown.

The LME is a truly international market. About 90 per cent of its members are owned by organisations based outside the UK, and more than 90 per cent of its revenue comes from non-British clients.

The Bank of England is involved in the containment efforts because many of the big users of the LME and some members are owned by banks. Also, all trades on the LME are guaranteed by the London Clearing House which is owned by six banks: Barclays, Lloyds, Midland, NatWest, Royal Bank of Scotland and Standard Chartered. Together they provide financial backing of £150m for counterparty risk.



Details of fictitious trades requested by Mr Yasuo Hamanaka, the Sumitomo copper trader, in a handwritten note to a dealer in October 1991. The dealer was asked to issue a backdated invoice

In recent years, as the size and exposures of derivatives have grown exponentially, reinsurers protecting the banks against a clearing house default have backed away. Since then the Bank of England has quietly but firmly been pushing the London Exchanges and their members to assume the ownership, and

the risks, of the London Clearing House.

Before the Sumitomo announcement last week, Mr Raj Bagri, LME chairman, said that in principle the exchange had agreed to take shares in the reconstituted Clearing House. It would contribute £2.75m towards the LCH's £50m capital.

## INTERNATIONAL PRESS REVIEW

# Sanctions deadline prompts propaganda onslaught

CHINA  
By Tony Walker

China's propaganda machine could not be accused of neglecting the vexed issue of copyright piracy, with the looming of the deadline for imposition of sanctions on \$2bn worth of Chinese exports to the US market.

Viewers of Chinese television and readers of the daily press have been treated to a mixture of bluster and showmanship in presentation of the argument that China has been doing all it can to combat counterfeiting of US information and entertainment products.

Great show has been made of confiscation of thousands of compact discs, audio cassettes and computer software items. Film has been broadcast of pirate goods being burned or crushed under the wheels of a steamroller.

The message on a daily basis is that China is striving to live up to undertakings made last year to eradicate piracy and that US criticism is unreasonable.

able. However, the question of why all this activity is happening now and not before is glossed over in Chinese reports.

Indeed, China's foreign ministry spokesman, specifically disavowed a connection, saying: "All these measures are not done for the US side. They have been done to meet the needs of China's reform and opening."

Chinese officials also dismissed any link between the argument over copyright and the discovery of contamination in waste products such as paper and rags shipped to China from the US for recycling.

According to the Chinese press, which highlighted the "garbage" story for days, "hazardous items" such as syringes and a rotting dog had been found in the material from the US.

The timing of these discoveries was interesting and provided more than a little fodder for China's ever-grinding propaganda mill at a moment of disagreement with the US.

Thus *China Daily*, in a commentary, assailed the US, saying: "Deeds speak louder than words."

"If the US government is at all concerned about human rights, it should do something to stop the dirty business."

Policing efforts against counterfeiting have been concentrated in China's southern regions, where most pirate operations are located, notably in Guangdong province adjacent to Hong Kong.

"Guangdong has done a lot of work on many fronts to protect intellectual property rights," the *China News Service* quoted Governor Lu Ruihua as saying.

Closure of assembly lines in Guangdong represented a "major crackdown on the infringement of intellectual property rights," reported the official *Xinhua* news agency.

Kong while Chinese customs officials turn a blind eye. Chinese officials, however, insist customs has been doing its job.

A spokeswoman for the General Administration of Customs was quoted by *China Daily* as saying that in the first five months of this year customs officers had prevented export of more than 80,000 pirated discs.

"The criticisms do not hold water," she said. But the US entertainment industry estimates losses from pirating of audio-visual material, books and computer software reached \$2.3bn last year.

Chinese reporting of the negotiations with the US have given little quarter, in line with a defiant posture.

Thus China's chief negotiator was quoted as saying last week US sanctions would be met with an instant riposte. "Just like the Chinese proverb goes: 'Let him who tied the bell on the tiger take it off,'" the spokeswoman said.

"Whoever started the trouble should end it."

# Investment outflows rise sharply

By Guy de Jonquieres

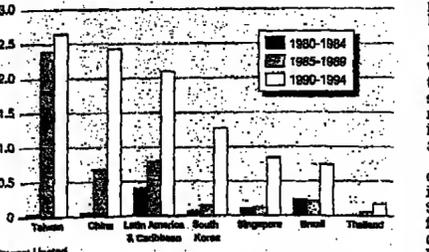
China, one of the most popular targets for inward foreign direct investment, has also become one of the biggest sources of FDI outflows in the developing world, according to a study by the United Nations Conference on Trade and Development. It says FDI outflows from China averaged \$2.4bn yearly between 1980 and 1994.

That was almost four times the level in the previous five years and exceeded the combined outflows from Latin America, the Caribbean and Singapore.

Unctad's estimates are far higher than figures published by Beijing and by the International Monetary Fund, the main sources of data until now. Unctad said the official figures captured only part of the investment flows.

Among developing countries,

Foreign Investment by Developing World



outflows from China in the first half of the decade were exceeded only by the \$2.6bn annually invested abroad by Taiwan, much of it in mainland China. Unctad values foreign assets owned by Chinese groups at the end of 1994 at

between \$34bn and \$38bn, with \$22bn accounted for by 10 companies. China had 5,500 corporate affiliates abroad, owned by 900 companies.

Though China's outward FDI stock was scattered across about 130 countries, 61 per cent

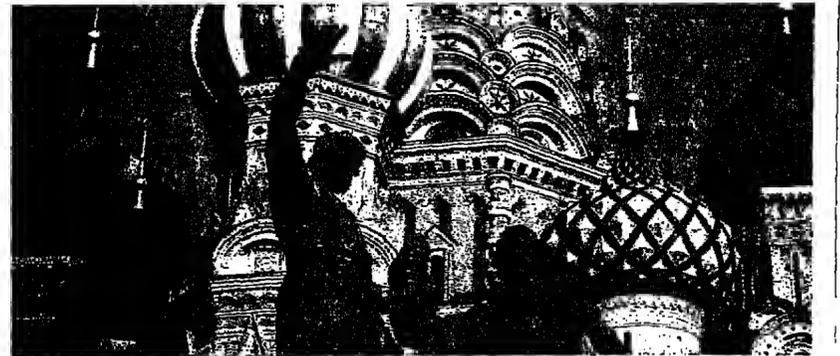
was in Hong Kong and Macao. North America was the next most important region, with 15 per cent of the total, followed by Oceania with 8 per cent.

Almost two thirds of China's FDI stock was invested in service businesses, many intended to support exports. Unctad says Chinese insurance companies earned more than \$300m in profits from about 60 foreign affiliates in 1994.

Outflows from China are still dwarfed by the value of inflows, estimated at almost \$34bn in 1994. However, Unctad forecasts that the former will continue to grow and urges Beijing to liberalise further by creating a clearer regulatory framework for outward FDI.

\* *Transnationalisation and outward investment: the case of Chinese firms. Transnational Corporations, Volume 4, No. 3, Unctad, Palais des Nations, 1211 Geneva 10. Tel: 4122 917 2613. Fax: 917 0027.*

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AUSTRIAN AIRLINES

Companies dealing with Iran and Libya face curbs under controversial legislation

Retaliation fears over US sanctions bill

By Nancy Durne in Washington

The US House of Representatives is tomorrow expected to pass a weakened version of controversial legislation imposing US sanctions on foreign companies dealing with Iran and Libya.

against some companies trading with Cuba. Congressman Bill Archer, whose ways and means committee demanded a less onerous bill, expressed deep reservations about unilateral secondary boycotts and other extra-territorial approaches.

US President Bill Clinton would be required to seek a multilateral agreement for a sanctions regime against Iran. If countries signed up to it, their companies could make larger investments in Iran before being subject to retaliation.

that company's government has signed on to a multilateral deal. For Libya, the president is required to impose sanctions against companies which trade in products covered by a United Nations sanctions list. If retaliation were imposed, sanctions must remain in effect for at least one year.

president has been given a list of options from which he must select two. These include export and import bans; denial of loans of more than \$100m from US banks; Export-Import Bank credits; and participation in US government procurement; and prohibitions on designating financial institutions as primary dealers in US debt instruments and serving as a repository of US government funds.

Whitewater eddies bring fresh risks for Clinton's re-election

If the Whitewater affair ever does prevent President Bill Clinton's re-election, then a retrospective analysis might well find the week beginning today particularly fatal.



President Clinton: may be required to testify again

Today in Little Rock, Arkansas, another Whitewater trial begins, brought by Mr Kenneth Starr, the special counsel. Two local bankers, Mr Harby Branscum and Mr Robert Hill, have pleaded not guilty to misusing \$12,200 in deposits by reimbursing themselves, relatives and employees for contributions made to Mr Clinton's gubernatorial campaign in 1992.

who will issue their own minority report tomorrow, refused to grant him the immunity from subsequent prosecution he had sought. Mr Hale, a former Arkansas investment banker now serving a prison term for fraud, was the key witness for the prosecution in the trial that resulted in the conviction for fraud of Mr and Mrs Jim McDougal, the Clintons' Whitewater real-estate partners. Governor Jim Guy Tucker of Arkansas was also found guilty and is resigning shortly.

The president has insisted this was a simple bureaucratic error without political or malicious intent. But on Friday Mr Louis Freeh, director of the FBI, described the White House request for more than 400 files, several dozen more than first revealed, as "egregious".

Mr Starr is authorised to be involved because one of the files bore the name of Mr Billy Dale, head of the White House travel office until fired, allegedly at Mrs Clinton's instigation, in the summer of 1993. The special counsel was already looking into the Dale case.

States jostle in selection race for satellite TV

By Christopher Parkes, West Coast Correspondent

Three US states - Arizona, Colorado and Nebraska - are putting the finishing touches to incentive packages in a contest to provide a home for the MCI and News Corporation joint venture in US satellite television and multimedia services.

which has vast cable TV holdings and interests in satellite and other media, appears to have the edge on experience and technical resources. Arizona is prepared to put up a stiff fight. Its appetite for media business has been sharpened by the recent completion of an animation studio for 20th Century Fox, part of News Corp. Plans are being drafted to build the state's first full-service film and TV sound stage complex.



With an initial investment of at least \$100m at stake, and expectations of a further \$10m for complementary facilities, the Arizona legislature has been asked to pass an even fiscal footing with arch-rival Colorado. The draft revision goes to the assembly on June 24.

The competition is particularly aggressive because each state recognises that providing a base for the prestige project would enhance its reputation as a home to high-tech investment.

INTERNATIONAL NEWS DIGEST

Sicily election tests sentiment

Voters in Sicily went to the polls yesterday to elect a new regional assembly, in the first big test of electoral sentiment in Italy since the centre-left coalition won the general elections two months ago. Parties of the right, headed by former premier Mr Silvio Berlusconi's Forza Italia movement, have campaigned hard to ensure a majority in the vote in the parliament. Forza Italia won 32 per cent of the vote in the general elections, making them favourites, although the 4.3m Sicilian voters have a reputation for swinging behind the parties governing in Rome.

Asian and Mexican investors are to construct a \$360m iron smelter in a venture with Venezuela's state-owned industrial holding company Corporación de Guayana (CVG). Kobe Steel of Japan is the majority shareholder in the venture, with rights to half of the plant's output of 1m tonnes of iron briquettes.

Romania yesterday kept open many voting stations until midnight, three hours later than scheduled, after poor turnout in the second round of local elections for mayors and councillors. Bucharest, where Mr Ilie Nastase, the former tennis star, contested a two way run-off for mayor, was one of the few areas where turnout was higher than in the first round.

France's leftwing opposition tabled a motion of censure over the weekend in the country's centre-right government, in a move designed to exploit the latter's political difficulties in reforming public finances and services.

The 50 member states of the World Health Organisation's European region are set this week to adopt a charter on health reform - calling for greater involvement of patients, stronger management of health systems and a closer focus on improving primary care.

The UK and China have concluded a new aviation accord which will allow British airlines to fly on three routes over Chinese territory rather than one.

Europe's 57th Ariane rocket placed a satellite into orbit after a launch from French Guiana at the weekend - the first launch since the failure 11 days earlier of its new Ariane-5 rocket.

The campaign posters stay on the trees for longer, and both sides will sit and continue a peace meeting after the leaders have left, says a local election candidate.

UK, China in aviation accord

Successful Ariane lift-off

Mark Ashurst on the good portents of fewer deaths and more political candour

In both parties the footsolders most involved in the violence are suffering from battle fatigue.

Non-payment in Europe increases

By Anne Counsell in London

Rates of non-payment by large companies in Europe have risen steeply this year, reversing a general improvement in 1995, according to a bulletin by Cofoce, one of Europe's largest credit insurers.

is used as an indicator of economic activity - or the lack of it. The rise in non-payment by companies across Europe in the first few months of this year was attributed to a variety of factors.

reason for the rapid rise in the index. In the UK, a generally stable record of payments in 1995 is expected to be tarnished by a steep rise in insolvencies and non-payments as the impact of the BSE crisis hits sectors from cattle breeders to retailers.

ing and a reliance on decisions by the banking sector. Despite the upward trend, Germany's late payment index remains below the European average.

Hope returns to war weary KwaZulu-Natal

"I am not just trying to whistle as I walk through the grave yard," insists Mr Frederick van Zyl Slabbert, administrator of this month's local government election in South Africa's KwaZulu-Natal province.

In early May, the national government postponed the local elections for a third time due to increasing violence and administrative problems.

found changes in South Africa's political landscape, which have brought more autonomy for leaders in KwaZulu-Natal.

fighting is over old scores, and has prolonged old quarrels.

Similar claims have disappointed in the past. But a 20 per cent fall in the monthly death toll in May lends credence to reports of a rapprochement between the African National Congress and the Inkatha Freedom party, the main protagonists in a feud which has claimed more than 10,000 lives in the last decade.

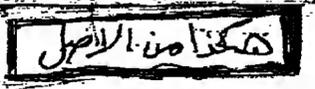
The postponement, against the wishes of election organisers and Mr Mangosuthu Butheleshi, Inkatha leader and national minister of home affairs, prompted criticism that the ANC had stalled the vote to prolong its campaign.

Mark Ashurst on the good portents of fewer deaths and more political candour

the collapse of its ruling coalition. As a result, threats by Inkatha to quit the government have lost much of their potency.

the ANC's policy of "armed struggle" against apartheid. But the close relationship between Mr Frank Mkhwanazi, Inkatha's leader, and Mr Jacob Zuma, the ANC leader in the province, has inspired the lower ranks of the provincial parliament.

the ANC, while keen to retain Inkatha as its partner in government until the 1999 general election, has weathered



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## UK NEWS: THE MANCHESTER BOMB

AFTERMATH - By Richard Wolfe

## City faces paralysis as cordons seal off centre

Manchester's business and retail centres face paralysis today as police and surveyors continue to sift through the debris of the bomb attack which is estimated to have caused more than £100m of damage to the city centre.

Two tight police cordons sealed shops and offices to owners and managers yesterday - one around the immediate scene of the blast, the other around surrounding streets hit by the aftershock.

Officials estimate that it may take until tomorrow before the general public is allowed to enter the outer cordon. The inner area - currently the scene of forensic examination

- may take weeks to open fully.

Safety concerns frustrated most businessmen trying to visit their property yesterday. Many were concerned to secure their possessions from looters. Others simply wanted to assess the damage in order to put contingency plans into action.

Structural experts suggested that Marks and Spencer, the store closest to the detonation, would have to be demolished. It was unclear yesterday whether the Arndale Centre nearby was structurally safe. The explosion destroyed one side of the office and shopping complex.

Victoria railway station remained closed to the public after its roof was damaged by the explosion.

In the central area, offices belonging to companies such as Royal Insurance and ICL are understood to be severely damaged.

The outer cordon includes Manchester's main banking and financial centres around King Street, where there is substantial damage to windows. Police said that the broken glass posed a continued threat to anyone entering the area.

Mr Pat Kearney, the chairman of Manchester Council's city centre committee, said: "The

bomb hit the hub of Manchester's economy.

"In the short term there will be major damage done to the confidence of people who work, trade, visit and shop in the city centre. But we are working to get Manchester back to business as soon as possible.

"Everyone is so shocked that these cowardly barbarians chose Manchester to come and maim and wound people on one of the busiest shopping days of the year. It looks like a war zone in there."

Bigger businesses such as Sun Alliance launched well-planned emergency procedures yesterday. But several hundred

small businesses - mainly retailers - were facing ruinous delays to their trading. Many feared that consumers would be too scared to visit the city and that trading would be depressed for some time.

One city centre retail jeweller, who declined to be named, said: "Everyone is just stunned because it is going to take a very, very long time for the city to get right again.

"You can see it from their faces. Businesses are having a hard time anyway, particularly in the retail sector, and this is just the last nail in the coffin. A lot of people will not come back to Manchester for ages."

Among the service sector the

bomb has led to similar fears over Manchester's ability to recover quickly from the damage. Several of the city's insurance offices were most affected by the blast - and it is vital that they resume operations as soon as possible.

Mr Alan Stanbridge, a director of Cunningham Hart, a loss adjuster, was unable to start work on insurance claims as his office was behind the security cordon.

Mr Stanbridge said he was considering transferring his staff to offices in Stockport and Oldham.

Several public sector buildings were also hit by the explosion. Industrial tribunals have

been cancelled today because the Department of Trade and Industry building in Paragon Street was damaged by the blast.

Mr Christopher Brittle, a computer systems supervisor, said: "We heard the helicopter announcing the evacuation but they didn't talk about clearing our area."

"We took precautions to move away from the windows but we just saw the blast coming towards us, the air moving with the shock waves, and we got out of the area."

"No one was hurt but we are all very upset and the first three floors of the building had their windows blown out."

TOURISM

## Concern about the effect on visitors

The British Tourist Board yesterday expressed concern that a renewal of terrorist attacks after the Manchester bombing could deter foreigners from visiting the UK in what was expected to be a record year for tourism.

So far there is no sign of panic among foreign visitors already in the UK, including the tens of thousands of football supporters attending the Euro 96 tournament, according to the BTB and other tourism bodies. Similarly they have detected no evidence of large-scale cancellations of trips later this summer.

The BTB said it would be "watching the situation closely" in the next few weeks. "Obviously we're concerned," said a spokeswoman. "But there were only a few immediate cancellations after the London bombings in February, and overall figures continued to increase. We hope that situation will continue."

The last significant decline in foreign visits to the UK was during the Gulf War in late 1990 and early in 1991, when international air travel ground to a halt and the number of North American tourists fell sharply.

Since then visitor levels have risen steadily, helped by sterling's weakness, the opening of the Channel Tunnel and the general improvement in the global economy.

According to the BTB the number of foreign visitors to the UK increased by 12 per cent to 24m last year, with the number of North Americans returning to pre-Gulf War levels. The increase continued in the first quarter of this year in spite of the February bombings, with numbers rising by 8 per cent to 4.6m.

Healthy bookings suggest that the UK is on course for another increase this year. The Euro 96 tournament alone is expected to bring 250,000 foreigners into the country, although many will fly in and out on "day-trip" charters.

The UK's share of international tourist revenue is still well below its 1980 level of 8.7 per cent, however, in spite of the growth in visitor levels. Last year it reached 6 per cent, after falling to 4.4 per cent in 1994.

Hopes of continued recovery in market share this year could be scuppered if foreign visitors are deterred by the threat of terrorist attacks.

Travel organisations said that there had been no cause for concern this weekend. British Airways said that the number of people buying new tickets, or bringing forward their return flights, was "absolutely normal".

Similarly Manchester International Airport, 10 miles outside the city centre where Saturday's bombing took place, said the situation was stable. An additional 3,000 people had been using the airport each day during the Euro 96 tournament to travel to stadiums throughout the north-west.

A spokeswoman said that most travellers had stuck to their pre-arranged schedules including football supporters, many of whom had flown in on day charter flights. Manchester International handled 40 Euro 96 charters this weekend.

John Kampfner

Alice Rawsthorn

INSURANCE - By Simon London

## £100m claims possible but some policies may not give cover

Insurance claims arising from the Manchester bomb could reach £100m but some policies may not cover businesses for acts of terrorism.

The area around the explosion remained sealed off yesterday, preventing loss adjusters and structural engineers from examining the buildings that took the full force of the blast.

P&O, the shipping-to-property group that owns the £200m Arndale Centre, the biggest building damaged by the explosion, said that it was too early to estimate the total damage.

The centre includes 1.5m sq ft of shops let to retailers including Littlewoods, WH Smith and Boots, and a 19-storey office tower mainly occupied by ICL, the computer company.

While P&O expects to be fully covered by its insurance

policies, many smaller businesses may be unable to claim for either structural damage or loss of trade.

Mr Justin Balcombe, head of the catastrophe claims unit at Balcombe Group, the loss assessment company, said 400 policyholders had contacted the company since Saturday morning. About one quarter of those did not have terrorism cover.

The Manchester bomb is likely to bring many more individual claims than February's IRA bomb in London Docklands because the damage extends to small shops, business offices and even residential areas.

"Between £50m and £75m is a conservative figure for total claims, but it could be more," Mr Balcombe said.

The larger claims will fall on Pool Re, the government-backed reinsurance company

that supports terrorism policies and was set up after the 1992 bomb attack in the City of London.

Insurance companies sell terrorism insurance on terms and conditions set down by Pool Re, which in return carries most of the burden of large claims.

The London Docklands bomb has already led to a sharp increase in the cost of terrorism cover for businesses.

At the start of the year Pool Re collected only 60 per cent of the insurance premiums due from its customers and said that the balance would fall due if claims during the whole of the year amounted to more than £75m.

Last week the company said that claims from the Docklands incident had reached £100m, even though two of the big commercial buildings damaged by the blast were not

insured against terrorism. As a result Pool Re policyholders will be asked to pay the remaining 40 per cent of their annual premiums.

A 20 per cent discount on premium rates introduced after the IRA ceasefire is also being dropped for new policies.

Mr Lesley Lucas, Pool Re chief executive, said that the final level of claims had been higher than expected in the immediate aftermath of the blast because some structural damage had come to light only after detailed engineering tests.

He added that Pool Re would take into account the total level of terrorism claims for this year when setting its premium rates for next year.

"At this stage it is unlikely that premium rates will increase but we will have to see what happens later in the year," he said.



Latest outrage: wrecked buildings in Manchester city centre yesterday after Saturday's bombing

## CONTRACTS &amp; TENDERS

ARAB REPUBLIC OF EGYPT  
Egyptian Electricity  
Authority (EEA)  
IFPQ 61/96

EEA is planning shortly to invite experienced Independent Power Producers/Developers to submit their pre-qualifications to implement a Build, Own, Operate, and Transfer (BOOT) power plant project. The BOOT project will be two 325MW steam units capable of firing both natural gas and oil. The BOOT Project Developer will be required to design, finance, construct, own and operate the BOOT plant for an extended number of years. The Developer will sell the electric power to the EEA in accordance with a Power Purchase Agreement and eventually transfer ownership of the plant to EEA at the end of the specified period.

Interested Developers are requested to respond to the following questionnaire:

1. What is the legal name, address of the responding organisation (Developer)? Include the phone and fax numbers.
2. What are the types at other organisations the developer may include to form a consortium capable of completing effectively all the required activities for the BOOT plant, eg financial, technical (design and O&M), commercial, etc?
3. What is the nature of this consortium to be developed to undertake this project: joint venture, subcontracting, etc?
4. What are the related tasks and activities performed by the Developer's organisation on other BOOT projects? Other tasks related to different type projects such as BOO, BOT, FOO (Rehab, Own, Operate), RLO (Rehab, Lease, Operate) which are applicable to this BOOT Project may be also included. Provide a list of all these projects.
5. What was the level and nature of the responding organisation's involvement in each of the tasks and activities listed in question 4 above?
6. What are the names, description, and the current status for each project listed in question 4 above?
7. What were the other parties the responding organisation teamed with to work on the projects listed in question 4 above?

The answers to these questions will be used by EEA as a basis for selecting the developers who will receive the Request for Pre-Qualifications (RFPO). The qualifications of the organisations responding to the (RFPO) will then be evaluated by EEA to establish a short list of qualified Developers. EEA will send the Request For Proposal (RFP) to the short listed Developers inviting them to submit their proposals for the intended BOOT project. The responses of the interested Developers to the above seven questions (not to exceed six pages) must be submitted to the following address before 12.00 noon, Thursday, July 4, 1996.

General Director of Central Purchases,  
Egyptian Electricity Authority,  
Abassia, Cairo, Egypt  
Tel: 261 6537 Fax: 261 6512/401 1630

## Governments struggle for way forward

The latest attack has made the search for a political solution seem even more difficult

Throughout the years, the search for a settlement for Northern Ireland has alternated between periods of optimism and gloom.

Yesterday, in the aftermath of the Manchester bombing, the mood was infused with overwhelming despair.

The politicians searching for a way out of the problem have all been there before. This time, however, there appears something different.

The attack in London's Docklands on February 9, in which two people were killed, was the more dramatic, because it signalled an end to the fragile ceasefire. Yet for all the surprise, disappointment and fury, a political goal still beckoned - all-party talks.

This, optimists believed, might concentrate the minds of the political leadership in the Sinn Féin/IRA axis which British ministers are convinced is inextricably linked.

The hope then was that the bombing might be a one-off warning. Even though five subsequent incidents took place, such as the accidental detonation of a bomb on a bus, and an attempt to blow up Hammersmith Bridge in the west of the capital, a lull ensued.

This was interpreted by some in Dublin and London as signalling that Sinn Féin might

yet accede to the demands of the British and Irish governments and restore its ceasefire.

As the days ticked by before June 10 - the start of the negotiations in Belfast - the prospects became increasingly dim.

Sinn Féin's striking success in the May 30 elections to a new Northern Ireland forum, which in turn would delegate teams to the talks, was double-edged.

Some nationalists saw it as a personal endorsement for Mr Gerry Adams, the Sinn Féin president, who they believed was arguing the case for political engagement to the IRA army's council. Others feared that it would be seen by the IRA as vindication of its use of violence to achieve its ends.

A seminal moment for the Irish government came on June 7, with the murder of a police officer in Adare, county Limerick. The IRA said the shooting of Mr Gerry McCabe was "not authorised", raising the prospect of a split between individual active service units and the leadership.

Ministers and officials in London with access to intelligence reports scoffed at such suggestions. "If anything good comes of this, it might null once and for all the proposals that somehow Adams is

not involved with the gunmen," said a senior UK minister.

For Mr John Bruton, the Irish prime minister, Mr McCabe's killing was a devastating blow. Mr Bruton joined tens of thousands of mourners in an outpouring of national

shame at the funeral - held on the morning of the first day of the talks, which had been devised as heralding the start of a new era for the Irish republic and its ties with the north.

Mr Bruton all but admitted that Manchester had shattered what remains of Dublin's - and in part London's - strategy.

Both had been predicated on an attempt to draw moderate republicans into the political fold. Mr Dick Spring, the Irish foreign minister, who has in the past been seen by the UK government as too willing to accommodate republican demands, spoke of a "sense of betrayal". The Irish government, Mr Spring said, would meet tomorrow to review its relationship with Sinn Féin.

"The talks have started and what do we get in return? We get an outrageous act by people who... are not acting on behalf of the Irish people," Mr Spring said.

He was acknowledging that, in short, the governments

have nothing more to offer.

Yet, once the brow-beating has finished, both governments will again have to take a cold hard look at the way ahead.

Mr Michael Howard, the UK home secretary, who is seen as having consistently taken the most uncompromising line against Sinn Féin in cabinet, said yesterday that the peace process was not over. He called on the nine parties taking part in the negotiations to work constructively for a constitutional solution for Northern Ireland. This, he said, would "isolate the few extremists".

Yet, irrespective of the latest terrorist act, the talks had got off to a dreadful start. For two days Mr Spring and Sir Patrick Mayhew, Northern Ireland secretary, tried to convince unionist parties to accept Mr George Mitchell, an aide to President Bill Clinton and former US senator, as chairman. The Ulster Unionists eventually yielded, but the second week's proceedings are unlikely to be any more constructive than the first.

Such was the bad blood last week neither government would, for the foreseeable future, dare to try to bring Sinn Féin to the table - even if a ceasefire was declared. Yet, as senior unionists privately admit, without Sinn Féin all the parties are merely

going through the motions.

Security officials suggested that the republicans' most likely strategy might be to hold off a while before another attack. The past months have shown that the British and Irish governments have been at their closest immediately after setbacks. Once the situation has calmed, the joint approach has tended to suffer strains.

However, the security services acknowledge that - with each bombing most probably planned weeks in advance - they have no idea when the next attack will come.

Manchester was probably targeted because security may have been less tight than London - the only previous target in the four months since the resumption of IRA terrorism - and because of its high profile as one of the main venues for the Euro 96 soccer tournament. This raises the prospect of a bomb in another of the host cities before the event is over.

"The best we can do is painstakingly improve our intelligence gathering and go for these people as hard as we can," said a UK minister. "I don't think anyone would now doubt that we're in for the long haul."

John Kampfner

Alice Rawsthorn

## Planning prevented a disaster becoming a crisis

The Manchester bomb awoke some painful memories at Commercial Union, the composite insurer, yesterday.

In 1992 it was forced to leave its London headquarters for more than two years after what was then the biggest bomb unleashed by the IRA on the British mainland.

The bomb threw CU into turmoil. But thanks to the company's successful handling of the emergency, it also turned CU into a reluctant expert on disaster planning.

With further IRA attacks on office property in the UK, and the bombs in Oklahoma City and New York's World Trade Centre in the US, it has even started providing seminars for international companies on the subject.

The Baltic Exchange bomb is planted firmly in the memory of Mr Ray Morley, CU's communications officer. "It went off on a Friday evening, April 10 1992, the day after the election, at 15 minutes past nine," he recalled immediately.

The group had a disaster plan for the building, drawn up mostly with the dangers of flood and fire in mind, and this



Devastation: St Mary Axe and the Commercial Union building after an IRA bomb attack which shattered the City in April 1992

proved critical. By midnight on the Friday executives realised that they needed to put the plan into action.

"We saw the news on television, and by midnight we'd decided we weren't going to be

back in the building on Monday morning, which sounds a little naive now," Mr Morley said.

A group of 20 "key" people, including the systems engineers covering telephones and

computers, and property managers met at 7.30 the next morning. The company's Croydon office had been earmarked for the task in the event of an emergency at the headquarters.

Their first objective was to identify how much spare office space the company had in the rest of London, and then to decide how many members of staff were essential for running the business on the Monday



TOURISM  
Concern about the effect on visitors

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\* The Global One venture is subject to regulatory approval.



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NEWS: UK

# Labour to affirm EU support in Bonn

By John Kampner, Chief Political Correspondent

The UK's leader of the opposition, parliamentary party, Mr Tony Blair, flies to Bonn today to proclaim Labour's pro-European credentials and warn of a growing section of the governing Conservative party contemplating full withdrawal from the European Union.

In his latest visit to international capitals ahead of the general election, the Labour leader will seek to exploit Tony Blair's disarray over Europe while demonstrating his "patriotic credentials" by urging a lifting of the ban on British beef.

With Mr John Major, the UK

prime minister, still smarting over the defiant funding of an ardent Eurosceptic group by Business Minister, Mr Michael Heseltine, deputy prime minister, yesterday warned Tories "nibbling at the fringes" that they could deliver a Labour election victory.

Labour strategists said Mr Blair would use his talks with Chancellor Helmut Kohl and Mr Oskar Lafontaine, leader of the opposition SPD, and in a speech to the BDI, Germany's national business organisation - to demonstrate a growing divergence between the main parties to Europe.

Mr Blair will attack what he believes is xenophobia in parts

of government and the press, in particular anti-German remarks, while suggesting that British public opinion is not as anti-European as portrayed.

He will affirm to his hosts that Labour will fight the election as "the main pro-European party in UK politics", while making clear his cautious position on a single currency and demands for reform of the Common Agricultural Policy.

The trip comes three days before the Florence summit of EU heads of government which is expected to be dominated by the beef crisis and the UK's policy of non-cooperation.

Mr Malcolm Rifkind, foreign secretary, said the government

would continue with its campaign of blocking EU business if its demand for a framework leading to the lifting of the ban on British beef is not met at the summit.

Mr Rifkind warned allies of Mr Bill Cash, whose motion last week calling for a referendum on European federalism was supported by a third of Tory backbenchers, that he was playing into the hands of Mr Blair.

"If Europe is the single greatest issue that they are concerned about, then it's a pretty rum policy to take action which appears to weaken a Conservative government and bring about an alternative government which would be much

more harmful to their objectives," Mr Rifkind said.

He added: "There is no significant body of opinion in Britain that wants a federal United States of Europe, and therefore to have the whole trauma of a referendum to produce the result that we are already well aware of is a pretty pointless exercise."

Mr Heseltine said Britain's essential interests were "inextricably interwoven" with the EU. He said Lady Thatcher's position had always shown a certain "inconsistency" as she had taken the UK "further and deeper into Europe than any leader of this country has ever done".

# Company property holdings 'to rise'

By Simon London, Property Correspondent

UK companies plan to increase their property holdings this year with the strongest demand likely to come from the retail sector, according to a survey published today.

The fourth biannual property survey by the Confederation of British Industry, the UK's largest employers' lobby, found that a net balance of 3 per cent of companies plan to increase their property holdings in the next six months. This compares with a negative balance of 5 per cent in the last survey.

The findings support the view of many investors that the commercial property market is poised for a sustained recovery after years of falling rents and contracting demand for premises.

Excluding the formerly state-owned utilities, which plan to reduce their property holdings sharply, a net balance of 18 per cent of companies said that they planned to expand.

The survey, carried out in conjunction with Grimley, the chartered surveyors, covered 680 companies. It found that more companies were generally more optimistic than their smaller counterparts. The strongest growth in demand for property is expected in south-west and north England and in the west Midlands.

Expansion of capacity is the main reason for capital spending on property. In the previous survey companies said that they were spending to increase efficiency.

Mr Suhir Junankar, the CBI associate director of economic analysis, said: "This is encouraging because it suggests that companies are starting to equip themselves for a quickening in the pace of business activity."

However, shortages of suitable new properties and difficulties with disposing of older premises are preventing companies from investing.

This underlines that many regions of the UK face a shortage of new buildings.

# Monopoly probe of N Ireland electricity urged

By Simon Holberton

Mr Douglas McDoom, the electricity regulator in Northern Ireland, is poised to recommend a Monopolies and Mergers Commission inquiry into the province's electricity generation industry.

This follows the failure of talks between the regulator and the generation industry to strike a deal to lower tariffs voluntarily.

Industrial and household consumers pay more than 20 per cent more for electricity in Northern Ireland compared with mainland Britain.

Mr Charles Coulthard, the deputy-director general of Offer Northern Ireland, said it had been in discussion with the generators but had not been able to reach agreement with them to cut prices.

He said Mr McDoom would publish a consultation paper within 10 days recommending the industry be referred to the MMC. The reference would be under the Fair Trading Act and would seek to demonstrate that a complex monopoly operated against the public interest. The recommendation would have to be approved by the competition authorities.

Offer NI believes prices in Northern Ireland are higher than the mainland because of the structure of generation contracts which Northern Ireland Electricity - the province's privatised power transmission, distribution and supply company - entered into in 1992. These reward the generators - principally Transco International, the British Gas subsidiary, and Nigen, a joint venture between Tractebel of Belgium and AES of the US - for making their plant available for generation.

The fee for plant availability was set in 1992 and indexed to inflation. It takes no account of improvements in efficiency.

"The problem with the contracts is that any improvements made in efficiency are kept by the generators and not passed to the consumer," an official said. Offer NI believes the generators have improved plant efficiency by more than 30 per cent since 1992 and that their prices should reflect that.

It will take Offer NI two months to put its MMC reference together. The reference would be confined to the generators' contracts with Northern Ireland Electricity's power procurement division.

# British Energy plots a cautious way forward

By Stefan Wegstl and Simon Holberton

Companies listing on the stock market must strike a delicate balance between enthusiasm and caution. Too much gush about future plans and the investors get nervous. Too little and they turn away.

For British Energy, the state-owned nuclear power company which is being privatised, the dilemma is particularly acute. Its present business offers little opportunity of expansion in the foreseeable future. But privatised utilities have yet to distinguish themselves with their diversifications. So, what will British Energy do, once it is free of the restraints of government control?

The company promises to pay considerable amounts in dividends - £96m (£147m) in 1996-97 - but that will still leave plenty to invest in the business.

Both Mr John Robb, the chairman, and Mr Robert Hawley, the chief executive, put a high priority on reducing the £700m debt. Mr Hawley's plan for increasing cashflow and profits is to improve output and cut costs, examine new opportunities in the UK, and diversify overseas.

Mr Hawley says that, with life extensions, the first plant is not due to close until at least

2011, giving plenty of time to maximise cashflow and profits. But this will never be done at the expense of safety. "Our bottom line is safety. Profit comes one line above it," he says.

British Energy cannot cut costs as much as National Power and PowerGen, the two biggest thermal power generators, have done because of the need to maintain engineering skills. No-one else could maintain the company's seven advanced gas-cooled reactors (AGRs).

The company is considering possible investments in niche markets and in generating at peak times.

But the company is making savings by pooling resources - such as engineers - between stations.

There will also be savings in rationalising the complex structure in which operations are divided between two main subsidiaries - Nuclear Electric, with six power plants, and Scottish Nuclear, with two. Mr Robb says the split, created for political reasons, makes little

commercial sense and will eventually go.

Mr Robb adds that the pressures on British Energy to raise profitability will be greater than for most companies because of the expected decline in electricity prices.

Mr Hawley says that as there is overcapacity in electricity generation there will be few opportunities to develop new UK capacity. But British Energy is considering possible investments in niche markets and in generating at peak times. These include joint ventures with other companies.

"We want a degree of diversification but it won't be massive." But Mr Hawley insists that the company will not follow other generators in bidding for regional electricity companies because after the liberalisation of supply in 1998 it will not be necessary.

He says the company will be equally cautious in international diversification. It will not build nuclear power stations, but sees opportunities in expanding its overseas consultancy business. It hopes to offer advice to overseas operators, particularly small ones. Mr Hawley sees his market as companies with only one or two reactors - 40 of them in the US and 46 elsewhere. But he will not take any rash decisions.

# Exporters lose market share

A lack of competitiveness in British manufacturing means that the value of the UK's exports could be overtaken this year by those of Italy, according to a new report.

The Centre for Economics and Business Research argues that weak demand in Europe and the shedding of excess stocks of unsold goods are insufficient to explain the weakness of factory output. "The real culprit is the continuing loss of market share by UK producers both to imports and in export markets", says Mr Doug McWilliams, the chief executive of the CEBR.

Mr McWilliams argues that UK exporters have failed to take advantage of the fall in the pound which followed Britain's departure from the European exchange rate mechanism. He said that the degree to which UK exports had failed to keep up with demand growth in overseas markets was the largest in the industrial world.

In response to the emerging competitiveness problem, the CEBR revised down its growth forecast for this year from 2.5 to 2.1 per cent and for next year from 2.4 to 2.2 per cent. But he added that the inability of the official statistics to capture trends in the software sector and new and small firms meant the true growth figure this year might actually be closer to 3 per cent. Mr McWilliams predicted that growth next year would be restrained by uncertainties about the election and a possible change in government. Interest rates are expected to remain at their current level until mid-1997 and then to rise gently to a peak for the cycle of 7 per cent in 1998.

Robert Chote, Economics Editor

# Consumers want animal test ban

Four out of five consumers want a ban on the use of animals to test cosmetics and toiletries, with two in three people saying they would consider boycotting products which have been tested on animals, according to a survey carried out for CWS, the Co-op retailing group.

The findings come as CWS says it has obtained a draft of a European Commission document which recommends the indefinite postponement of a complete ban on animal testing for cosmetics by 1998. CWS says it blames the postponement on insufficient funding and poor industry co-operation on research into alternative testing methods. NOP, the survey company, polled more than 1,000 people in the UK for the CWS study, while Taylor Nelson AOB, the research group, interviewed 15 groups.

Diane Summers, Marketing Correspondent

# School-leaver vacancies unfilled

Increasing number of employers are finding it difficult to fill their vacancies for school-leavers, although unemployment among young people is twice as high as in the labour force as a whole, according to IRS, the independent employment research organisation. It said 29 per cent of a surveyed sample of organisations reported difficulties this year, compared with 22 per cent in 1995.

The IRS survey says: "Recruitment difficulties are highest among organisations trying to recruit school-leavers to apprenticeship schemes. Most organisations say that the main problem is trying to find recruits of the standard they require."

Andrew Bolger, Employment Correspondent

# Jersey casino plan opposed

A survey of Jersey's financial institutions has shown that a majority are against a casino being allowed to set up on the island. The States of Jersey is to debate a private member's bill tomorrow which would allow a casino to be established in the holiday resort for the first time.

Philip Jeanne, Jersey

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### Information

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**Petronas buys 30% stake in Engen**

By Mark Ashurst in Johannesburg

Petronas, the state-owned Malaysian oil and gas company, has acquired a 30 per cent interest in Engen, South Africa's biggest oil retailer, in a move that heralds further restructuring in the African liquid fuels industry.

Petronas will pay R1.9bn (\$250m) for the stake, the largest foreign investment since the country's transition from apartheid. The price includes a premium of 35 per cent to the price on June 11, when trade in Engen was suspended in Johannesburg. It is believed to be the largest single non-foreign investment in South African history.

Engen will raise R605m from a rights issue as part of the deal, but Mr Bob Angel, chief executive, would not disclose his plans for the money.

Analysts expected it to resume merger talks with Sasol, the synthetic fuels producer which makes oil from coal. "It is no secret that Engen wants more expertise on the refining side and that Sasol wants a bigger share of the retail market," said one.

Talks between the two companies collapsed last year because of a dispute between Sasol and Total, the French multinational, related to their joint interests in Natref, a local oil refinery. That has now been resolved. "Engen would welcome discussions with Sasol," said Mr Angel.

Engen will not buy Malaysian crude directly from Petronas, although the deal would improve its access to overseas oil supplies and create a more efficient international oil market. "Our aim is not to find a home for crude, but an opportunity to optimise crude availability," said Mr Datu Hassan Marican, chief executive of Petronas.

Co-operation between the two would provide a basis for their expansion in Africa and the Indian Ocean rim.

The investment also entails a significant, if modest restructuring of the South African corporate sector. Sanlam, the South African insurance group and Engen's largest shareholder, has guaranteed to transfer such shares to Petronas as may be necessary after the rights issue to ensure its ultimate shareholding of 30 per cent.

Mr Marinus Daling, Sanlam chairman, expected its stake in Engen, which is held jointly with Rembrandt, the tobacco and luxury goods group, to fall from 30 per cent to between 15 and 20 per cent. "There has been a lot of criticism that South African conglomerates don't allow foreigners into this country. But if there is a good deal to be done, we will do it. There will be more," he said.

On the prospect of a merger with Sasol, in which Sanlam is heavily weighted, he said Sanlam could have transferred its stake in Engen directly to Sasol. The deal with Petronas would add value to Engen's current business: "You can't do a deal of this magnitude in order to have a shot at something else."

Lex, Page 18

**Compass wins fight for Eurest France**

By David Blackwell

Compass, the contract catering group, will announce today that it is paying FF650m (\$113.5m) to buy out the interest in Eurest France held by its rival Sodexho.

The deal marks the end of a bitter struggle by Sodexho, the leading French contract caterer that also owns Gardner Merchant of the UK, to stop Compass gaining full control of Eurest France.

Sodexho has agreed to drop all legal action in respect of Compass's deal last April with the 55 Eurest France managers, who held about a third of the shares but who had 58 per cent of the voting rights. The managers backed a

UK contract catering group to gain full control of target after French rival agrees to drop legal action over deal with managers

Compass offer of FF640m in spite of an offer of FF694m from Sodexho.

Compass will also pay FF2.8m for the 0.16 per cent held by Espargue Développement, venture capitalists that have also agreed not to pursue legal action.

Winning the battle for Eurest France is strategically important for Compass, which regards the company as a foundation stone for expansion into France. At present Compass' only French operation is at Charles de Gaulle airport, with sales of about £16m. The potential French market is worth about FF100bn a year, of which only about 20 per cent is under contract.

Mr Francis Mackay, Compass chief executive, said yesterday that he was delighted to have reached an amicable agreement with Sodexho which finally secured the ownership of Eurest France.

Eurest France was the third largest contract caterer in France, "but it offers the best quality". Compass would help Mr Philippe Durand-Daguin, president of Eurest France, to take advantage of the group's product range, including the introduction of its brands, such as Upper Crust, to the French market.

"France is a key market within Europe and Eurest France has a strong management team, an excellent reputation and is well placed for future growth," said Mr Mackay.

Eurest France made profits of FF140.4m on sales of FF2.85bn in the year to February 28 1995, the last audited accounts. Sales last year grew a further 6 per cent.

Compass acquired its interest in Eurest France when it bought Eurest International from Accor for \$53m (\$90m) last July. But the deal included only a third of the shares - the managers and Sodexho held most of the rest between them.

Sodexho said then that it "was surprised not to have been informed in advance" of the deal and would ensure that its rights as a shareholder were fully safeguarded.

Compass was confident at the time that in due course it would "be able to acquire a sufficient interest such as to exercise overall control of



Francis Mackay, 'key market'

**Richard Tomkins on airlines' ventures into cyberspace in their quest to fill unused capacity**

US airlines made net profits of \$2.4bn last year - the biggest in the industry's history. But how much more would the airlines have made if only they had filled those rows of empty seats?

Thanks to record passenger numbers, US airlines filled a higher proportion of seats last year than at any time since the second world war. Even so, over the year, they sold only 65.7 per cent of capacity on domestic flights.

According to one Wall Street analyst, profits would have soared to more than \$8bn if the airlines had been able to fill their aircraft. Now some airlines are experimenting with ways of doing just that - by auctioning their empty seats in cyberspace.

In the past few weeks, American Airlines has conducted auctions on the Internet in which it attracted 2,000 bids for 20 pairs of round-trip tickets to destinations in the US and overseas.

Last night, marking the 18th anniversary of its frequent flyer programme, American Airlines opened another Internet seat auction, this time inviting people to submit their bids in frequent flyer miles instead of cash.

American Airlines describes these auctions as experimental, and the proceeds are going to charity. But the company says it is only a matter of time before it puts its auctions into commercial use.

"An airline seat is a perishable product: it can never be put on the shelf and sold again once it leaves the ground empty," American Airlines says. "Our challenge is to find ways to sell seats that would otherwise go unsold without diluting the yield from seats that would sell."

American Airlines is not the only carrier experimenting with seat auctions. The Hong Kong-based Cathay Pacific is conducting its third Internet auction in the US, offering 387 tickets on its services from the US to Hong Kong.

Cathay says the response to the latest auction has been "phenomenal" - more than 10,000 bids have been received so far. It expects proceeds from the three auctions to total \$325,000, most of which will translate into profit.

Mr Mark Shields, a vice-president in Mercer Management Consulting's aviation practice in Washington, agrees with the concept, but sees potential flaws. Some services may be impossible to fill at any price, he says. "There is certainly some pent-up demand, but I don't believe the market is that elastic." And if a given route did achieve a load factor of 100 per cent, it would inevitably attract new capacity into the market.

On a more practical note, there is also the question of passenger acceptance. While low fares may be popular, crowded aircraft are not. "Passengers may start to shy away from flights that approach a load factor of 100 per cent," Mr Shields says. "I mean, I hate it when those middle seats are full. Don't you?"

flight will be auctioned off. The winners may end up flying for only a fraction of the full fare. But as additional passengers are carried at little extra cost to the airline, nearly all the money they pay will flow through into profit.

One danger for the airlines is that some passengers who would normally pay full fare will wait for the auction to get their seat at a lower price. But even allowing for a 25 per cent fall in the average fare paid, Mr Shields calculates that 100 per cent passenger loadings would have produced net profits of \$8.3bn for the US airline industry last year - nearly four times the reported figure.

Mr Mark Shields, a vice-president in Mercer Management Consulting's aviation practice in Washington, agrees with the concept, but sees potential flaws. Some services may be impossible to fill at any price, he says. "There is certainly some pent-up demand, but I don't believe the market is that elastic." And if a given route did achieve a load factor of 100 per cent, it would inevitably attract new capacity into the market.

On a more practical note, there is also the question of passenger acceptance. While low fares may be popular, crowded aircraft are not. "Passengers may start to shy

**UK insurer in motor repair move**

By Ralph Atkins, Insurance Correspondent

Churchill, one of the UK's largest telephone-based motor insurers, is planning to trigger further evolution in the sector by diversifying into motor repairs.

The group, which is owned by Winterthur, the large Swiss insurer, is looking to gain extra benefits from a network of garages it has begun setting up to do complete crash repairs for Churchill's 600,000 motor policyholders.

So far two garages have been set up, in Rotherham and Manchester, with a third planned later this year elsewhere in England. Within three years it expects to have a network of at least 10.

The garages are part of Churchill's efforts to control costs in an increasingly competitive trading environment. But Mr Martin Long, chief executive, said: "Clearly setting up this whole infrastructure gives us opportunities other than just repairing cars - for example servicing, MOTs or supplying spare parts and tyres."

A move into motor car maintenance would mark a further convergence between financial services and other industries following the decision by Tesco, the supermarket chain, to offer its Clubcard loyalty cardholders debit and interest paying facilities.

Churchill's initiative will put pressure on Direct Line, the UK's largest private motor insurer, which has begun setting up a similar chain of garages. Centres have opened so far in Wakefield and Croydon. Direct Line said there were "no plans at the moment" to move into maintenance but "it would be silly to say never".

Developing traditional services offered by garages would not only generate a new earnings stream for telephone-based insurers, it would also allow them to offer a more attractive package to drivers, who would be able to deal with a single company to look after all aspects of running a car.

However there may be some concern among shareholders at the prospect of a significant move by insurance companies beyond their traditional areas of expertise.

Telephone-based insurers have already diversified into home and travel insurance, and both Churchill and Direct Line are considering offering pet insurance. Churchill has not yet set a timetable for expanding the range of services which it offers to motorists.

**Brokers raise French and German growth forecasts**

By Paul Abrahams in London

Leading broking houses have lifted economic growth forecasts for Germany and France, Europe's most important economies. They expect stronger growth to boost shares in some cyclical and consumer sectors.

Morgan Stanley has upgraded this year's gross domestic product growth forecast for France from 1 per cent to 1.7 per cent, and expects 2.7 per cent next year. It believes Germany's year-on-year GDP growth for the second half should reach 3 per cent.

"We're at a turning point," says Mr Paul Brunken, European strategist at Robert Fleming Securities. "Improved industrial orders in Germany, unexpectedly strong continental car sales and rising French business confidence indicators are all pointing one way."

"The weakness in inflation-ary pressure suggests consumer spending is unlikely to be choked off by monetary tightening," says Mr Oliver Kamm, European equity strategist at James Capel.

This optimism has yet to be fully reflected in stock valuations. "People are still scared by the first leg of the cycle in 1993 and 1994 which petered out," says Mr Brunken.

Most investment houses recommend industrial cyclical stocks such as the chemicals sector, which has outperformed the FT/SE100 index by only 10 per cent in the past year. They also favour forestry, which in the past year has underperformed 20 per cent.

Mr Markus Rosgen, European strategist at Morgan Stanley, believes consumer cyclical could benefit from the higher-than-expected growth. He recommends retailers, airlines and hotel groups which

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**Ferruzzi**  
 Ferruzzi's takeover of the American family's short-lived firm... (text continues)

**Bank Group**  
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**Mr Nicholas Brady**  
 Mr Nicholas Brady (left) the former US treasury secretary... (text continues)

**Investments**  
 Investments, has some \$15m at its disposal... (text continues)

**Fund Management**  
 The UK unit trust sector is highly fragmented... (text continues)

**STATISTICS**

Base lending rates	31	London recent issues	51
Company meetings	12	London share service	34-35
Dividend payments	12	Managed fund service	32-33
FT/S&P-A World indices	27	Money markets	31
FT Guide to currencies	26	New list box issues	28-29
Foreign exchange	31	World stock risk indices	30

**COMPANIES IN THIS ISSUE**

Anglian Water	20	Heron International	20
BAT	18	Hindustan Copper	22
BICC	20	Hollinger Int'l	22
BT	16	Koba Steel	4
Belhaven Brewery	20	Lodge Care	20
Britton Estates	20	Mediasat	18
CVRD	22	Newcrest Mining	22
Capital Radio	20	Normandy Mining	22
Carsberg	22	POFM	22
Churchill Insurance	19	Petronas	19
Compass	19	Philip Morris	19
Confesse	20	Phlips	22
Continental Shelf 55	20	R.J. Reynolds	22
Engen	19	Realtax	22
Eurest France	19	Salisbury	20
Facia	19	Sorensen Care	20
Five Oils Inv	22	Sock Shop	20
Fokker	22	Sodexo	19
Fredrick's Hollywood	22	Sumitomo Corp	3, 1
Gangold	22	Tamaris	22
Goldborough	20	Tata Chemicals	22
Harmony Healthcare	20	Westminster Health	20
Havas	20	Williams Holdings	20
		Wing On	20

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## COMPANIES AND FINANCE

## Sale of Facia units saves 1,300 jobs

By Tim Burt

The receivers to Facia Group, the failed retail chain, yesterday claimed to have saved nearly 1,300 jobs by finding buyers for high street stores including Salisbury, Contessa and Sock Shop.

KPMG, the receiver for some 500 former Facia outlets, said that secured creditors would be paid in full following the disposal of most of the group's subsidiary operations.

United Mizrahi Bank of Israel, which appointed KPMG

to seek buyers for the stores, is expected to receive about £7m to cover outstanding loans to Facia.

Although it declined to break down the value of the deals agreed at the weekend, KPMG said it was satisfied at the prices secured from a number of privately-owned retail bidders.

Some 75 Sock Shop outlets have been acquired for a "substantial but undisclosed sum" by Jumper, the UK retail chain, while fashion chain Red or Dead has been sold to Mr Wayne and Mrs Gerardine

Hemmingway, its former owners.

Mr Tony Thompson, corporate recovery partner at KPMG, said: "We have now been able to sell the bulk of the Facia stores in receivership and thereby save nearly 1,000 jobs."

Meanwhile, Grant Thornton, receivers to Facia's Salisbury luggage chain, said it had sold 52 outlets to Carlton International, another privately-owned retailer.

Mr Maurice Withall, the receiver, said the deal would safeguard about 300 jobs. He

added that Grant Thornton was hopeful of finding buyers for the 80 remaining Salisbury stores.

Earlier this month, it sold 29 shops to Mister Minit, the privately-owned Swiss store group.

KPMG, moreover, said that Chancery Group, the holding company owned by entrepreneur Mr Theo Paphitis, had acquired 60 Contessa stores. Facia's specialist lingerie retailer.

Fifteen months ago, Mr Paphitis bought the Ryman stationary chain from KPMG

when it was receiver to Pantos Group.

The Facia outlets still to be sold include about 40 Contessa stores and a dozen Sock Shop outlets.

Facia's Oakland men's fashionwear business and the York jewellery chain also remain to be sold, although a deal is expected shortly.

The rest of the Facia Group, comprising 890 shoe shops previously owned by Sears, has been placed in administration under Price Waterhouse. They are unaffected by the latest deals.

## Anglian Water to step out of its area

By Jane Martinson

Anglian Water is close to becoming the first utility to provide water direct to a customer outside of its area under government plans for increased competition in the monopoly water industry.

A decision by Ofwat, the industry regulator, last week has removed the largest obstacle to the deal so far. Anglian now believes that the final stages of the plan, the first of its kind, will start at the end of this week with a public consultation exercise.

Mr John Smith, director of regulation at Anglian Water Services, said: "We are fairly close now to getting the licence."

The utility first applied to sell water to Buxted Chickens - a poultry factory currently supplied by neighbouring Essex and Suffolk Water - last August. That application was one of 15 made under the "inset appointment" scheme set up by the government four years ago to encourage competition in the monopoly water industry.

The appointments are designed to enable rival companies to supply water to large industrial users, defined as those which use more than 250 megalitres of water a year. There are about 600 such plants in the UK.

However, because of a range of legal and technical difficulties, none of the applications have yet been agreed.

The Anglian deal will involve building a pipe less than 5kms long from a groundwater source in the Anglian area to the factory near Bungay in Suffolk.

Buxted Chickens is part of the Hilldown Holdings group, the food manufacturer and processor, which is already an Anglian customer.

Until last week the Anglian Water proposals were held up by Ofwat suggestions that the group should set up a separate supply company for the deal. Last week Ofwat agreed that the deal could go ahead through a variation to Anglian's existing licence.

The agreement will be the first of its kind to allow a water company to lay pipes to supply a customer in a neighbouring area. The plans only really allow effective competition for large customers on a bordering area.

## NEWS DIGEST

## Belhaven hopes for up to £22m

Belhaven Brewery, the Scottish regional brewer, expects to raise up to £22m in its stock exchange placing, which is expected to value it at more than £55m.

The placing will be used to reduce borrowings, develop Belhaven's business and enable shareholders to realise part of their investments.

Belhaven, which supplies its own managed and tenanted pubs, as well as the large Scottish free trade, was acquired by its management and venture capitalists from Ascot Holdings for £31.5m in 1993.

The pathfinder prospectus, published today, says current sales are in line with expectations. In the year to March 31 operating profit was £4.2m on turnover of £26.6m.

The brewer expects to expand by acquiring more pubs and by upgrading its existing tenanted estate.

The prospectus will be issued on July 4 and trading will begin on July 12. The flotation is sponsored by HSBC Samuel James Ezzoton Montagu.

## IP sells Capital Radio stake

IP, part of the French media group Havas, is raising £93.3m from the disposal of its 18.9 per cent holding in Capital Radio.

The stake in Capital - 13.82m shares - is being placed with UK and international investors at 67p a share.

When Capital announced the sale earlier this month it said the stake would go to institutions rather than to a single strategic investor which might use it as a foothold for a bid.

## Five Oaks in Mayfair deal

Five Oaks Investments, the property company, has bought a 25,216 sq ft freehold London office building for £5.19m in a joint venture with PDM.

The property, in Mayfair, currently produces annual rent of £534,000. However, the partners said they would be seeking planning consent to redevelop it into an office, restaurant and shopping complex worth about £30m.

Five Oaks is subscribing for 25 per cent of the total equity of the venture.

## Brixton Estate disposal

Brixton Estate has completed the sale of a property in Melbourne, Australia, to Wing On Company International of Hong Kong for A\$66.6m (£18.9m) cash.

The 179,000 sq ft office building in St Kilda Road produces an annual income of more than A\$8.5m. Brixton will use the proceeds to invest in industrial and warehouse estates in the south-east of England.

## Harmony Healthcare £9.6m buy

Harmony Healthcare, the care company privately funded by four investing groups, has made its biggest acquisition to date with the £9.6m purchase of the Serene Care Group.

Serene owns seven nursing homes, taking Harmony's total to 12.

Mr Andrew Cohen, chairman, said that a particular attraction of the acquisition was valid planning permission that would allow an expansion in bed capacity of about 33 per cent.

## Tamaris £1.57m acquisition

Tamaris, the nursing home group, is paying up to £1.57m for a 49.9 per cent stake in Continental Shift 55, a new company formed to acquire Lodge Care, a UK-based nursing home owner and operator.

Tamaris nearly doubled its size in the year to May 30, moving from eight to 15 homes.

The acquisitions had included a £7.23m purchase made through Trisrama Homes, which is another special-purpose company.

## Heron sits on £110m cash for acquisitions

By Simon London, Property Correspondent

Heron International, the property company run by Mr Gerald Ronson which was rescued last year by a US investor group, has built a £110m cash pile to finance acquisitions.

The company's first annual accounts since its near collapse show that it had net assets of £188m at the end of 1995, equivalent to assets per share of about 200p, and net debt of £42.5m.

It has since sold about £150m of properties, including the £24m sale last week of the Victoria Place Shopping Centre in central London.

Further disposals of up to £60m are likely during the remainder of this year as the company sheds properties which do not meet its investment criteria.

Some of this cash will be used to finance property development projects in Barcelona and Madrid, where Heron is converting a 120,000 sq ft office block into flats. It is also looking for developments in the City and West End of London.

The total cost of the development programme is likely to be about £100m, although more than half could be raised from banks.

Mr Ronson has also said that Heron is looking for large property acquisitions.

It is bidding for £300m of property assets being sold by MACIF, the French insurer. It is also trying to acquire Caledonian Land, the Scottish industrial property company with assets of about £100m which is being sold by SPP, the Swedish financial institution.

Heron's US shareholders, led by Mr Steven Green, the entrepreneur and former head of the Samsonte luggage business, last year paid £14.6m for an 80 per cent stake in what was once the UK's largest private company.

The original shareholders and creditors, including Ronson family interests, hold the remaining 20 per cent.

The accounts reveal that Mr Ronson and Mr Alan Goldman, his long-time business partner, have been granted options over a further 11 per cent of the company.

The options over 10.5m shares are exercisable from January 1996 at 195p per share, rising by 10 per cent a year compound.

The exercise price is based on the 180p a share that the US consortium paid for its stake.

## Williams set to sell electronics side to managers for about £80m

By Ross Tieren

Williams Holdings is poised to unveil the sale of its electronics business to management for about £80m.

More disposals are expected to follow as the industrial conglomerate, which is chaired by Sir Nigel Rudd, divests peripheral businesses to sharpen its focus on three core areas: fire protection, locks, and building products.

A clutch of well-known brands, ranging from Smallbone fitted kitchens and Amdega conservatories to Valor heaters and Vi-Spring beds, are thought to be for sale if acceptable prices can be achieved.

The electronics sale now nearing agreement is believed to be modelled on the disposal of Williams' Cortworth engineering business.

Cortworth, with annual sales of £46m, was sold to its managers in December 1993 for £40.2m. Williams retained a 19 per cent stake, which last November was worth £13.6m when Cortworth was floated with a market capitalisation of £71.6m.

Williams' electronics business embraces three companies which formed part of its 1988 acquisition of another conglomerate, Pilgrim House. They claim to be leading manufacturers of micro-switches, motors, timers and programmable controllers for use in cars, consumer goods and office equipment. Mercedes-Benz is a key customer.

Together with the Fairley military bridging business, with which they share management, last year they made an



Sir Nigel Rudd: divesting peripheral businesses in order to sharpen focus on three core areas

operating profit of £9m on sales of £115m.

Burgess has plants in Britain and Germany making components for micro-switches. It is benefiting from rising output by the British automotive industry and is increasing sales in south America. Sala, a sister company in Switzerland, is the main centre for volume production of micro-switches, motors and electronic control-

lers. It has a second plant in Germany.

The Fairley business, which accounts for only a small proportion of total sales, is thought to be for sale separately.

Analysts expect Williams to achieve a price between £50m and £90m for the electronics company.

"This is not an underperforming situation," said one.

"Williams have done well with it. They have held it until European car sales are starting to show a recovery."

Mr Roger Carr, Williams' chief executive, is understood to have explored the possibility of a trade sale and a flotation. But he concluded that Williams could achieve the best value for shareholders by following the Cortworth route.

## BICC in £17m Indian cables plant venture

By Tim Burt

BICC, the international cables and construction company, has signed a £17m deal to build a power cables plant in India.

The UK-based group has linked with RPG, the Indian cables manufacturer, to tap the country's £1bn-a-year cables market. The joint venture company RPG-BICC Power Cables is planning to build a plant at Nagpur in the state of Maharashtra.

A similar joint venture between the two companies in 1994 involved an optical fibre plant at Mysore.

BICC's initial 26 per cent stake in the latest venture will rise to between 38 per cent and 49 per cent in 1999.

## Westminster Health contemplates a hostile £70m bid for Goldsborough

By Tim Burt

Westminster Health Care, one of Britain's largest nursing home operators, is contemplating making a £70m hostile takeover bid for the smaller rival Goldsborough Healthcare.

The company met its advisers at ING Barings last night to discuss the terms of a possible bid, thought to involve a mixed paper and cash offer valuing Goldsborough at about 150p-160p a share.

Goldsborough shares closed at 119p on Friday, compared with its November 1994 flotation price of 170p.

Expectations of a hostile takeover rose at the weekend after Goldsborough rejected an

invitation by Westminster to consider a friendly approach.

Mr Pat Carter, Westminster chief executive, raised the possibility of an agreed deal at a meeting last Friday with Mr Graham Smith, his Goldsborough opposite number.

Goldsborough, however, indicated yesterday that it was unlikely to endorse a tie-up with Westminster, which operates more than 80 purpose-built nursing homes as well as diagnostic imaging services and acute care sites. Sir Brian Hill, Goldsborough chairman, said: "We are not in talks. If there was a bid we would look at it carefully, but at this moment, we would not welcome one."

Westminster, which wants to develop specialist healthcare services, has been attracted by Goldsborough's success in diversifying into acute care hospitals and homecare.

Both companies have developed such activities as an alternative income stream to traditional nursing homes. Profit margins in nursing homes have been squeezed because of a lack of funds among some local authorities for spending on the elderly and the cost of buying land.

Westminster last year launched a £38.7m rights issue and arranged a £100m banking facility to reduce borrowings and provide funds for internal investment and acquisitions.

It first considered acquiring Goldsborough last November, but was rebuffed.

Although Goldsborough has reduced its exposure to nursing homes, some industry analysts believe the cost of that effort has made it vulnerable.

Goldsborough, advised by SBC Warburg, last week announced a modest 4 per cent rise in pre-tax profits to £3.2m, although sales rose 81 per cent to £32m in the six months to March 31. It was restrained partly by increased interest costs of £1.49m (£24,000).

First-half profits at Westminster rose from £5.2m to £5m on sales of £40.4m (£32.7m). Its shares were unchanged at 318p on Friday.

## BANK GESELLSCHAFT BERLIN

Dividend remains at DM 11.00

At the Annual General Meeting on 14 June 1996 our shareholders resolved to use the distributable profit of the 1995 financial year totalling DM 239,895,827.00 to pay a dividend of DM 11.00 per share of DM 50.00 par value on the share capital of DM 1,000,568,550.00.

The dividend will be payable from 17 June 1996 upon presentation of the Dividend Coupon No. 1.

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Dresdner Bank Aktiengesellschaft  
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M.M. Warburg Bank  
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Merck, Finck & Co.

## Dividend Announcement

Payment is subject to deduction of 25 per cent German investment income tax and 7.5 per cent German solidarity surcharge levied thereon (total deduction: 28.875 per cent).

In accordance with the British-German Double Taxation Agreement, withholding tax is reduced from 25 per cent to 15 per cent for shareholders resident in the United Kingdom. To claim this reduction, please submit an application for refund by 31 December 2000 to the Bundesamt für Finanzen, Friedhofstrasse 1, D-53225 Bonn.

Berlin, June 1996

The Board of Management

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The notes will bear interest at 8.54375% per annum from 17 June 1996 to 16 September 1996. Interest payable on 16 September 1996 will amount to ITL 107,984 per ITL 5,000,000 note and ITL 1,079,835 per ITL 50,000,000 note.

Agent: Morgan Guaranty Trust Company  
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**European Investment Bank**  
ITL 1,000,000,000,000 Floating rate notes due December 1998

The notes will bear interest at 8.54375% per annum from 17 June 1996 to 16 September 1996. Interest payable on 16 September 1996 will amount to ITL 107,984 per ITL 5,000,000 note and ITL 1,079,835 per ITL 50,000,000 note.

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COMPANIES AND FINANCE

# Ferfin changes its name to Compart

By Robert Graham in Rome

The last vestige of the Ferruzzi family's short-lived agro-industrial empire disappeared over the weekend with Ferruzzi Finanziaria (Ferfin), the financial holding company, adopting the new name of Compart.

Compart (Compagnia di Partecipazioni Assicurative ed Industriali) was a shell company in the group briefly active from 1989 to 1991.

The disappearance of the Ferruzzi concern was part of a "radical shake-up" in the shape of the former Ferfin shareholders, according to Mr

Luigi Lucchini, the Ferfin chairman who became the new head of Compart.

A small core of shareholders has been formed owning 6 per cent of the freshly baptised Compart, which controls 30 per cent of Montedison, the industrial holding company. This "core" is led by Mr Lucchini, who owns 1.5 per cent of the stock and has won three seats on a new board.

Since the collapse of Ferfin in 1993 with over L30,000bn (\$19.4bn) of debts, the Ferruzzi family interests have been progressively reduced as banks providing the rescue package

have become the major shareholders. Before the weekend move, seven banks, headed by Mediobanca, the powerful Milan merchant bank, owned over 58 per cent of shares. The banks also exercised control through representatives on the five-man board.

The old Ferfin board has been enlarged to eight in the new Compart in recognition of the new core of small shareholders. At the same time, Mr Giorgio Rossi, chairman of the troubled investment company Gemina that sought an abortive merger with Ferfin last year, has left.

The new board members are Mr Ruggero Brunori, chief executive of Ferriere Valsabbia, an industrial group with a L300bn annual turnover; Mr Loris Fontana, a steel magnate; Mr Giuseppe Gazzoni Frascara, a Bologna industrialist and chairman of Bologna football club; and Mr Carlos Fitz-James Stuart y Martinez, son of the Duchess of Alba and representing the Generali insurance group. Only Mr Lucchini has revealed the size of his shareholding, but the other stakes in the core group are believed to be between 1 and 1.5 per cent.

"This is the embryo of a hard core of shareholders formed by people who not only have invested in shares but also have the credibility to resolve our company's image problems," said Mr Lucchini.

Last year Ferfin moved back into profit, recording a net surplus of L11bn against a 1994 loss of L996bn. Profits are expected to improve this year, especially after the divestment of the Il Messaggero group. This and the sale of its Telemontecarlo TV channel is expected to bring L866m in income over the next three years.

# Hollywood lingerie chain looks for support

By Christopher Parkes in Los Angeles

Frederick's of Hollywood has been put up for sale. The 200-outlet naughty undies chain, opened 60 years ago to fulfil the fantasies of returning second world war GIs, has dropped under pressure from silicone and subler retailers.

The company which introduced Rising Star, the first push-up bra, to offer every woman the Betty Grable profile, is looking for a buyer for the stock held by the founding Mellinger family trust.

Other options being investigated by adviser Jamey Montgomery Scott include a joint venture, recapitalisation, a share buy-back or asset sales.

Last Christmas was the worst on record, Mr George Townsend, chief executive, said at the weekend.

Earnings are still falling, and recorded a decline in the current year's second quarter of more than 40 per cent to \$1.2m on revenues of \$46m. Full-year sales of \$145m in 1995 yielded net income of just \$2.7m.

Mr Townsend, who was hired in 1995 to clean up the company's act - he threw out sex toys, painted the shops in pastel colours and shifted advertising from Penthouse to Vogue - said the trust holdings were worth some \$18m at current stock market valuations.

However, the company could find no way of avoiding the effects of the silicon implant and the encroachments of mass market manufacturers and retailers led by The Limited's lingerie subsidiary, Victoria's Secret.

Wendy's, a brand owned by Sara Lee, the US consumer products group, has attracted many imitators and, under the influence of names such as Calvin Klein, underwear has evolved into a fashion item.

There appears nowhere for Frederick's to turn with its crimson frillies except, perhaps, for the recently-opened lingerie museum at its main Purple Palace store on Hollywood Boulevard.

NEWS DIGEST

# Hollinger to raise \$750m of finance

Hollinger International, a US-based holding company in the publishing group controlled by Mr Conrad Black, has outlined plans to raise about US\$750m in debt and equity to finance a series of recent deals. The issues aim to replace short-term bank debt incurred in the buy-out of minority shareholders in the UK Telegraph group and the expansion of Hollinger's stake in Canada's Southern newspaper chain from 21 per cent to 41 per cent. Mr Black also plans to raise Hollinger's stake in Southern in the near future to at least a clear majority.

Hollinger International, 66.5 per cent held by Toronto-based Hollinger Inc, plans a public offer of 13m Class A common shares, plus 1.8m shares at the underwriters' option. The offer, due to be launched in the third quarter, would be worth \$1.75m at the price at which Hollinger shares closed on the New York Stock Exchange last Friday. The underwriting group will be led by Merrill Lynch, Bear Stearns, and Donaldson Lufkin and Jenrette. Part of the issue will be offered to international investors by CIBC Wood Gundy and Toronto Dominion Securities.

Hollinger also plans to raise \$250m through securities convertible into common shares in 1999, and to issue \$25m of debt securities after the equity offering, subject to market conditions. The share issues will dilute the parent company's equity stake in Hollinger International to 85.2 per cent, but Hollinger Inc will retain an 82.3 per cent voting interest.

Mark Ashurst, Toronto

# Gengold lifts reserves

Gengold, the gold mining subsidiary of Gencor, the South African mining multinational, has increased its available gold reserves by an estimated 300 tons by merging its Orange Free State with its other gold interests in the southern Orange Free State. Mr Tom Dale, managing director, said Kinross would acquire the mining operations of Windelhak, Leslie and Bracken mines from July 1, when they would be delisted from the Johannesburg and London stock exchanges. The merged operation, to be known as Evander Gold Mines, would acquire 14,107 hectares and 6,560 hectares of virgin mineral rights from Gencor and Randex respectively.

Gengold will cancel existing management contracts with Windelhak, Leslie and Kinross mines. But analysts doubted the move would hasten restructuring at other South African mining finance houses, which have been criticised for their reluctance to abandon management contracts with individual gold mines. Mr Tom Dale, managing director, said the merger was "a further step towards Gengold's strategic vision of creating a single, focused gold investment vehicle". It follows the sale of four marginal mines to Randgold last year.

Mark Ashurst, Cape Town

# Mixed results on Fokker claims

Receivers in charge of Fokker, the bankrupt Dutch aircraft maker, believe they will be able to settle in full claims on the company by government agencies and secured creditors. Ordinary creditors were likely to receive a partial settlement, they said on Friday, but holders of subordinated bonds and shares were unlikely to receive any payment.

Provisional accounts submitted by the receivers to the Amsterdam district court showed that Fokker suffered a net loss of F1.3bn (\$762m) in 1995 on sales of F1.57bn. Fokker was declared bankrupt on March 15 after heavy cumulative losses forced majority shareholder Daimler Benz of Germany to cut off financial support.

Reuter, Amsterdam

# Philips buys Polish light plant

Philips, the Dutch electronics group, is to buy Polam Fabianka, a Polish light bulb factory, in a landmark deal with the country's Progress Investment Fund, jointly managed by Raiffeisen of Austria and WS Atkins, the UK consultancy. The deal with Progress, one of the 15 funds established last year under Poland's Mass Privatisation Programme, is the first transaction where a fund has sold a controlling share in one of its companies to a foreign investor.

Philips will pay \$10m for a 60 per cent share in Fabianka, giving the Dutch group local production in every sector of the lighting business in Poland. Philips, which began its purchases in Poland in 1991 with the Pila light bulb plant, has invested over \$250m on buying and modernising six plants. It intends to spend a further \$70m on investments locally in the near future. Fabianka, which reported a 5m zlotys (\$1.8m) net profit on sales of 65.2m zlotys last year, specialises in bulbs for the car industry. General Electric of the US and Osram from Germany were the other lighting groups bidding for the plant.

Christopher Bobinski, Warsaw

# Fertiliser boosts Tata Chemicals

A strong performance in the fertiliser business helped Tata Chemicals, the Indian chemical, fertiliser and cement group, offset a sharp fall in income from investment. The group lifted net profit 38 per cent to Rs2,950m (\$113m) for the year ended March 31, from Rs2,860m a year earlier. Sales rose 96 per cent to Rs15,340m from Rs7,840m. The company said this reflected the benefits of the first full year of operation of its gas-based nitrogenous fertiliser factory at Sabraia in Uttar Pradesh with capacity of 2,250 tonnes a day.

Interest costs rose 14.7 per cent to Rs2,960m last time, because of the fertiliser project. The company plans to maintain the annual dividend of Rs6.5 a share. But the dividend is to be paid on capital increased to Rs1.81bn by a bonus issue of three new shares for every five held.

Tata Chemicals is raising the capacity of its soda ash plant from 700,000 tonnes to 1m tonnes a year. The Rs4.5bn move will make the company the world's largest producer of soda ash. It is also planning to double the capacity of its fertiliser factory with an investment of Rs13bn.

Kamal Bose, Calcutta

Hindustan Copper, India's only copper group, increased after-tax profits from Rs723m to a record Rs763m in the year to end-March. Earnings per share rose from Rs2.37 to Rs2.60.

Kamal Bose

# Normandy back with merger plan

By Nikki Tait in Sydney

Australia's Normandy Mining has again presented its own plans for a four-way merger a week after seeing off unwanted overtures from Newcrest Mining, the Australian gold producer. The merger would create a resources group with an estimated A\$3bn (US\$2.37bn) market capitalisation, ranking as the eighth largest gold producer worldwide.

Normandy is proposing a merger, via three separate share swaps, of its own interests and those of PosGold, Gold Mines of Kalgoorlie, and North Flinders Mines. Normandy owns 50.1 per cent of PosGold, which in turn holds 31 per cent of GMK and 49 per cent of North Flinders. All four companies are listed on the Australian Stock Exchange.

Normandy said the terms would be 157 Normandy shares for every 100 PosGold and 71 Normandy shares for every 100 GMK, unchanged from before. There would also be an offer of 425 Normandy shares for every 100 NFM, consistent with the original deal, but not including the original "Tanami option".

Normandy has previously claimed the four-way merger would simplify the group's structure and make it more appealing to investors.

Normandy, headed by Mr Robert Chamption de Crespiery, first mooted the plan in November. It was close to

receiving shareholder approval earlier this year when Newcrest, a smaller gold-mining company, sought to join the merger.

Newcrest snapped up a 14.9 per cent stake in its would-be marriage partner, and a further 12.5 per cent in PosGold at a cost of around A\$450m, and proceeded to block the original merger plan at shareholder meetings in March.

After negotiations with Normandy failed, Newcrest finally backed off a week ago, saying it would not block the original merger plan if it was presented. Newcrest is expected to dispose of its stakes.

RTZ-CRA, the Anglo-Australian mining group, has referred its planned Kintyre uranium mining project to the Western Australian Environmental Protection Authority - kicking off the formal approval process necessary before mining starts.

RTZ-CRA becomes the second company to actively seek approval for a new uranium mine in Australia since the change of federal government in March. New mines had been barred for over a decade, due to the Labor governments' "three mines policy".

After the conservative Liberal-National coalition government won office this year, this policy ceased to apply. North, the Melbourne-based group, is already pursuing plans for a new mine at Jabluka in the Northern Territory.

# Carlsberg first half boosted by jump in financial income

By Hilary Barnes in Copenhagen

Strong growth in net financial income from DKr87m to DKr211m helped lift pre-tax profits at Carlsberg, the brewery group, from DKr670m to DKr741m (\$126m) for its first half to March 31. The results were struck on sales up 6 per cent to DKr7.87bn to DKr8.68bn.

Carlsberg attributed a third of the advance in sales to acquisitions, adding that a 10 per cent increase in sales of its brands in the UK, where it has a 50 per cent share in Carlsberg Tescy, also contributed.

Operating profits moved up 2 per cent from DKr520m to DKr530m, but the margin on sales slipped to 6.2 per cent, the weakest performance for five years.

The results were influenced by heavy spending on the relocation of the Tuborg brand brewing operation in Copenhagen, as well as heavy international spending on advertising and sponsorship contracts with a view to strengthening the Carlsberg and Tuborg names.

New international projects were launched in the half year in China, Vietnam and Romania. At the same time, however, Carlsberg is meeting tough competition in Asia from other international brewery groups which have come into the market more recently,



including China, Thailand, Vietnam and India, and expects the region to account for an ever-increasing share of group sales.

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# Second Brazilian rail concession sold

By Jonathan Wheatley in São Paulo

The second of six stages of the privatisation of Brazil's federal rail network has been completed with the sale of a 30-year concession to manage 7,000km of track in the east of Brazil. The buyer is a consortium led by government-controlled mining group Companhia Vale do Rio Doce (CVRD) and including US railways operator Balflex International.

The consortium was the only bidder at the auction on the Rio de Janeiro stock exchange and paid the minimum price of R\$316.5m (US\$16.97m).

Its other members are Brazilian steel company CSN; industrial group MPF; Varbra and Ralph Partners, two investment groups operated by the local bank Garantia; Judoci, a São Paulo investment group; and Interferra, a group of Brazilian investors in transport.

CVRD and Balflex originally led separate consortia but decided last week to join forces. CVRD was reportedly prepared to pay much more than the minimum price to secure the concession.

"This part of the network is worth a lot to CVRD because of

its connection with our own railway," said Mr José Carlos Marreco, CVRD's transport director. "We are very happy to have bought it for the minimum price."

The concession covers an area running from Rio de Janeiro in the south-east to the north-eastern state of Sergipe and inland to the capital, Brasilia. Connection is possible with CVRD's own railway, used mainly to carry iron ore from the state of Minas Gerais to its port at Vitória.

Mr Marreco expects freight on the concession to rise from 18m to 30m tonnes a year by the end of the decade, and sales from R\$190m to R\$300m.

Under the terms of the sale, the consortium must invest R\$300m over the 30 years of the concession, including R\$300m in the first six years.

Mr Marreco said investments might exceed this minimum. Much of the network's rolling stock is in poor condition, with 126 of the concession's 394 locomotives out of service.

The government hopes to sell four more rail concessions this year. The first, in western Brazil, has already been sold to a consortium led by the Noel Group of the US for R\$62.98m.

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**European Life Insurance**

*Strategies for Success in a Fast-Changing World*

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# EUROPEAN RESULTS ANALYSIS

## A tour of European industry in 20 sectors

FT writers and statisticians profile results for 1995 in a review by Paul Abrahams and Richard Brown

This comprehensive analysis of European company results for 1995 lists the top companies in 20 industrial sectors. Analysts and investors are increasingly adopting a pan-European approach to spot valuation anomalies between companies

In similar sectors in different countries. Such comparisons are not infallible: there may be good reasons why domestic risks outweigh apparent mis-pricing of some shares. But the exercise can be interesting and rewarding.

The review contains only publicly-quoted companies, not those in state and private hands. These have been ranked by turnover or net revenues. The only exceptions are banking, insurance and property companies which have been

ranked according to their market capitalisations.

The decision to list groups by turnover, when meaningful, rather than market capitalisation, is to avoid excessive weight being given to UK companies, which often have high valuations compared with their continental counterparts. The disadvantage is that fast-growing companies, such as those active in biotechnology - the subject of much interest recently thanks to the high

valuations commanded by some shares in the sector - are not included.

When possible, audited data, processed by FT Extel, have been used. But some groups have yet to publish their annual reports, so preliminary figures have been included, normally obtained from the statistical services of Datastream, Reuters or AFX News. The currency conversions and market capitalisations used in the survey were calculated in May. The figures are for the 1995 financial year.

The sectors published have been worked out on the basis of the FT&S&P Actuaries World Indices codes. However, defining a sector can prove to be a problematic exercise. Some of the sectors in this review, such as paper and forestry, are straightforward and universally recognised. Others, such as engineering, have proved more difficult to compile and have been modified to create more meaningful groupings. A few sectors, such as steel, have not

been calculated because so few companies are quoted. Nor have conglomerates been included - the differences between such groups are often greater than the similarities.

Companies formed by mergers are represented if the deal was completed before the end of 1995. Here, the combined pro-forma results are given. Further analyses will be published at six monthly intervals, covering half-year and full-year figures.

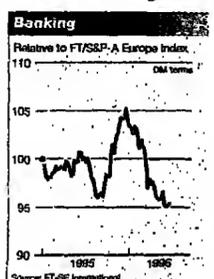
### ■ Banks • by George Graham

## Germany reaps trading rewards

If indications from shareholders' meetings are anything to go by, 1996 has started with a bang for many of the largest continental European banks.

Commerzbank reported "einen guten Start" with operating income before provisions up 58 per cent to DM874m (\$571m) in the first quarter, while Deutsche Bank announced a 32 per cent increase in after-tax profits in the first four months to DM70m. Dresdner also more than doubled first quarter operating profits.

Indications from the Swiss banks are not so precise, but all three produced good results in the first three months of the year, one of the best to date came from CS Holding.



But investors have heeded the warning from Mr Jurgen Sarrazin, Dresdner's chairman, that first quarter results benefited from "a following wind."

The strong performance was heavily influenced by buoyant trading revenues across a range of markets, a more volatile if often more lucrative source of earnings than traditional lending. Commission income is also showing strength, and this, too, can be volatile.

It will take more than this, however, to dispel anxiety

about the high levels of competition that prevail in over-banked continental Europe.

The big German banks have been making encouraging inroads into the market share of the savings and co-operative banks, thanks to new distribution channels such as telephone banking. They have also taken steps to improve their financial transparency.

Other markets such as France and Switzerland, however, continue to demonstrate the sort of irrational pricing that seems likely to keep

returns on equity down in the single digits for years to come. Société Générale and Crédit Commercial de France remain

most analysts' choices on quality grounds, but both have stood out for so long that they are already trading on more than 11 times 1995 earnings.

UK banks, meanwhile, produced record profits last year and are expected to continue to do so. But with capital accumulating and low inflation continuing to depress loan growth, returns on equity are likely to decline from now on.

Company	Listing	Market cap (\$bn)	Net income (\$m)
HSBC	United Kingdom	38.52	3,717.82
UBS	Switzerland	25.28	1,320.15
LLOYDS TSB	United Kingdom	24.52	1,708.30
DEUTSCHE BANK	Germany	22.74	1,333.93
ING	Netherlands	21.98	1,533.50
BARCLAYS	United Kingdom	18.38	1,864.85
NATIONAL WESTMINSTER	United Kingdom	16.84	1,833.14
ABN AMRO HOLDING	Netherlands	16.37	1,524.55
CS HOLDING	Switzerland	15.81	1,118.32
SBC	Switzerland	13.49	830.91
DRESDNER BANK	Germany	11.41	786.24
ABBEY NATIONAL	United Kingdom	11.35	942.24
SOCIÉTÉ GÉNÉRALE	France	9.34	734.23
STANDARD BANK	United Kingdom	8.20	682.52
BANCO BILBAO VIZCAYA	Spain	8.49	653.00
COMMERZBANK	Germany	8.44	637.19
BANCO SANTANDER	Spain	7.30	596.01
PARIBAS	France	7.24	-768.04
BNP	France	7.13	343.16
BAYERISCHE VEREINSBANK	Germany	6.56	398.17

### ■ Construction • by Andrew Taylor

## Damp weather depresses output

"The weather is awful - wish we weren't here." A postcard from the European construction and building materials companies, reflecting on trading conditions in the first six months of this year, would offer little cheer to investors.

The region's construction markets, already in the doldrums with public and private sector investment squeezed, have been further dented by harsh winter weather which halted much building work.

Poor conditions were not limited to northern Europe. Even Spain and Portugal suffered unusually wet weather at the start of this year. Building material producers and

construction companies as a result have warned of some fairly steep first half profits falls. Declines will have been accentuated by comparison with a relatively strong first six months of 1995.

Climatic problems, however, should only affect the short term. Output, stymied in the winter, should increase as weather improves and contractors recover lost time. Already French cement sales, which fell nearly 10 per cent in the first three months of this year have started recovering.

Of more concern is the medium term European economic and business climate. This looks like continuing dull

over the next few years. And increases in construction output and building material prices are likely to lag rises in GDP and general inflation.

The drive by governments to meet the convergence criteria for European monetary union will continue to inhibit public spending. Consumer confidence seems likely to remain weak as private sector businesses restructure.

German construction, accounting for 30 per cent of all western European building and civil engineering output, is forecast to drop 2.4 per cent this year and 3.1 per cent in 1997. Falls of 1-3 per cent are forecast this year for France,



Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
BOUYGUES	France	14.16	857.83	2.32
SAINT-GOBAIN	France	13.52	808.82	10.52
HOLZMANN	Germany	9.12	234.31	1.48
HOLDERBANK	Switzerland	8.81	502.53	3.93
LAFARGE	France	6.98	482.04	6.11
RAC	United Kingdom	6.22	267.69	3.94
WOLSELEY	United Kingdom	5.71	248.99	3.91
SKANSKA	Sweden	5.64	252.70	3.78
BILFINGER&BERGER BAU	Germany	5.59	68.57	1.47
POLET	France	4.96	144.85	2.82

### ■ Drink • by Roderick Orant

## Dutch refresher course

Two powerful determinants of profitability are kicking in for the European drinks sector. Brewers are consolidating volumes, and prices, stagnant for the past three or four years, are reviving.

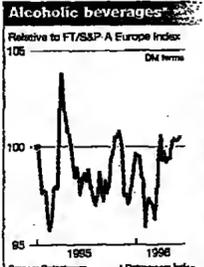
Some companies are already notching up impressive sets of performance statistics. Heineken of the Netherlands lifted 1995 net profits by 10 per cent while constant currency operating profits were up 25 per cent. Its strategy is a model to all brewers: its production costs are remarkably low while

its advertising spend is unusually high, bringing benefits of brand image and high selling prices. It has carried the second leg of its strategy forward in France and Italy in recent months, buying local brewers to enhance its market share.

In contrast Germany's 1,000 brewers are suffering acutely from high costs, falling sales and parochial brands. Big names such as Lowenbrau have recently reported sharp profit falls while a couple of notable regional brewers have

been declared bankrupt.

The UK is crying out for consolidation too. The next big deal expected is Bass's purchase of Carlsberg-Tetley, jointly owned by the Danish brewer and Allied Domeq. But big competition issues stand in the way of creating the UK's largest brewer, so the deal is not guaranteed. For the first few years of a merger, cost savings and smaller discounts would boost profits. Higher prices and margins would be less likely given the competition from remaining brewers.



Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
ALLIED DOMEQ	United Kingdom	13.48	866.45	7.86
GRAND METROPOLITAN	United Kingdom	12.42	573.80	14.13
GUINNESS	United Kingdom	7.07	778.47	13.95
BASS	United Kingdom	6.86	386.58	10.52
LVMH	France	5.72	308.70	20.95
HEINEKEN	Netherlands	5.27	191.57	19.54
WHITBREAD	United Kingdom	3.73	212.17	5.44
PERNOD RICARD	France	3.07	188.85	3.70
SCOTTISH & NEWCASTLE	United Kingdom	3.05	197.07	8.17
CARLSBERG	Denmark	2.87	317.25	1.80

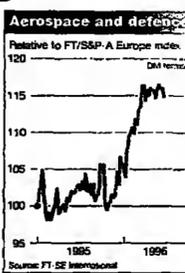
### ■ Aerospace • by Bernard Gray

## Politics grabs hold of the controls

Turbulent is the only word to describe the state of the European aerospace and defence industries. With defence spending in western Europe

having fallen by almost a third in real terms since 1990, and with France, previously the sole exception, now cutting back, defence companies have had to retrench. The simultaneous recession experienced by airlines has hurt the commercial side of the business too, particularly the regional aircraft makers, as

the collapse of the Dutch aircraft manufacturer Fokker graphically demonstrated. The pressure for restructuring is thus intense, yet political barriers continue to prevent effective consolidation of the industry. British Aerospace and Daimler-Benz have talked - inconclusively so far - about merging their aerospace interests, and discussions about pooling the Thomson-CSF defence electronics company with GEC's defence arm were aborted by the French government.



in engines, Rolls-Royce has tentative links to BMW, but is still fundamentally divided from the French engine maker Snecma. Progress has only been made in smaller more tentative steps, with the merger of BA and Matra's missile businesses and the formation of the AIR regional aircraft joint venture.

While Europe continues its glacial progress towards a rationalised industry, individual companies have been forced back on to their own efforts to improve their financial performance. The degree to which each company has boosted its profitability and share price has depended on how exposed it is to the chill winds of the market.

Furthest down the track of cost cutting are the British companies, with BA, GEC and Rolls all reducing head counts and improving profitability despite poor market conditions. Daimler-Benz Aerospace is behind them, but is now wading through the red ink of cutting its cost base and crystallising its losses in Fokker. French companies, notably Giat and Aerospatiale, have barely begun to cut costs. Those who have tried self-help have seen the benefit in their share prices, but cutting the cost base is only a medium term palliative. Radical restructuring of a kind that has so far eluded the European industry will be needed to give the companies, and their shareholders, a long term future.

Airbus is likely to be converted into a conventional company, but it is far from clear how quickly that will lead to a unified management.

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
BRITISH AEROSPACE	United Kingdom	8.87	208.38	5.66
ROLLS-ROYCE	United Kingdom	5.43	214.42	5.04
SAGEM	France	2.90	105.58	1.66

### ■ Transport • by Michael Skapinker

## Industry flies into a cloud bank

The US airline industry has been producing profit performances far exceeding analysts' expectations. Europe presents a far cloudier picture. Not all carriers are benefiting from the increase in European travel.

For example, Scandinavian Airlines System saw first quarter operating profits fall from SKr529m (\$78m) to SKr178m. And Swissair's core airline business lost SFr200m (\$158m) last year.

In contrast, Europe's most powerful carriers, Lufthansa of Germany and British Airways, did better. Lufthansa lifted earnings 3 per cent in 1995 to DM756m (\$493m). BA became the world's biggest airline profit earner, with 1995 pre-tax results of £268m, up 23.4 per cent.

The companies' profits have been reflected in share performance. BA and Lufthansa's share prices have risen 21 per cent and 24 per cent in the first five months of this year. KLM was a relative laggard with a share price rise of 9 per cent. But Swissair's restructuring plan was rewarded with a 46 per cent share price rise.

The underlying message for investors, however, came from the two top performers. Both BA and Lufthansa said they would have to cut costs sharply over the next few years. BA said it would have to find £1bn over three years in cuts and revenue enhancements. Lufthansa said it would



BA's 1995 profits rose steeply

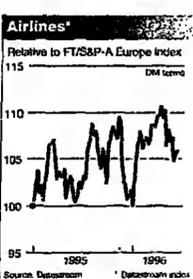
have to cut costs by more than DM1bn over five years.

The two carriers know that the best time to prepare for the next aviation downturn is when things are going relatively well. Even if the current upturn in the airline cycle continues for a few more years, the long-term outlook for all airlines is for a fall in yields.

Cheap holiday tickets are selling more quickly than business fares. Long-haul travel is growing faster than higher-yielding short-haul flights.

BA is a consistently well-managed company, which should prosper further if its proposed partnership arrangement with American Airlines is approved. Lufthansa's link with United Airlines of the US should help it offset some of Germany's current economic weakness.

Europe's airlines, private and state-owned, recorded a cumulative profit of \$1bn last year. The current boom will have to be an extraordinarily long one, however, if they are to wipe out losses of \$7.5bn accumulated in the previous



Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
LUFTHANSA	Germany	13.02	890.67	6.03
BRITISH AIRWAYS	United Kingdom	11.71	714.20	7.78
P&O	United Kingdom	9.92	358.36	4.77
SWISSAIR	Switzerland	5.60	117.44	2.24
KLM	Netherlands	5.25	277.45	3.05
SAS	Denmark	5.21	382.28	1.56
NFC	United Kingdom	3.32	20.69	1.70
HAPAG LLOYD	Germany	2.83	42.31	1.72
BAA	United Kingdom	1.75	420.84	4.32
EUROTUNNEL	United Kingdom	0.45	-1,286.55	1.19

### ■ Chemicals • by Jenny Luesby

## Commodities are incommensurable

Investing in European chemicals will require a clear head and some determined strategy this year.

The sector promises little until a regional recovery takes hold - most chemical producers will be delighted if they can even match last year's profits. Companies with a greater emphasis on pharmaceuticals and niche speciality chemicals, such as Bayer, Alko Nobel and Hoechst, will fare better than commodity-loaded companies, such as DSM, BASF, Solvay and ICI.

But the evidence so far suggests that the surge in chemical demand and prices early

last year was no more than a bubble.

The stocks built up then, by chemical traders and manufacturers, have taken months to run down. And, without speculative buying, demand is proving too weak to generate a substantial price recovery.

Producers have managed to negotiate small price rises, following a 50 per cent slide in the second half of last year, but they acknowledge it will be hard to hang on to these gains.

First quarter results support this gloomy picture, with Hoechst reporting a 22 per cent decline in basic chemical sales, and a 20 per cent decline

in speciality chemicals. BASF, similarly, reported a 15.5 per cent slide in fibres and plastics sales, and an 8.3 per cent drop in chemicals.

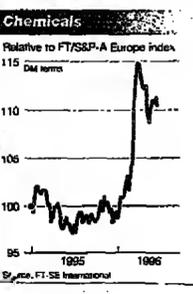
However, there are other reasons for investing in chemicals. The industry's relentless nip-and-tuck restructuring continues to deliver a series of minor upgrades. Typical is Bayer, which reported a 4 per cent increase in sales, and a 14 per cent rise in pre-tax profits in the first quarter, due almost entirely to acquisitions.

Investors are also positioning themselves for further delinking of chemical and pharmaceutical businesses. Hoechst is the prime candi-

date, having spelt out its ultimate aim of separating the two, but the timing is uncertain, with the company still working on a possible legal framework.

Another teaser is how chemical companies might use the cash piles accumulated last year. BASF has promised a buyback as soon as German law permits. Bayer says it is interested too.

But with such a poor earnings outlook, investors need to be sure their chemical investments are based on something exceptional.



Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
HOECHST	Germany	33.93	1,111.37	18.38
BASF	Germany	30.06	2,684.57	15.96
BAYER	Germany	28.99	2,721.51	22.37
PHONE POULENC	France	18.31	410.49	7.84
ICI	United Kingdom	15.51	807.85	9.56
MONTEDISON	Italy	14.98	686.13	3.29
AKZO NOBEL	Netherlands	12.50	764.48	6.08
DEGUSSA	Germany	9.01	161.24	2.96
HENKEL	Germany	8.24	317.62	2.73
SOLVAY	Belgium	6.81	932.28	4.82

EUROPEAN RESULTS ANALYSIS

Food processing • by Simon Davies

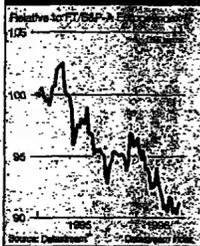
Crash diet brings health

There are glimmers of recovery for Europe's long-besieged food manufacturers. In the low inflationary environment of the mid-1990s food manufacturers rather than retailers have suffered the margin cuts demanded by recession-scared consumers. Their response has been heavy restructuring, but up to now cost benefits have gone straight back to the consumer. Hence, the dramatic underperformance of industry giants Danone, Nestlé and Unilever over the past three years.

All three recorded lower earnings in 1995, though the evidence for the first quarter of 1996 has been unanimously positive. The macro-economic environment remains mixed. There has been a pick-up in retail spending in the UK, with inflation creeping back into the supermarket. But the recovery in consumer confidence in France has proved short-lived and Germany and Italy remain depressed. The threat from private label competition is easing, and there has been some reduction in packaging and raw material costs. Nonetheless, exposure to emerging markets has been key to growing sales.

The biggest winners will be companies that pare costs to the bone and use research and development to produce new, higher value-added products to expand both sales and margins. Raisio, a Finnish company, exemplifies this approach. Its Benesol margarine, which appears to reduce

Food producers



cholesterol levels, has sparked a 400 per cent rise in its share price in 1996. Nestlé got off to a good start this year, helped by a fall in both the Swiss franc and coffee bean prices. Unilever has stronger exposure to fast-growing Asian economies, but has been hampered by a portfolio of more mature businesses, particularly margarine, and the legacy of its Persil Poweriasco. However, three years of heavy restructuring are bearing fruit. Danone has been slowest to respond to the harsher environment. But while Mr Franck Riboud's promotion to chairman in succession to his father Antoine snacks of nepotism, and though his push for restructuring, internationalisation and increased R&D is hardly original, it represents a welcome change from the old complacency.

European food processing groups - top 20 by turnover

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
UNILEVER	Netherlands/AK	47.56	2,224.23	38.55
NESTLÉ	Switzerland	45.13	2,331.31	33.75
DANONE	France	15.28	408.72	10.80
ERIDANIA BEGHIN SAY	France	9.77	293.54	4.19
DALGÉNY	United Kingdom	7.41	77.48	1.68
ASSOC BRITISH FOODS	United Kingdom	7.39	377.50	5.19
CADBURY SCHWEPPES	United Kingdom	7.21	466.59	7.43
TATE & LYLE	United Kingdom	6.81	299.43	3.12
SAINT LOUIS	France	6.78	182.16	2.29
HILLSDOWN HOLDINGS	United Kingdom	5.21	66.86	1.92
UNIFED BISCUITS	United Kingdom	4.53	-190.56	1.84
SUZULCKER	Germany	4.07	65.52	1.83
NORTHSHIRE FOODS	United Kingdom	2.98	0.58	1.57
UNIGATE	United Kingdom	2.86	70.22	1.47
BOLS WESSANEN	Netherlands	2.86	118.08	1.51
SME	Italy	2.50	2,500.85	0.51
DANISCO	Denmark	2.39	168.70	2.73
CSM	Netherlands	1.58	101.21	1.91
FROMAGERIES BEL	France	1.55	1,546.55	1.36
NUTRICIA	Netherlands	1.12	87.10	2.49

Food retailing • by Christopher Brown-Humes

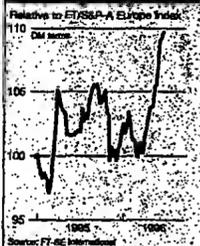
France's foreign legion of outlets

The best European food retailers have been able to keep profits rising in recent years despite mature domestic markets, low inflation and depressed consumer spending. They have relied on technology-driven cost-cutting to create huge inventory and stock management efficiencies. Although this has been a common strategy across the continent, the valuations of the big European food retail groups vary sharply. While the UK supermarkets trade at a discount to the market - albeit at less than two years ago - France's Carrefour and Promodes, and Ahold of the

Netherlands are valued at multiples well above their respective markets. Partly this is because the continentals are felt to have secured their home markets in a way their UK counterparts have not. The UK groups have also suffered because of the impact of price wars on margins. But one thing the continentals are also getting credit for is the success of their overseas expansion strategies. For example, Carrefour, France's leading grocery retailer, now has more outlets in countries outside France than inside it, with an overseas drive into

countries as far away as China and Taiwan. Promodes, the country's second largest grocery group, is active in Spain, Germany, Greece, Italy, Turkey, Morocco and Mauritius. The leading UK groups, by contrast, have generally been less adventurous, although Sainsbury is active in the US and Tesco has made a push into eastern Europe. Argyl, owner of Safeway, and Asda are focused purely on the UK market. Given that UK supermarket groups are world-beaters when it comes to logistic and supply-chain efficiencies, it could be that they are missing a trick

Retail trade



by not acting more boldly, and getting a foothold in emerging markets now. That would certainly be Carrefour's view. The IT revolution in retailing will deliver further cost benefits in the next few years. If consumer spending also picks up as Europe emerges from its downturn, there should be stronger-than-expected momentum behind profits and share prices in the European food retailing sector in coming months.

European food retailing groups - top 10 by turnover

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
CARREFOUR	France	27.52	690.57	3.813
PROMODES	France	19.44	182.74	3.979
KARSTADT	Germany	17.51	123.01	3.09
ASKO	Germany	17.38	146.44	2.40
J SAINSBURY	United Kingdom	12.36	608.81	1.049
AHOLD	Netherlands	16.98	238.27	3.552
TESCO	United Kingdom	15.25	573.80	9.11
PINAULT PRINTEMPS	France	14.87	250.48	6.81
KAUFHOF	Germany	13.81	88.28	2.57
CASINO	France	12.35	121.76	2.41

Leisure • by Alice Rawsthorn

Leader to pursue a solo career

One of the most exciting areas of the European leisure sector over the next few months will be the music industry, where two groups - the UK's Thorn EMI and PolyGram of the Netherlands - seem set to come under the spotlight. The main focus of attention will be Thorn EMI, poised this summer to demerge Thorn, its household rental business, from EMI Group, one of the world's largest record companies, which has the Beatles, George Michael, Badlohead and Roberto Alagna on its roster.



The Beatles: a valuable asset on the roster of EMI, which will soon demerge from Thorn

The countdown to demerger began on June 11 when Sir Colin Southgate, Thorn EMI's chairman, disclosed some details of the process while unveiling the group's annual results. On the same day Sir Colin announced a 27 per cent increase in pre-tax profits from £223m to £283m for the year. Formal proposals will be circulated to shareholders on July 22, with an extraordinary general meeting scheduled for August 16 and the two companies due to be quoted separately three days later. Investors will then see whether, as speculators suspect, a North American group such as Seagram, Walt Disney, Viacom or News Corp mounts a bid for EMI.

It reported static profits of £141m (\$433m) for 1995 due to the gulliver's strength, increased losses by its film division and delays in the release of a number of important new albums. Analysts anticipate an improved profits performance from PolyGram this year. Business has picked up this spring after a sluggish start to 1996 with the release of new albums from Bryan Adams, The Cranberries and Sting. Mr Nigel Reed at Paribas predicts an 8.5 per cent increase in net profits to £180m for the full year. The outcome for 1996 will be determined by the performance

of PolyGram's music interests in the critical fourth quarter, when a new album is due from U2, and by the progress of the film division, where investors are waiting to see whether critical acclaim that has greeted films such as *Fargo* and *Dead Man Walking* is translated into profit.

Entertainment, leisure time and toys



European leisure groups - top 10 by turnover

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
THORN EMI	United Kingdom	8.81	161.12	14.56
AGOR	France	5.97	177.55	3.33
LADDEROKE	United Kingdom	5.81	50.45	3.30
POLYGRAM	Netherlands	5.12	431.11	10.89
RANK	United Kingdom	3.95	792.78	6.86
GRANADA	United Kingdom	3.60	381.43	10.83
FORTE	United Kingdom	2.70	134.39	5.57
COMPASS	United Kingdom	2.27	81.54	2.55
EURO DISNEY	France	0.80	21.82	2.16

Eastern expansion is rewarded

The outlook for the European engineering industry is far brighter than commonly supposed. The gloom has been due to the weak economic conditions across much of the continent, and high labour costs, particularly in Germany. But most of the top European engineering companies are globalising fast, expanding in particular into eastern Asia.

The future for many of these businesses will depend on what degree they can leverage their often high level of technical and marketing skills into the countries with the highest growth prospects. The odds are reasonably positive. Sandvik of Sweden and Switzerland's Sulzer - both with relatively unpromising home markets - have grown impressively in recent years in the far east, in the respective areas of specialised tooling products and pumps.

Mannesmann, often viewed as a typically lumbering German giant, is also targeting marketing resources to the "tiger economies" of Asia, particularly to boost sales of its highly regarded machines for processing plastics products.

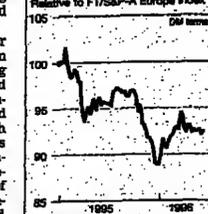
The leading UK engineering companies, many of which have a strongly international perspective, also look in a better position for some years, for instance Siebe in electronic controls and IT in mechanical seals for processing equipment. Potential problems include the state of the European automotive industry, which buys a large chunk of the engineering sector's output and where production is likely to stabilise in the next few years, and also the unremitting cost pressures to which most engineering companies are being subjected due to tougher competition.

The expanding markets for projects linked to pollution control should give strong impetus to companies involved in the manufacture of environmental equipment. This could augur well for companies such as Linde of Germany which is looking for big new international businesses to complement its four main areas of materials handling, plant construction, industrial gases and refrigeration technology.

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Engineering



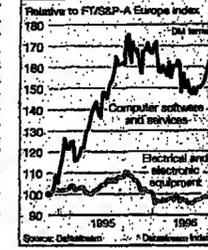
Subscriber surge brings results

A strong semi-conductor market, the growth of networking and the surge of subscriber to digital cellular mobile telecommunications networks helped most European information technology companies perform strongly last year.

Siemens, the German electronics group, in particular, benefited from strong semiconductor sales and the gains made by its computer subsidiary, Siemens Nixdorf. In the personal computer market, as with Philips and Thomson CSF, Europe's other two semiconductor manufacturers, Siemens' strong position in the applications specific integrated circuit market should provide a cushion against the recent collapse of dynamic random access memory chip prices, which has seen DRAM prices drop by a total of more than 50 per cent.

Europe's telecommunications equipment suppliers, particularly Ericsson and Nokia, have benefited from the development and expansion of digital networks based on the Global System for Mobiles

IT



standard in Europe and elsewhere. Overall, however, the hardware segment of the European IT sector has markedly underperformed other parts of the sector over the past year, particularly the software and computer services segments, reflecting the shift towards the higher margin value added parts of the IT industry. Figures prepared by Broadview Associates, the ITR mergers and acquisitions specialists, show their European index of software shares gained almost 80 per cent over

the year to April 1 - the index of supporting products and services gained about 40 per cent. In contrast, the hardware segment actually lost a few points. Among the large European companies to benefit have been Cap Gemini Sogefi, whose UK-based computer services subsidiary, Hoskyns, has performed strongly, helped by the trend towards outsourcing IT services, and SAP, the German software group. SAP's shares have performed strongly on the back of the success of its R/3 software package.

European electronics groups - top 10 by turnover

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
ABB	Swed/Swiz	33.85	1,311.44	22.94
ALCATEL ALSTHOM	France	31.15	4,524.33	14.12
SIEMENS	Germany	27.23	2,854.54	14.28
ERICSSON	Sweden	26.94	2,854.54	14.28
NOKIA	Finland	7.71	113.09	3.76
THOMSON	France	6.83	194.28	3.08

Wave of profits is set to break

Switzerland, which has devaluated in line with the EU, and Italy are also soon expected to see the impact of more competitive marketplaces feeding through. As if a harbinger of tougher times ahead, Winterthur announced last month it had increased reserves by "several hundred million" Swiss francs, partly as a defence against possible losses from Mr Yves Benenat, insurance analyst at Paribas Capital Markets, says: "Mostly the markets are in the process of peaking out."

An exception is France where the exposure of insurers to the property market and a recent spate of large acquisitions has left managers with little choice other than to maintain tight underwriting discipline. In the UK, where profits have already begun to turn downwards, banks in part to a severe winter, the early months of 1996 brought the announcement of plans for the merger of two of the biggest insurance companies - Royal Insurance and Sun Alliance. The attempt to build a larger company better able to weather trading conditions ahead is a sign of the times.

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Insurance



European insurance groups - top 10 by capitalisation

Company	Listing	Premiums (\$bn)	Net income (\$m)	Mkt cap (\$bn)
ALLIANZ	Germany	45.85	1,301.72	36.80
GENERALI	Netherlands	22.92	1,583.50	21.90
GENERALI	Italy	21.88	410.11	19.15
MUNICH RE	Germany	18.98	211.40	15.14
WINTERTHUR	Netherlands	11.28	765.88	12.23
WINTERTHUR	Switzerland	10.07	549.73	12.89
PRUDENTIAL	United Kingdom	12.88	1,144.58	12.56
AXA	France	12.27	434.17	10.98
ROYAL INDIA	United Kingdom	8.57	670.44	8.33
SONNEBEHN	France	8.17	300.04	6.77

Battle for digital prize

Despite concerns about flat advertising revenue in some European countries, the media sector has been one of the best performing, as one excitement followed another on the way to the digital media future.

In the past five years the value of the media sector has more than doubled, and with the exception of the early 1990s the European media sector has outperformed the market by more than 40 per cent. That trend seems likely to continue although individual companies have faced pressure for various

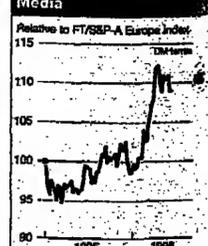
different reasons. Reed Elsevier, despite healthy profits growth, has to try to beat off widespread perceptions that its highly profitable academic journal business is under threat from the Internet. VNU looks like suffering from increasing competition in the Dutch advertising market in both newspaper and commercial television. In the UK there have been uncertainties for Pearson, owner of the Financial Times, because of serious problems at Mindscape its US electronic games acquir-

offer 500-1,000 television channels over Europe in the next 18 months. Most have to watch nervously as media giants such as Rupert Murdoch's British Sky Broadcasting, Canal Plus and Bertelsmann try to carve up the digital television future of Europe. Nobody knows whether European consumers want 500 channels or will be prepared to pay for the decoder needed to receive them, but the sector is still mesmerised by the technological game unfolding before its eyes.

European media groups - top 10 by turnover

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
HAVAS	France	6.88	5.88	5.87
REED ELSEVIER	Netherlands/AK	5.51	888.54	19.19
PEARSON	United Kingdom	4.08	625.14	19.78
PEARSON	United Kingdom	2.78	304.11	5.99
AVEL SPRINGER	Germany	2.70	62.42	2.18
AUDKOPPA	Norway	2.69	102.25	3.14
CARLTON COMM	United Kingdom	2.39	248.45	4.09
HFP	United Kingdom	2.35	103.74	2.23
CCP COMMUNICATION	France	2.16	100.22	1.86
SONY	France	1.95	128.11	5.15

Media



EUROPEAN RESULTS ANALYSIS

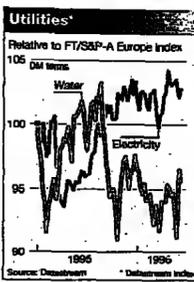
Utilities • by John Kingman

The thrill of the dull

In theory utility shares are safe, boring investments - more like bonds than equities, with returns and risks both low. The reality is rather different. As utilities' results show, thanks largely to cost-cutting, they can usually deliver handsome earnings increases even if sales growth is dull. Look at Belgium's Tractebel or Spain's Endesa; Germany's RWE or Veolia, or anywhere in the UK utility sector - across the board, profits growth looks distinctly healthy.

But utilities can make sparky investments for another reason: even if the businesses are boring, regulatory intervention and takeover activity can comfortably make up for it. Extreme examples have been the British generators, National Power and PowerGen; thanks to a prolonged tussle over ground rules for takeovers in the sector, few British investments can have been as volatile in recent months.

Such regulatory uncertainty is bound to spread. For a start, even if the European Commission's efforts seem continually bogged down, pressures to



Utilities performance relative to FT/S&P-A Europe index. Source: Datastream. \* Datastream Index.

sharpen competition in European energy markets are strong. Germany, where energy prices are conspicuously high, is working on legislation to open up its gas and electricity markets to competition.

But it is not just competition investors have to worry about. Even more damaging can be the temptation to drift away from a boring core business into cash-draining gambles elsewhere. Last year, for instance, despite a respectable result in its water business,

disastrous property and construction results took the French water giant, Générale des Eaux, heavily into the red. Though Lyonnaise des Eaux, Générale's main competitor, has been less badly hit, its diversification record has been pretty undistinguished too.

These issues will be at the front of investors' minds - if only because of the number of utilities offerings in the pipeline. The imminent sale of British Energy, the nuclear power operator, is a case in point. Investors have to weigh its formidable cash-generating potential against two big unknowns: the risk, with low investment needs in the core business, that management could spurge the cash unwisely outside it - and the difficulty of predicting the impact of competition on electricity prices. Similarly, the Spanish and Italian governments are likely to press on soon with selling slices of Endesa and Enel. These sales could be quite lively; Endesa is up against a strong lobby calling for a break-up and Enel faces powerful criticism of its market dominance.

**European utilities - top 20 by turnover**

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
RWE	Germany	34.41	768.20	12.28
GEN DES EAUX	France	33.94	274.75	12.53
LYONNAISE DES EAUX	France	18.88	174.28	12.53
BRITISH GAS	United Kingdom	12.99	768.59	13.36
TRACTEBEL	Belgium	10.19	358.76	5.61
ENDESA EMPRESAS	Spain	6.01	1,170.00	18.28
ELECTRABEL	Belgium	6.83	911.44	12.11
IBERDROLA	Spain	6.30	671.99	8.99
NATIONAL POWER	United Kingdom	5.57	782.75	9.08
VEFENIGTELEKT	Germany	5.58	162.72	3.92
POWERGEN	United Kingdom	4.36	585.88	5.93
SCOTTISH POWER	United Kingdom	3.92	508.57	5.32
UNITED UTILITIES	United Kingdom	3.81	623.33	2.48
ITALGAS	Italy	2.77	67.59	2.36
BERLINER KRAFT	Germany	2.74	101.97	2.02
UNION ELECTRIC FENOSA	Spain	2.71	154.86	1.73
SOUTHERN ELECTRIC	United Kingdom	2.54	234.81	3.21
GAS NATURAL	Spain	2.26	278.81	6.51
SEVILLANA DE ELECTRICIDAD	Spain	2.21	137.33	2.59
YORKSHIRE ELECTRIC	United Kingdom	2.20	242.96	1.89

\*pro-forma results including Manweb \*\*pro-forma results North West Water and Norweb merger

Pulp and paper • by Alison Maitland

High stocks keep demand and prices low

First quarter results from leading European pulp and paper groups confirmed the gloomy state of the industry as it struggles with the aftermath of a price collapse, weak demand and continuing high stocks.

Combined pre-tax profits from SCA, Stora, AssiDöman and MoDo fell 32 per cent following the sharp turnaround in the industry's fortunes which began last autumn. KNP BT,

the Dutch group, saw net profits drop by 59 per cent as customers cut stocks and sales tumbled.

Pulp prices, which had halved since September, have now come off the bottom. But an increase in softwood pulp prices from \$520 to \$560 a tonne mooted by producers for the start of June does not appear to be going through. The consensus seems to be that recovery will happen in

the autumn at the earliest. Norwegian grade pulp stocks fell by 370,000 tonnes in April to 2.15m tonnes and were down again last month, but industry players feel they need to hit 1.5m tonnes before pulp prices recover. Stocks are still well above the 80 days' supply level which has triggered price increases in the past.

European paper prices have not yet started to pick up either but there should be a

recovery by the autumn, provided capacity utilisation and delivery times increase.

Pre-tax profits will be poor after last year's record performance, with some analysts predicting a 55 per cent fall across the sector.

Next year, however, could see a 10-20 per cent recovery once stock levels return to normal and price increases feed through.

Consolidation could help earnings over the next couple of years, bringing more specialisation in added value production in some sectors, such as magazine paper - but this will also depend on operating rates recovering.

Scandinavian shares have outperformed their local markets over the past few months as early cyclical stocks have won favour on expectations of economic recovery. Some analysts expect this outperformance to continue at least for

**European forestry groups - top 10 by turnover**

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
UPM-KYMNENE	Finland	11.48	394.74	5.26
SCA	Sweden	9.60	509.23	2.51
KNP BT	Netherlands	8.75	273.45	2.54
STORA	Sweden	8.59	728.99	3.37
ARJO WIGGINS APPLETON	United Kingdom	5.38	28.24	2.26
SMURFIT JEFFERSON	Ireland	4.72	485.69	2.94
ENSO GUTZET	Finland	4.41	382.24	1.06
REXAM	United Kingdom	3.81	198.32	2.91
MODDO	Sweden	3.28	539.68	1.73
ASSIDOMAN	Sweden	3.21	502.84	2.93

\*pro-forma results of merger between Repola and Kymmene

Pharmaceuticals • by Daniel Green and Daniel Bogler

In remission from intervention

Prospects for Europe's pharmaceutical industry have rarely looked healthier. It is almost 18 months since any government has moved to hold back healthcare spending growth by controlling drug prices. Volumes have bounced strongly. Prescription drug

sales for the first two months of 1996 grew at 10-16 per cent a year, compared with just 6 per cent in the US, according to market research group IMS. The industry expects governments to return to the attack eventually. When they do, it will almost certainly trigger

further industry consolidation, which would be good news for investors. There are several companies, especially in Germany, France and Italy which so far have been left out of the wave of takeovers. Consolidation will feature in any case. It is becoming

increasingly difficult for medium-sized companies to compete in either R&D or marketing with giants like Glaxo Wellcome of the UK and Novartis, the Swiss drugs company. Analysts point to Schering in Germany and Synthelabo of France as among those that might seek new alliances.

The success of Ciba/Sandoz and the combination of Pharmacia and Upjohn has also alerted management and investors to the substantial shareholder value such deals can release. This can apply equally to asset swaps and demergers. The most obvious candidates are undervalued drug businesses hidden inside integrated chemical companies like Germany's Hoechst or Bayer, and Rhône-Poulenc of France.

**European drugs groups - top 10 by turnover**

Company	Listing	Revenues (\$bn)	Net income (\$m)	Mkt cap (\$bn)
CIBA GIEGY	Switzerland	18.54	1,722.62	32.12
GLAXO WELLCOME	United Kingdom	15.84	2,201.58	45.56
SANDOZ	Switzerland	12.03	1,625.52	36.61
ROCHE	Switzerland	11.74	2,694.03	73.31
SMITHKLINE BEECHAM	United Kingdom	10.59	1,454.70	26.98
ZENECA	United Kingdom	7.49	507.36	19.81
PHARMACIA & UPJOHN	US/Sweden	6.94	737.28	21.05
ASTRA	Sweden	5.23	1,280.91	5.15
SANOFI	France	4.43	302.67	7.87
MERCK	Germany	4.08	231.06	1.84

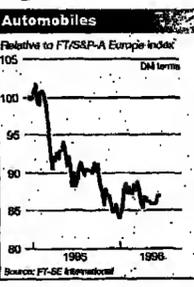
Motor industry • by Haig Simonian

Struggling out of neutral

This year's rise in European car sales offers a crumb of comfort to the continent's beleaguered carmakers, which are still reeling from overcapacity and high costs. Earnings in 1995 were almost invariably poor - and downright awful in the case of Renault. Against a background of generally weak demand and rising competition from new, low cost, foreign manufacturers, Europe's carmakers struggled to maintain market share by hefty price cuts for big buyers and costly incentive schemes for private motorists.

Matters have turned unexpectedly better this year. Registrations in western Europe grew 7.2 per cent in the first four months, year-on-year, against an industry forecast of 2-3 per cent growth for the year as a whole. The rise in demand - if it lasts - may allow carmakers to kick the expensive habit of cut-price sales to the fleets in their desperate bid to maintain volume and plant utilisation.

The upturn has led to a general re-rating. Having underperformed European stockmarkets by 25 per cent in the year to March, most analysts



Automobiles performance relative to FT/S&P-A Europe index. Source: FT-SE International.

reckon Europe's carmakers have considerable upside potential. But while many are recommending short-term overweighing, some, like Goldman Sachs, remain cautious about the longer term given the continuing imbalance between demand and supply for cars in Europe.

Of course, it has always been a mixed picture in the European motor industry. While luxury marques, such as BMW and Mercedes-Benz, have almost always done better than their bread-and-butter counterparts, 1996 may see

some leavening as the volume producers, notably Volkswagen, make progress in reducing their high domestic cost bases.

Hence many brokers are backing the sector's former underperformers, such as VW, where recovery potential is strong.

By contrast, former darlings such as BMW and Mercedes-Benz are locked into expensive expansion programmes to boost volume. Mercedes is in the throes of a high-profile expansion programme which will culminate in production of the Smart minicar under joint development with Switzerland's SMI watches group. Mid-market producers, such as Saab and Volvo, could find themselves the most squeezed. Both Swedish companies share the same handicap of high domestic costs and insufficient volume. Volvo's earnings will remain under severe pressure until its new models, starting with the mid-sized V40/S40, make a mark. And Saab will have to persuade investors it has a viable long-term future, even if its just-announced new model, to fit above the current 9000 range, proves a suc-

Property • by Simon London

The broad appeal of the narrow

Property has a reputation among investors for being a boom-to-bust business. The massive property-related write-offs being taken by financial institutions, especially in France, suggest this image is justified. In reality, though, the tide of red ink is a delayed response to problems

which arose three or four years ago. Most European property markets are now drifting sideways or downwards.

In this dull environment investors have little incentive to favour property over more dynamic sectors of the equity market. The UK is, in theory,

furthest ahead in its economic cycle but there is no sign of a widespread advance in commercial property rents or valuations. Land Securities, which has all of its assets in the UK, recently reported a fractional decline in net assets per share in the year to March.

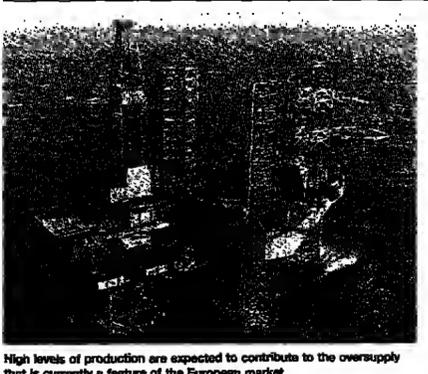
Some narrow sectors of the

property market are faring well. Big shopping centres are generally delivering better rental growth than office properties. While there is an oversupply of empty office buildings in many European cities, modern blocks in prime locations are now in short supply. The pattern is evident in Germany, France and the UK. One implication is that stock selection has become more important for both property companies and stock market investors.

Companies with assets outside Europe have generally fared a little better. Rodamco saw the value of its European properties decline by 1 per cent during 1995, while its US properties appreciated by 1.4 per cent and its Pacific assets advanced by 6 per cent. But the Dutch company is unusual

**European property groups - top 10 by market capitalisation**

Company	Listing	Market cap (\$bn)	Net income (\$m)
LAND SECURITIES	United Kingdom	4.82	271.35
RODAMCO	Netherlands	4.47	258.27
BRITISH LAND	United Kingdom	2.85	52.10
MEPC	United Kingdom	2.54	129.95
HAMMERSON	United Kingdom	1.82	35.42
CAPITAL SHOPPING CENTRES	United Kingdom	1.58	58.98
SIMCO	France	1.34	70.79
SLOUGH ESTATES	United Kingdom	1.30	83.20
SEFIMEG	France	1.04	149.08
INTERSHOP	Switzerland	0.71	43.10



High levels of production are expected to contribute to the oversupply that is currently a feature of the European market.

Oil • by John Kingman

Glut makes the going stickier

1995 was a bumper year for the oil industry. The oil price was buoyant and chemicals prices boomed, comfortably displacing grim "downstream" conditions in European refining and marketing. The consequence was a sparkling set of results - notably from companies such as BP and Elf, whose managements continue to press on with cost-cutting. Even Shell, badly hit in the fourth quarter by a downturn in refining and chemicals, posted record profits.

This year looks likely to be trickier. Chemicals prices are well off last year's highs, and there are powerful downward pressures on the oil price. Fresh exports of Iraqi oil, in return for humanitarian aid, are one strong production both from inside and outside the Organisation of Petroleum Exporting Countries is another. Moreover, although refining margins have improved, the European market remains horribly oversupplied. And marketing returns continue to be depressed by aggressive competition.

In these choppy conditions, the most resilient shares are likely to be those, such as Total and Repsol, with strong underlying growth prospects - and those with the clearest emphasis on boosting returns through "self-help". Of the latter, BP and Mobil provide the clearest example so far, not only have both been quick to

grasp the nettle of poorly-performing European refineries, but in February the two companies announced an agreement to pool their European "downstream" operations. This will be a huge management task. But the potential boost to profits - notably from taking on duplicate distribution networks - should be substantial.

Some of the best opportunities for investors have come not from corporate performance at all, but from governments offloading oil shares at attractive prices. Italy and Spain have recently disposed of stakes in Eni and Repsol respectively. Eni's share price has boomed since the offer. Repsol's recent depressed performance, which owes nothing to the company's underlying strengths and everything to the government's politically-motivated ousting of the company's chairman, is a powerful reminder that Europe's partially-privatised oil companies are unusual beasts. Until governments start learning their own lessons, they will never command the same ratings as their fully-privatised peers.



Telecommunications performance relative to FT/S&P-A Europe index. Source: Datastream. \* Datastream Index.

Telecoms • by Alan Cane

To find value, head for the Med

There is little that is homogeneous about European telecommunications so comparisons between operators can be difficult and unconvincing. The continent's two largest carriers, Deutsche Telekom and France Telecom, remain for the moment state-owned monopolies facing savage restructuring and intense com-

petition in the years ahead. The most liberal regime in Europe, the UK, is emerging painfully from regulatory cramps which have held back profits growth at British Telecommunications. Europe's most aggressive operator. Smaller participants are having to decide whether to seek niche markets or throw in

their lot with larger rivals. Against this background, most operators performed well last year although for many national operators, earnings growth was increasingly derived from cost cutting rather than improved revenues. Shares in quoted companies bounced back moderately after a gloomy 1995, reflecting

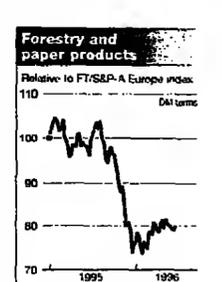
improved sentiment. The best value is probably to be found in Italy, Spain and Portugal where competition is likely to develop more slowly than in northern Europe. The mobile sector showed strong growth in most countries; penetration is both low and erratic, however, suggesting great growth potential. For national operators, revenue growth is increasingly sustained by cellular services. Nevertheless, Vodafone on an estimated 1996 p/e of 18.6 and Telecom Italia Mobile on 29.3 are probably overvalued given the uncertainties of the mobile market. There most important uncertainties concern the effects of continuing privatisation and liberalisation. It is unthinkable that the Deutsche Telekom sell-off could fail but its performance after the float could

**European telecommunications groups - top 10 by turnover**

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
BRITISH TELECOM	United Kingdom	20.98	2,613.61	31.88
TELECOM ITALIA	Italy	19.29	1,118.97	13.82
TELEFONICA DE ESPANA	Spain	13.59	1,040.03	18.21
KPN KONINKLIJKE PTT	Netherlands	11.15	1,313.32	17.37
CABLE & WIRELESS	United Kingdom	7.78	380.67	18.76
TELE DANMARK	Denmark	3.17	587.50	0.14
PORTUGAL TELECOM	Portugal	2.72	229.67	4.04
TELECOM ITALIA MOBILE	Italy	1.80	224.44	14.03
VODAFONE GROUP	United Kingdom	1.74	358.47	11.38
TELEWEST	United Kingdom	0.22	174.21	2.24

**European oil groups - top 10 by turnover**

Company	Listing	Turnover (\$bn)	Net income (\$m)	Mkt cap (\$bn)
ROYAL DUTCH-SHELL	Netherlands/UK	105.09	5,606.25	123.06
BRITISH PETROLEUM	United Kingdom	54.62	1,694.22	47.15
ELF AQUITAINE	France	40.07	961.78	20.15
ENI	Italy	35.91	2,774.66	35.98
TOTAL	France	28.13	423.18	15.79
REPSOL	Spain	19.87	919.08	10.66
PETROFINA	Belgium	17.82	366.98	6.85
NORSK HYDRO	Norway	12.07	1,079.54	10.15
CEPSA	Spain	7.33	138.82	2.65
OMV	Austria	6.78	159.97	2.54



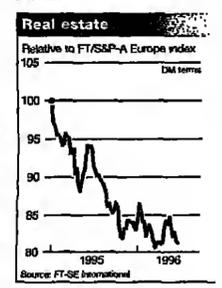
Forestry and paper products performance relative to FT/S&P-A Europe index. Source: FT-SE International.

the rest of this year, with bouts of weakness. On a price-to-book-value ratio, which strips out earnings volatility, bulls point to scope for upward movement. The current ratio is less than 1 per cent, compared with a previous peak of 1.5 times.



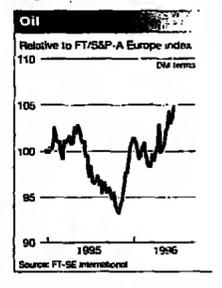
Pharmaceuticals performance relative to FT/S&P-A Europe index. Source: Datastream. \* Datastream Index.

Despite all these positive factors, pharmaceuticals has been a dull sector so far in 1996. Partly that is due to its strong performance in 1995 when average share prices rose by a third or more; and partly due to investors' current preference for cyclical stocks. But any setback to Europe's economic growth will bring pharmaceuticals back to favour.



Real estate performance relative to FT/S&P-A Europe index. Source: FT-SE International.

In the sector in having such a wide spread of assets. Sooner or later property markets will enjoy a sustained upswing, during which European property companies will outperform by a large measure. But 1996 will not be the year in which this upswing occurs. The current environment of relatively low growth and high real interest rates is unlikely to foster another property boom.



Oil performance relative to FT/S&P-A Europe index. Source: FT-SE International.

FINANCE

Unit trust sector resists mergers

Pressures in the highly fragmented industry work against consolidation, argues Philip Coggan

The UK unit trust investor certainly does not lack for choice. At the end of April, there were 1,646 funds on offer from 164 separate unit trust groups.

most efficient vehicles for doing so.

Some of the smallest unit trust groups fall into the stock-broker category. For them, this may be the simplest way of holding their clients' investments.

Stockbrokers may also find that a unit trust is the most convenient way for allowing their clients to invest in more esoteric areas such as emerging markets.

Relief could be in sight, however. The industry is hoping that the next finance act will contain a two-year "window" in which trusts can merge without incurring the duty.

The window is designed to encourage the creation of open-ended investment companies or OEICs - a new type of fund structure which will give unit trust managers more flexibility and the ability to sell their products round the world.

Shrinking the number of fund management companies may also be a slow process. But there are a couple of straws in the wind that point towards rationalisation.

FUND MANAGEMENT

According to Mr Richard Royds, managing director of Mercury Fund Managers, "For a lot of private client companies, unit trust groups capture fees that would otherwise go to other companies, such as the initial charge."

But does the UK really need that many individual trusts? There are 126 funds in the European sector alone. The main problem which has stopped trusts from merging has been stamp duty, a merger being treated as a change in beneficial ownership, triggering a 0.5 per cent charge on the underlying assets in the fund.

Brady flies in with \$175m under his belt

The only man with \$145bn of bonds named after him flew into London last week, writes Stephen Miller. Nicholas Brady, the former US treasury secretary whose eponymous plan to resolve the 1980s third world debt crisis spawned a new bond market, is the chairman of three Templeton funds which held their annual meetings in London last week.

Most Brady bonds have been issued by Latin American governments, and since he stepped down as treasury secretary in January 1988, the region has occupied an important part of his time.

Brady, former chairman of the Wall Street firm of Dillon, Read, says he began to view Latin America as an increasingly dynamic part of the world when he was treasury secretary.

Brady says most of these companies should benefit from Darby's own expertise - his managing director is the former Argentine debt negotiator Daniel Marx - but are likely to be too small to reach the "radar screen" of larger investors.

There are prospects for a further enlargement of the equity fund, and Darby is now in the initial throes of establishing a fixed interest fund to invest mainly in higher-grade Latin American securities - including Brady bonds.

Rubythron's Sunday Business battles on

Tom Rubythron, the editor of Sunday Business, Britain's first national Sunday newspaper devoted entirely to business, must be in line for an award as optimist of the year, writes Raymond Snoddy.

Not only did he launch Sunday Business, in April, into one of the most competitive sectors of the newspaper market, but he did so without any

FACES



Nicholas Brady: found meetings with Latin American officials far more stimulating than with the Group of Seven

visible means of support. Today Rubythron, who started out as a market stall trader, carries the battle for survival to court.

He is seeking to put the company into voluntary administration to protect it from creditors for the next 90 days. "I know people might think me stark staring mad," says Rubythron. But he continues to believe passionately that there is a gap in the market for a pure business publication at the weekend.

As one set of staff leaves, new freelancers arrive and somehow the paper keeps coming out, courtesy of a shadowy group of northern businessmen operating under a company called Group 2000. Its survival now probably depends on whether the company is allowed into voluntary administration - and the extent to which Group 2000 will continue to fund its existence.

Rubythron has never been frightened of swimming against the tide - he defended a series of libel actions as founder and editor of Business Age magazine. Business Age was recently sold by VNU, the Dutch publisher he closed it to. But Rubythron remains optimistic that the same fate will not overtake Sunday Business.

Greenwich duo keep a patch of paradise

NatWest Markets' acquisition last week of Greenwich Capital Holdings, for \$390m, has thrown an unwelcome spotlight on the latter's co-presidents, Gary Holloway and Konrad "Chip" Kruger, writes Maggie Orry.

The two shun publicity and prefer not to talk about themselves. Hardly surprising - why let anyone else in on

the secret? Greenwich the town is a leafy, seaside place in Connecticut, an hour's train journey from Manhattan, with attractive houses and good schools. It has become an enclave for investment bankers keen to escape the hustle of Wall Street and give up commuting.

Peter Hall, head of NatWest Markets in the US, whose offices are in the heart of New York's financial district, says that under its new ownership Greenwich Capital will stay where it is. Moving the operation to New York would risk destroying the value of the purchase, he says: "They have got a distinctive culture based in Greenwich."

Holloway, who joined Greenwich in 1985, and Kruger, recruited in 1988, will become co-heads of Global fixed income for NatWest Markets and also join its executive committee in London and its North American management committee.

The Greenwich culture finds strong echoes with NatWest - characterised by Hall as a meritocracy, with high ethical values and rewards for performance. On top of that, says Hall, Greenwich Capital "are used to dressing down." That sums it up nicely.

Swift's iron new master

If you lay all the bankers in the world end to end, runs the old joke, they will still all point in different directions, George Graham writes.

That is the predicament of Swift, the worldwide financial messaging system co-operatively owned by 2,900 banks which carries more than 82,000bn a day of payment messages.

The new man in charge of reorganising this large and diverse constituency is Jean-Marie Weydert, currently adviser to Société Générale chairman Marc Vénot, who was elected as chairman of Swift's board of directors last week.

In his new role, Weydert sees a number of challenges for Swift.

The world's payment systems are in a state of flux, as the technology makes possible real time payments and competing private sector initiatives try to take some of the risks out of the system. At the same time, the settlement systems for bank payments and securities markets, once separate, are moving closer together.

Weydert wants securities payment messages to make up one third of Swift's traffic in the not too distant future. In the meantime, he promises an iron hand over the organisation.

"There are so many examples of co-operatives which escape from their members; I am determined that Swift should not follow down that road."

U.S. \$50,000,000 Credit Chimique Floating Rate Notes due 1996

U.S. \$400,000,000 Santander Financial Issuances Limited Subordinated Undated Variable Rate Notes

The Chase Manhattan Corporation U.S. \$400,000,000 Floating Rate Subordinated Notes due 2009

NACIONAL FINANCIERA, S.N.C. Trust Division US\$200,000,000 Guaranteed Floating Rate Notes due 1997

Table with columns for Bond Type, Par, and Price. Includes sections for 1-7 Year, 8-10 Year, and 11-15 Year bonds.

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Global Investor / Peter Martin  
**Staying on top of inflation**



Contrarian investors might well think that the moment central bankers start to relax their fears about inflation is the moment that the detaching of the currency starts in earnest once again.

Last week's annual report from the Bank for International Settlements (BIS), the central bankers' club, was markedly different in tone from those of recent years. Its underlying message is that the world has moved to a lower inflation path, governments are committed - partly thanks to the Maastricht process - to greater fiscal discipline, and that central banks have learnt the lesson of prompt action to

choke off inflation. If the phrase "price stability" is interpreted to mean a very low level of inflation, the report says, then "by this standard, price stability has been reached, or almost reached, in a large number of countries in the industrial as well as the developing world."

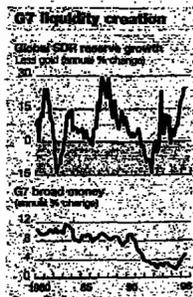
Indeed, the report verges on smugness when it contrasts the experience of the US and the UK in 1988-91 with that of 1994-95. At the beginning of both periods, the two economies became overheated, the report says. In 1988-89, however, "restrictive measures were only applied after inflation had started to accelerate", and the slowdown that resulted was a nasty one.

"In contrast, the rise in interest rates in early 1994, when inflation was still quite low but

was expected to increase, removed inflationary pressures rather quickly without any major output and employment effects."

The report's message, in short, is that the inflationary threat is these days essentially a cyclical one, which can be warded off by prompt and appropriate monetary policy. Just as important, it implies, is the need to be equally vigilant in warding off deflation, as Keynes and Wicksteed argued in the 1920s.

The BIS case is supported by some longer term trends in the real world. For example, there is still no sign of a resurgence of asset price inflation. One lesson of the Sumitomo copper affair is that exaggerated views on what prices individual commodity markets will bear will rapidly be punished by the new



**Total returns in local currency to 13/6/96**

	% change over period				Italy	UK
	1y	3m	6m	12m		
Cash	0.10	0.04	0.06	0.07	0.18	0.11
Week	0.45	0.04	0.28	0.32	0.78	0.51
Month	6.07	1.13	4.58	8.81	11.44	7.19
Year						
Bonds 2-5 year	-0.74	-0.42	-0.75	-0.46	-0.01	0.03
Week	-0.78	-0.53	-0.31	-0.11	1.16	0.76
Month	2.88	2.71	8.07	12.03	22.08	8.4
Year						
Bonds 7-10 year	-1.47	-0.85	-0.83	-0.54	-0.34	-0.3
Week	-0.28	-1.22	-0.24	-0.24	1.75	0.33
Month	0.23	3.19	8.9	13.96	30.71	8.87
Year						
Equities	0.7	1.1	0.7	0.5	-1.8	0.0
Week	1.2	3.2	2.8	1.4	-2.5	0.6
Month	2.7	11.0	20.9	15.0	8.6	17.1
Year						

**COMPANY RESULTS: DUE**

**Fashion retailer's new shops to boost profits**

Hennes & Mauritz, the Swedish fashion retailer, is expected to report pre-tax profits for the six months to May 30 of SKr5,610m-Skr5,610m on Wednesday, compared with SKr5,211m a year earlier, according to analysts. Their average expectation is for pre-tax profit of SKr5,620m. Analysts say the expected profit relies upon increased sales after the opening of more stores, but direct comparisons with a year earlier are difficult because of a change in accounting. **AFX, Stockholm**

maker, is today expected to report record profits of about \$1bn (\$1.5bn) pre-tax, about 60 per cent more than last year, and comfortably ahead of the previous peak of \$733m reached in 1990. However, much of the gain will be due to the exceptional upswing in prices last autumn, which has since turned down. So, the City's attention will be concentrated upon what the company has to say about the current weak state of the European steel market.

First Leisure, the bingo, bowling and discotheques group, is expected to announce half-year profits of £17m tomorrow, up only slightly from the £16.4m a year earlier. The company's recent remarks on trading conditions have been noticeably cautious, so analysts are not expecting much in the way of an upbeat report.

ing retail chain run by Lord Harris of Peckham, is expected to report profits of between £26.5m and £27m tomorrow when it presents figures for the year to April. Analysts will be interested to hear whether the group, which flourished in a poor housing market, is doing even better in a recovering one. Its shares have more than doubled in the past year.

Airtours: The City will be keenly awaiting interim results from Europe's largest tour operator on Wednesday, not to see if it can reduce last year's losses, but for an early indication of how the all-important summer sales are stacking up. The question is not whether bookings will be down on last year, but by how much - analysts expect a decline of 15 per cent. As for the results, the market is looking for Airtours to have cut its losses from £56m to about £28m.

Hyder: The multi-utility formed after Welsh Water's £970m takeover of Swalec in January is expected to announce details of merger benefits and costs when it reveals its preliminary results on Wednesday. The market is forecasting total savings of £75m by the end of the cen-

ture. The focus will also be on job losses and the fate of the group's non-core interests, which include a 40 per cent stake in Cablistal. The acquisition is expected to help lift profits before exceptional to about £165m, up 37 per cent from £120.4m last year. Exceptional costs of about £50m are

expected to result from the merger. A dividend of about 38.5p is forecast, up 13.5 per cent.

Northern Electric, the regional electricity company, is expected on Thursday to report a 30 per cent rise in total dividends to 39.9p a share, up from 33.3p. Northern may surprise investors by a bigger than expected fall in gearing. As with other news, its results will be distorted by the demerger of National Grid Company last December.

Wessex Water: The west of England company engaged in a bid battle for neighbouring utility South West Water rounds up the water results season on Thursday. With pre-tax profits of about £130m, earnings will be diluted by last year's bonus preference issue and a 5-for-6 share consolidation. A 15p dividend is expected, up almost 14 per cent.



Brian Moffat, chairman of British Steel: results today

**INTERNATIONAL EQUITIES** By Antonia Sharpe

**Daimler shows its friendly side**

It is not just the Mercedes car which is sporting a more human face these days. Daimler-Benz, which produces the world famous cars, is equally keen to show its friendly side to international investors.

Daimler took an important step in that direction last week when it launched its first equity-linked bond offering. The DM750m (£319.1m) offering, which can be increased to DM1.2bn, is set to be snapped by international investors who are starved of convertible bonds and who are also increasingly positive about the returns on German equities.

Cynics would say the main reason for the offering was to allow Daimler to take advantage of the low funding costs available in the convertible bond market. This is no doubt true, but the fact that Daimler's bankers worked for more than a year to find a way for the company to tap the market also shows that the deal is more than a one-off opportunity to borrow cheaply.

Indeed, the message from Stuttgart last week was that the company could not remain a global player in the automotive industry if it did not use global financing instruments and thus make its investor base more international.

The financial wizards at Goldman Sachs and Deutsche Morgan Grenfell had to solve two problems: first, how to tackle the tax issues which prevent German companies from selling convertible bonds internationally; and second, how to offer the bonds to new investors without violating the pre-emption rights of Daimler's existing shareholders, since DM750m of the offering represents new shares.

The tax issue was solved by devising a structure whereby the bonds were issued through an offshore financing firm, thus shielding the coupon from German withholding tax and the shares into which the bonds will be converted from a trade tax.

In addition, unlike past warrant-bond offerings from German companies, the warrant on Daimler's bonds cannot be detached from the bond itself. By keeping the two parts as one instrument, dubbed "note with equity warrant securities", Daimler's bonds "smell, look and act exactly like a convertible bond," says one banker involved in the transaction.

Although German shareholders tend to be more willing to waive their pre-emption rights than their English counterparts, the issue has been addressed by offering the bonds first to existing shareholders at a price of 97.5 and afterwards to new investors at a price of between 97.5 and par.

The lead managers will not be absolutely certain of the take-up by shareholders until the end of the subscription period of July 3. However, recent statements by Daimler's biggest shareholder - Deutsche Bank with 24.4 per cent - that it intends to sell down its

Industrial holdings has raised expectations that it will not take up its rights.

If this proves to be the case, Daimler's offering will become an even more important milestone in German corporate history. Since Deutsche Bank owns stakes in many German companies, international investors can be confident Daimler's warrant-bond issue is the first of many to emerge from Germany in coming months.

The decision by Daimler to adopt Anglo-Saxon financing practices is not confined to Germany. Last week, Holderbank, the Swiss cement company, became the first European company to buy back an old convertible bond and at the same time issue a new one, arranger Merrill Lynch said. This process, used widely by US companies, allowed Holderbank to make substantial savings since the new bonds are zero-coupon. In addition, pre-emption was not an issue because the underlying shares were taken from the old bonds.

**FT/S&P ACTUARIES WORLD INDICES**

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NATIONAL AND REGIONAL MARKETS	FRIDAY JUNE 14 1996					THURSDAY JUNE 13 1996					DOLLAR INDEX			
	Points	% chg	Points	% chg	Local % chg	Points	% chg	Points	% chg	Local % chg	High	Low	Year ago (approx)	
Australia (79)	200.81	5.7	193.89	138.01	105.99	188.78	-0.7	4.57	189.88	193.70	197.85	212.16	182.88	182.88
Austria (2)	182.84	10.5	186.01	132.53	152.08	152.61	17.8	1.88	182.18	182.27	132.38	153.28	188.11	182.84
Belgium (27)	212.94	1.8	208.39	148.34	188.39	184.38	8.4	4.05	211.26	204.59	148.95	188.47	184.00	180.08
Brazil (8)	167.18	21.2	161.27	112.37	130.12	124.9	24.9	2.15	164.28	163.24	113.54	131.12	171.08	133.28
Canada (8)	189.82	6.9	189.00	110.01	128.58	137.04	7.1	2.45	188.89	184.38	110.31	127.82	188.43	186.12
Denmark (20)	287.75	2.1	287.20	234.83	232.72	237.82	9.3	1.89	288.19	287.10	234.35	236.42	288.58	281.50
Finland (2)	198.42	3.4	198.67	132.95	133.14	130.18	11.6	2.93	194.39	188.42	134.11	155.16	191.67	171.73
France (97)	185.92	9.2	186.58	134.85	135.12	136.77	15.3	3.02	185.32	189.33	134.78	158.90	189.69	187.70
Germany (8)	170.08	3.8	164.08	116.08	124.86	124.86	10.6	1.94	168.78	164.58	117.14	135.52	165.32	174.28
Hong Kong (8)	288.71	13.0	278.48	188.42	208.58	207.28	14.5	3.23	287.28	278.47	188.20	229.31	267.25	288.71
Ireland (16)	80.81	8.7	77.95	53.54	63.98	63.94	6.9	2.95	80.82	78.34	55.78	64.51	68.32	67.22
Italy (48)	157.02	1.4	151.48	107.81	124.32	107.81	6.8	0.71	155.04	153.29	108.87	123.76	168.87	143.82
Japan (107)	551.27	15.8	531.78	378.87	438.48	429.72	11.7	1.70	551.27	534.35	380.33	440.01	628.34	428.77
Malaysia (18)	1218.15	17.6	1174.38	837.19	984.45	1018.80	18.0	1.38	1214.40	1177.13	837.84	988.91	1017.59	1325.85
Netherlands (18)	298.71	6.4	298.23	233.23	234.12	232.21	15.4	3.13	295.40	288.34	233.20	223.78	231.77	238.89
New Zealand (15)	182.52	-1.8	178.44	83.75	61.38	61.85	-4.7	4.48	178.44	174.28	82.87	61.17	63.44	64.48
Norway (8)	255.62	10.5	248.95	176.58	202.38	226.44	14.2	2.01	258.20	247.46	178.14	203.78	227.46	223.84
Singapore (44)	418.50	2.3	401.78	288.25	329.78	270.44	1.9	1.40	416.88	402.90	289.77	331.77	270.08	405.21
South Africa (48)	368.48	-8.7	348.78	247.04	284.80	342.12	11.4	2.10	364.28	353.10	251.28	280.78	343.78	338.24
Spain (37)	181.78	10.8	178.32	143.81	143.81	177.25	18.7	3.14	180.73	175.18	124.89	144.26	177.45	161.70
Sweden (16)	354.78	13.7	342.22	243.03	280.80	351.13	14.7	2.42	354.44	343.56	244.53	302.01	302.52	303.77
Switzerland (28)	238.68	-0.1	237.30	161.89	166.57	182.75	8.6	1.88	234.11	228.93	161.58	188.58	188.58	181.24
Thailand (4)	188.87	0.4	182.59	116.05	125.12	125.54	2.5	4.13	183.10	182.92	116.98	124.16	185.48	141.48
United Kingdom (200)	271.46	8.0	261.84	188.36	214.92	271.48	8.0	2.18	272.28	264.00	187.91	217.38	272.58	276.47
USA (227)	247.72	6.2	238.95	170.25	186.13	208.27	8.2	2.18	248.53	240.90	171.46	188.27	208.95	252.43
Europe (714)	210.08	4.5	202.99	144.35	188.28	184.48	8.6	3.05	209.28	202.97	144.48	187.13	185.13	211.35
Northern (837)	306.75	10.1	292.89	208.78	240.48	264.26	18.2	2.32	303.47	294.16	208.57	242.53	265.72	250.82
Pacific Basin (837)	189.34	2.5	181.54	116.28	134.07	118.83	6.5	1.18	187.59	182.39	115.98	123.62	117.89	177.01
Asia-Pacific (228)	234.49	8.0	225.12	161.78	208.41	263.81	8.0	2.18	235.41	227.27	163.11	211.85	284.74	289.52
Europe Ex. UK (F14)	161.89	6.3	155.09	131.88	151.22	158.80	12.1	2.48	161.31	156.44	131.89	152.70	160.51	162.87
Asia-Pacific Ex. Japan (200)	274.89	7.7	274.89	185.28	225.88	246.05	5.5	3.19	284.04	278.32	185.98	228.71	245.07	286.89
World Ex. UK (1738)	211.17	5.8	203.69	145.13	187.19	178.12	8.4	1.91	210.70	204.24	145.37	188.18	178.12	213.05
World Ex. Japan (1169)	244.43	8.7	235.77	167.89	193.52	231.72	8.2	2.53	244.83	237.13	168.78	196.28	232.39	247.55
World Ex. Japan (1881)	213.22	5.4	205.67	148.54	189.82	183.49	7.9	2.11	212.74	206.21	148.77	189.80	183.52	214.70

June 1996

This announcement appears as a matter of record only.

**BANCO BANDEIRANTES**

has acquired all third party liabilities and matching assets and operations of

**Banorte**

All offices, branches and agencies of the former Banco Banorte in Brazil and overseas were reopened to the public on May 27, 1996.

**SBC Warburg acted as financial advisor in this transaction.**

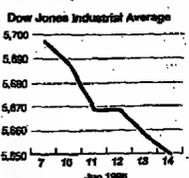
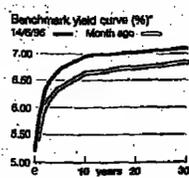
**SBC Warburg**  
 A DIVISION OF SWISS BANK CORPORATION

مكتبة من الامارات

MARKETS: This Week

NEW YORK By Richard Tomkins

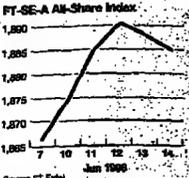
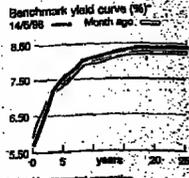
Stocks fell and bonds dithered in the US last week as confusion about the pace of economic growth continued. It is likely to be a similar story this week, with investors searching for clues about the likely direction of interest rates in the run-up to the meeting of the Federal Reserve Open Market Committee on July 2 and 3.



On Wednesday, the Fed will release the latest Tan Book summarising regional conditions to early June. On Thursday, figures for the April trade deficit are expected to show a narrowing to \$8.7bn, the same day, the Philadelphia Business Outlook Survey could cause concern if, as Salomon Brothers expects, it shows a strong pick-up in demand.

LONDON By Philip Coggan

The ramifications of international events seem likely to reverberate through the London markets this week, with yesterday's Russian presidential election and the Sumitomo copper losses two of the most important influences.

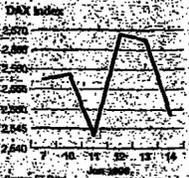
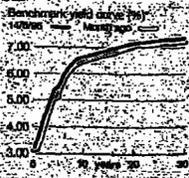


This week will provide some tricky tests in the form of May's public sector borrowing requirement (the government's room to cut taxes is looking increasingly restricted) and retail sales data.

The latter may show further signs of a rebound in consumer spending, one of the reasons some think the chancellor was wrong to cut rates.

FRANKFURT By

Financial markets looked east and west last week, concerned about the Russian elections and the likelihood of further interest rate rises in the US. Traders also continued to digest the implications of the government's new short-term insurance strategy and the compromise settlement that looks likely to end the public sector pay dispute.

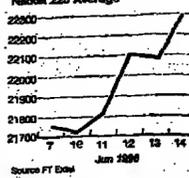
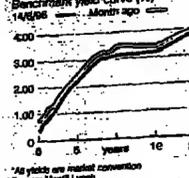


On the debt market, news of the impending issue of short-term paper was welcomed as a contribution to enhanced competitiveness against other markets.

On the debt market, news of the impending issue of short-term paper was welcomed as a contribution to enhanced competitiveness against other markets.

TOYO By

The benchmark Nikkei index may test the 10-year moving average of 23,000 this week, supported by hopes of a continuing trend of low interest rates.



Meanwhile, although investors are bracing themselves for a plunge in shares in Sumitomo, which lost \$1.6bn through unauthorised copper deals, analysts do not expect the troubles at the leading trading house to affect other shares in the sector.

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COMMODITIES By Richard Mooreley

Aluminium producers gather

Most metals analysts agree that the outlook for the aluminium market is fairly bullish. But the troubles of the London Metal Exchange copper market of late have tended to cast a shadow over other LME contracts, aluminium in particular.

Speakers at the two-day event, subtitled Strategies for a Global Market, will include the chief executives of leading aluminium companies, such as Alcoa, Kaiser Aluminum of the US and Alcan of Canada.

Tomorrow, speakers will cover joint venture development in China, India's response to changing customer needs at home and abroad and the difficulty of realising the aluminium sector's potential in Latin America, among others.

OTHER MARKETS Compiled by Michael Morgan

ZURICH

The market will continue to follow the unravelling story at Interdiscount this week, although the troubled photographic and electrical retailers is not due to report back to shareholders until next Monday, a week before a SF46m convertible bond is due for repayment.

MILAN

Details of the new government's mid budget, due by the end of the week, are eagerly awaited, as are preliminary consumer prices data for June, expected in the latter part of the week.

HONG KONG

A cautious approach is expected in a week shortened by two public holidays, today and on Thursday, writes Louise Lucas.

BONDS

Eastern European debt trading will be in the thrall of the Russian presidential elections this week, writes Conner Middelmann.

CURRENCIES By Graham Bowley

The dollar fell sharply on Friday, due partly to resurgent expectations of higher German interest rates as euro market futures sold off. Traders this week will be looking for further clues as to the likely timing and direction of future German and US interest rate changes.

CROSS BORDER M&A DEALS

Table with columns: BIDDER/INVESTOR, TARGET, SECTOR, VALUE, COMMENT. Includes deals like NetWest (UK) Greenhatch Capital (US), Stet (Italy) Entel (Chile), etc.

FT GUIDE TO WORLD CURRENCIES

Table showing exchange rates for various currencies against the US Dollar and British Pound. Columns include currency code, US \$, and UK £.

Daewoo Telecom Ltd. Notice of Bondholders' Additional Offer to Redeem Bonds on 18th June, 1996. Includes details of the bond offering and redemption terms.

SIGMA SECURITIES S.A. - MEMBER OF THE ATHENS STOCK EXCHANGE. Includes contact information and a table of market data for Greece.

Large advertisement for a financial services company, featuring a large logo and detailed text about their services and contact information.

MARKETS: This Week

INTERNATIONAL BONDS By Conner Middelmann and Samer Iskander

# Cades goes global with Ecu15bn CP programme

Cades, the French government agency established to manage the accumulated debts of the country's social security system, today will launch the largest ever dealer-placed commercial paper (CP) programme, worth Ecu15bn.

Since Cades needs to raise the money - part of its FF140bn financing programme - before June 26, it decided to save time by launching a global transaction rather than separate US and European CP programmes.

A substantial amount of the paper is expected to be placed with US investors, but the transaction is also expected to boost the growing European commercial paper market, which is reckoned to have around \$95bn in outstanding paper, compared with some \$700bn in the US.

The Eurocommercial paper (ECP) market has been restricted by regulatory constraints in countries seeking to protect their domestic CP markets (such as France, Belgium or Sweden) and fears by authorities (such as Germany's Bundesbank) that an active commercial paper market

might interfere with the management of monetary policy.

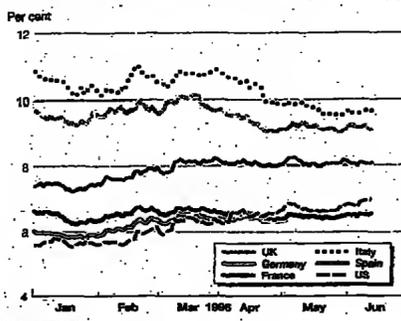
Moreover, "there aren't a lot of money market funds in Europe the way they exist in the US", says Mr Martin Goldberg, head of MTN and CFP product management at Lehman Brothers, the global arrangers of Cades' CP programme. Indeed, apart from France, Luxembourg and, more recently, Germany, there are few true money market funds in Europe - they are mostly ultra-short duration bond funds.

However, money market funds are expected to grow in Europe due to greater investor sophistication, more competitive fee structures and the introduction of US-style money funds by US fund managers, according to Mr Nicholas Bradley, a director in Standard & Poor's managed funds group.

"Investors are now recognizing that investing in money funds provides them with diversification, economies of scale, proper segregation of assets and higher yields," he said recently.

Since Cades' global programme can be drawn down in

## 10-year benchmark bond yields



## INTEREST RATES AT A GLANCE

	USA	Japan	Germany	France	Italy	UK
Discount	5.00	0.50	2.50	4.50	9.00	5.75
Overnight	5.19	0.41	2.25	3.75	8.24	5.63
Three month	5.21	0.37	3.32	3.50	8.75	5.52
One year	5.77	0.87	3.83	4.26	9.28	6.06
Five year	6.72	2.26	5.48	5.73	10.08	7.58
Ten year	6.95	3.20	6.95	6.59	10.71	8.12

(1) France/Spain/Italy; (2) UK/Germany; (3) Belgium/Greece.

various currencies, dealers expect to see substantial demand for D-Mark paper from German money market funds which have been starved of short-dated supply.

European financial institutions are also expected to be enthusiastic buyers, attracted by the issuer's zero-risk weighting. In the US, money market funds are expected to

show strong interest and in Asia, central banks are likely to be keen holders.

Apart from Lehman, the US dealers are Goldman Sachs and Merrill Lynch while European dealers will be Barclays de Zoete Wedd, Deutsche Morgan Grenfell, Goldman Sachs and SBC Warburg.

CM

EMERGING MARKETS By Jonathan Wheatley

# Brazil shrugs off prophecy of doom

Mr Rudiger Dornbusch's recent Cassandra-like warnings of looming economic crisis in Brazil focused attention on its need for structural reform but had little impact on its financial markets.

While analysts say that some investors are now paying closer attention to Brazil's fundamentals, they add that hardened Brazil hands - and the government - have noted Mr Dornbusch's remarks and returned to business as usual.

Mr Dornbusch, professor of economics at the Massachusetts Institute of Technology and former adviser on Latin American debt to President Clinton, launched an attack on the Brazilian government's economic policies this month at a conference in Sydney and in an interview in the Wall Street Journal.

He has long been critical of Brazil's reliance on tight monetary policies to underpin its success in cutting inflation since the introduction of a new currency in July 1994.

But his recent pronouncements went further: the currency was overvalued by some 30 to 40 per cent; the balance of payments deficit was out of control; and foreign capital, attracted by high interest rates, was ready to pull out at any moment and precipitate a Mexico-style calamity.

Mr Dornbusch's remarks caused a flurry of irritation among Brazilian ministers. Mr Pedro Malan, president of the central bank, dismissed them with a rhetorical flourish: "The part that is correct is not new, and the part that is new is not correct," he said.

Investors were less impressed. "The upset the politicians," said Mr Helmut Plattner, a director in the capital markets division of Brazilian bank Unibanco, "but stock markets really didn't pay him much attention."

True, stocks in São Paulo fell 1.6 per cent on June 3, the day Mr Dornbusch spoke in Sydney. But such a movement is hardly out of the ordinary and could as easily be explained by profit-taking or rising US interest rates; bigger swings last week had little to do with fundamentals and were probably driven by investors jockeying for position in the run-up to today's options expirations.

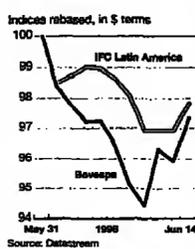
Why were stock markets so sanguine in the face of such dire predictions? First, because they were easy to dismiss as exaggerated. While many analysts agree that the Brazilian Real is overvalued, most put the margin at about 15 per cent. And Brazil's current account deficit, at about 3 per cent of gross domestic product, is much smaller than Mexico's deficit of 8 per cent of GDP before the crisis.

However, more important than these differences, says Mr Bossert at Unibanco, is the much greater degree of credit to them, the Mexicans were great salesmen," he says. "They managed to sell a situation, a promise of stable growth, that didn't exist."

Mr Bossert argues that information on the state of public accounts is much more readily available in Brazil than it was in Mexico. Furthermore, an important aspect of the government's micro-management of the economy through monetary policy is its extreme pragmatism.

The central bank can be expected to make gradual adjustments to exchange rates, as it does almost daily, long before there is a pressing need for any significant devaluation. Nor is there any sign that short-term capital is preparing to leave. Mr Jair Ribeiro, a director of Brazilian investment bank Patrimonio, says there has been no recent

## Brazil



change in investors' positions before or since Mr Dornbusch's pronouncements.

"Dornbusch had the opposite effect to what you might have expected," he says. "People thought about his arguments, looked again at the numbers, and came back even more confident in Brazil's short-term prospects. They are doubly convinced that there is little prospect of a devaluation over the next 12 months."

Mr Mauro Schneider, an economist at ING Barings in São Paulo, says the quality of foreign investment has also improved. "There is much more direct investment, which means good prospects for exports in the future," he says. "It's much too simplistic to look only at the headline figures."

Nevertheless, there is wide spread agreement with Mr

Dornbusch's underlying point: that Brazil cannot continue to rely on monetary policies to hold inflation in check while its underlying cause - failure to control public spending - is not addressed.

President Fernando Henrique Cardoso took office in January last year on a wave of popular support for the inflation-beating reform plan he helped devise while finance minister, but critics say he failed to use that support to push through politically difficult reforms to cut spending on pensions and on Brazil's bloated public sector.

Progress has been made on privatisation and opening the economy to private investment, but reforms that would cut spending have been bogged down in an undisciplined and recalcitrant congress.

So far, the government has kept the economy on course but its failure to make deeper reforms will put an increasing strain on public accounts. Sooner or later, if spending cuts are not made, its current policies will run out of time.

Municipal elections in October will divert attention from the reform programme and in December, January and February the country relaxes into a holiday mood between Christmas and carnival. That means that between now and the presidential elections in October 1998, the government has a working year to force its reforms through congress.

# ISMA moves Emu to top of agenda

Amid the uncertainty surrounding the move to a single European currency, the International Securities Market Association has begun preparing itself for the implications of Emu.

"Today, no one can be sure exactly how and when the Euro [the future European single currency] will come into being, but I believe that there is a growing presumption that something in Europe will change on January 1 1999," said Mr William Watt, chairman of ISMA's Market Practices Committee. He was speaking on Friday at the association's 28th annual general meeting in Cannes.

Although the largest finan-

cial institutions are likely to be preparing for Emu, Mr Watt fears that "the majority of [ISMA] members have not even begun to consider the potential impact on their institutions."

ISMA's board and the MPC are considering three projects, covering short-term practical issues and longer-term conceptual concerns, in readiness for "E Day" (the first day of 1999).

The first of these involves supporting the International Society of Securities Administrators in a study of the settlement and operational ramifications of the introduction of the Euro.

The second study, by the European Economics and Financial Centre with ISMA's

sponsorship, will examine the cost and timescale associated with the introduction of the Euro.

The third will be undertaken by the European Capital Markets Institute, of which ISMA is a founder member. It will look into the effects of Emu on European capital markets.

Among ISMA's other preoccupations, improving the information transmission process between members - as well as to the marketplace - appears to be a priority. Mr Watt has underlined the importance of information contained in the documentation of securities offered on the primary market. The default on subordinated debt of Barings following its

demise in 1995, and the subsequent lawsuit by a group of bondholders, highlighted some shortcomings of existing documentation.

The MPC is expected to recommend several changes to the presentation of securities' prospectuses.

Further trading and settlement issues are also under examination, after last year's shortening of the settlement period from seven days to three working days (T+3). Mr John Dowsett, a member of ISMA's board and architect of the T+3 reform, said a move to T+2 would be relatively straightforward.

SI

## ING BARING SECURITIES EMERGING MARKETS INDICES

Index	14/6/96	Week on week movement Actual	Percent	Month on month movement Actual	Percent	Year to date movement Actual	Percent
World (506)	160.38	-0.82	-0.51	-3.76	-2.29	+12.82	+8.89
Latin America	99.85	-2.14	-2.09	-2.24	-2.19	+7.17	+7.73
Argentina (22)	217.98	-1.11	-1.89	-3.7	-1.67	+31.89	+17.14
Brazil (23)	181.13	+12.28	+6.87	+1.27	+0.68	+2.82	+3.52
Colombia (14)	165.35	-1.54	-0.92	-3.36	-3.36	+1.1	+0.67
Mexico (29)	83.24	-2.29	-2.67	-3.17	-3.67	+6.85	+13.11
Peru (4)	1,039.48	+6.08	+0.59	+2.54	+2.54	-25.47	-2.76
Latin America (112)	135.53	-1.16	-0.85	-2.96	-2.13	+12.4	+10.07
Europe	106.19	-0.36	-0.34	-0.28	-0.26	+8.22	+8.39
Greece (18)	131.3	+3.3	+2.58	+0.09	+7.44	+14.86	+12.75
Portugal (3)	181.13	+2.59	+1.47	+0.29	+3.72	+4.35	+4.35
Spain (14)	145.85	-0.54	-0.37	-3.25	-2.18	-7.73	-5.04
Europe (98)	123.34	+0.33	+0.27	-0.45	-0.37	+1.81	+1.49
Asia	44.57	+0.42	+0.95	+1.58	+3.67	+4.25	+10.53
China (24)	145.33	+0.02	-3.34	-7.88	-5.03	+6.89	+4.82
Indonesia (2)	118.7	-11.67	-9.89	-20.39	-14.66	-18.2	-13.3
Malaysia (24)	256.22	-2.36	-0.91	-6.15	-2.34	+28.86	+21.89
Philippines (14)	91.83	-4.71	-5.18	-4.52	-4.8	+18.04	+24.52
Thailand (25)	323.8	-13.51	-4.00	+2.6	+0.81	+64.73	+24.86
Taiwan (2)	242.81	-6.86	-2.74	-17.75	-8.81	-30.07	-3.8
Tel Aviv (31)	175.18	+10.86	+6.81	+4.95	+2.81	+44.35	+33.9
Asia (167)	225.44	+1.23	+0.54	-7.57	-3.25	+22.33	+11.03

## NEW INTERNATIONAL BOND ISSUES

Issuer	Amount	Maturity	coupon %	Price	Yield	Launch spread bp	Book-runner
US DOLLARS							
ACCENT 2	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 3	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 4	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 5	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 6	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 7	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 8	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 9	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 10	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 11	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 12	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 13	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 14	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 15	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 16	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 17	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 18	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 19	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 20	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 21	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 22	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 23	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 24	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 25	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 26	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 27	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 28	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 29	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 30	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 31	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 32	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 33	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 34	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 35	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 36	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 37	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 38	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 39	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 40	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 41	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 42	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 43	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 44	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 45	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 46	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 47	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 48	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 49	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 50	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 51	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 52	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 53	500	Jan 2005	6.0	100.00	6.00	-	J.P. Morgan Securities
ACCENT 54	500	Jan 2005	6.0	100.00	6.00	-	J



CURRENCIES AND MONEY

POUND SPOT FORWARD AGAINST THE POUND

Table with columns for Country, Currency, Bid/offer spread, Days high/low, One month rate, Three months rate, One year rate, and Bank of London index.

DOLLAR SPOT FORWARD AGAINST THE DOLLAR

Table with columns for Country, Currency, Bid/offer spread, Days high/low, One month rate, Three months rate, One year rate, and J.P. Morgan index.

WORLD INTEREST RATES

Table with columns for Country, Term, Rate, and Basis.

CROSS RATES AND DERIVATIVES

Table with columns for Currency, Bid, Offer, and various market indicators.

FT GOLD MINES INDEX

Table with columns for Mine Name, Production, and Price.

EURO CURRENCY INTEREST RATES

Table with columns for Country, Term, Rate, and Basis.

EXCHANGE CROSS RATES

Table with columns for Currency, Bid, Offer, and various market indicators.

FT GUIDE TO WORLD CURRENCIES

Text providing information about the FT Guide to World Currencies, including its purpose and availability.

THREE MONTH EURO DOLLAR

Table with columns for Date, Open, High, Low, and Close.

UK INTEREST RATES

Table with columns for Term, Rate, and Basis.

LONDON MONEY RATES

Table with columns for Term, Rate, and Basis.

RIGHTS OFFERS

Table with columns for Company, Offer, and Price.

BANK RETURN

Table with columns for Department, Assets, and Liabilities.

BASE LENDING RATES

Table with columns for Bank, Rate, and Basis.

UK GILTS PRICES

Table with columns for Maturity, Price, and Yield.

STOCK INDICES

Table with columns for Index Name, Current Value, and Change.

OTHER FIXED INTEREST

Table with columns for Instrument, Rate, and Basis.

MARKET-EYE

Market-Eye logo and contact information for financial services.

MARGINED FOREIGN EXCHANGE TRADING advertisement.

BANK OF ENGLAND TREASURY BILL TENDER advertisement.

FUTURES AND OPTIONS TRADING advertisement.

FUTURES & OPTIONS advertisement.

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KNIGHT-RIDDER'S FUTURES MARKET DATABOOK advertisement.

WANT TO KNOW A SECRET? advertisement.

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Petroleum Argus Oil Market Guides advertisement.

Petroleum Argus advertisement.

VILIPACE advertisement.

Market-Eye logo and contact information.

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OFFSHORE AND OVERSEAS

BERMUDA (SIB RECOGNISED)

Table listing Bermuda (SIB Recognised) funds with columns for Fund Name, ISIN, and Price.

BERMUDA (REGULATED)\*\*

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GUERNSEY (SIB RECOGNISED)

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Main table containing fund names, codes, and prices. Includes sections for 'OTHER OFFSHORE FUNDS' and 'OFFSHORE INSURANCES'.

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LONDON SHARE SERVICE

INV TRUSTS SPLIT CAPITAL - Cont.

Table listing investment trusts with columns for Name, Price, Dividend, and other financial metrics.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts with columns for Name, Price, Dividend, and other financial metrics.

INVESTMENT COMPANIES

Table listing investment companies with columns for Name, Price, Dividend, and other financial metrics.

LEISURE & HOTELS

Table listing leisure and hotel companies with columns for Name, Price, Dividend, and other financial metrics.

LEISURE & HOTELS - Cont.

Table listing leisure and hotel companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

LIFE ASSURANCE

Table listing life assurance companies with columns for Name, Price, Dividend, and other financial metrics.

MEDIA

Table listing media companies with columns for Name, Price, Dividend, and other financial metrics.

OTHER INVESTMENT TRUSTS

Table listing other investment trusts (continued) with columns for Name, Price, Dividend, and other financial metrics.

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Table listing leisure and hotel companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

OTHER FINANCIAL - Cont.

Table listing other financial companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

PAPER, PACKAGING & PRINTING

Table listing paper, packaging, and printing companies with columns for Name, Price, Dividend, and other financial metrics.

PHARMACEUTICALS

Table listing pharmaceutical companies with columns for Name, Price, Dividend, and other financial metrics.

PHARMACEUTICALS - Cont.

Table listing pharmaceutical companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

PROPERTY

Table listing property companies with columns for Name, Price, Dividend, and other financial metrics.

PROPERTY - Cont.

Table listing property companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

OTHER FINANCIAL

Table listing other financial companies with columns for Name, Price, Dividend, and other financial metrics.

PROPERTY - Cont.

Table listing property companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

RETAILERS, FOOD

Table listing food retailers with columns for Name, Price, Dividend, and other financial metrics.

RETAILERS, GENERAL

Table listing general retailers with columns for Name, Price, Dividend, and other financial metrics.

RETAILERS, GENERAL - Cont.

Table listing general retailers (continued) with columns for Name, Price, Dividend, and other financial metrics.

SUPPORT SERVICES

Table listing support services companies with columns for Name, Price, Dividend, and other financial metrics.

SUPPORT SERVICES - Cont.

Table listing support services companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

AIM

Table listing AIM companies with columns for Name, Price, Dividend, and other financial metrics.

SUPPORT SERVICES - Cont.

Table listing support services companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

TELECOMMUNICATIONS

Table listing telecommunications companies with columns for Name, Price, Dividend, and other financial metrics.

TEXTILES & APPAREL

Table listing textiles and apparel companies with columns for Name, Price, Dividend, and other financial metrics.

TOBACCO

Table listing tobacco companies with columns for Name, Price, Dividend, and other financial metrics.

TRANSPORT

Table listing transport companies with columns for Name, Price, Dividend, and other financial metrics.

WATER

Table listing water companies with columns for Name, Price, Dividend, and other financial metrics.

AIM

Table listing AIM companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

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Table listing AIM companies (continued) with columns for Name, Price, Dividend, and other financial metrics.

AMERICANS

Table listing American companies with columns for Name, Price, Dividend, and other financial metrics.

CANADIANS

Table listing Canadian companies with columns for Name, Price, Dividend, and other financial metrics.

SOUTH AFRICANS

Table listing South African companies with columns for Name, Price, Dividend, and other financial metrics.

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Table of stock prices for various companies, including symbols, bid/ask prices, and volume. Includes a sub-section for 'Market Dynamics' at the bottom.

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Continued on next page

4 pm close June 14

NYSE PRICES

Table of NYSE stock prices including columns for stock name, price, change, and volume. Includes sub-sections for AMEX PRICES and various market indices.

NASDAQ NATIONAL MARKET

4 pm close June 14

Table of NASDAQ National Market stock prices including columns for stock name, price, change, and volume. Includes sub-sections for various market indices and specific stock listings.

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Continuation of NASDAQ National Market stock prices from the previous page, including various stock listings and market data.



# Pocket battleship rams ivory tower

Happy birthday. Life is starting anew for Claus Dieter Ehlermann, the one-time top trust-busting bureaucrat and European Commission spokesman, who was 65 on Saturday.

One year into retirement, Ehlermann has landed three jobs. He is a senior research fellow at the Centre for European Policy Studies in Brussels, a member of the appeals panel of the World Trade Organisation in Geneva, and a professor at the legal department of the European University Institute in Florence. Built like a pocket battleship, Ehlermann is an irrepresible character with a cackling laugh, infectious enthusiasm and a talent for self-promotion which makes him one of life's natural movers and shakers. His arrival at the European University Institute has sent a shock through the system.

The EUI has long enjoyed a reputation as a sleepy retreat for academics in search of pasta, chianti and something short of the 40-hour working week. The campus setting does not help: a stunning expanse

of historic buildings, including a former monastery, tucked into the hills overlooking Florence. There can be few more beautiful spots in Europe, as I discovered during a two-month visiting fellowship this spring.

Ehlermann's arrival is partly a story about a cultural clash between the Brussels practitioner and the ivory tower professors. It is the kind of non-meeting of minds most journalists understand when they first pick up a book on neo-functional integration written by an American academic who has barely set foot inside the Council of Ministers.

But as Ehlermann's numerous supporters would argue, his arrival shows how fresh blood is helping the EUI to adapt to the outside world. Other forces for change are Antonio Zanardi Landi, the energetic new secretary-general for

**DATELINE**  
**Brussels:**  
The European University Institute is experiencing a culture clash as former bureaucrats and others take up key posts, writes Lionel Barber

administration, and Yves Mény, head of the in-house research body known as the Robert Schuman Centre. In a sense, what is happening at the EUI is a metaphor for the European Union itself as it struggles to make itself relevant to ordinary

people. The idea of setting up an institution to extend European integration into the area of teaching and research was first mooted in 1955 at the Messina conference which laid the groundwork for the Treaty of Rome. But taking decisions is never easy for Europe's bureaucrats, and the idea was only approved in 1969 at the Hague summit. Three years of negotiations followed, and eventually an unwieldy name - European University Institute - was settled on.

The name was a classic Euro-compromise. France objected to "European University" because it implied supranational poaching of undergraduates. The new institution would cater for post-graduates only. Approved subjects were history and civilisation, economics, law and political and social science.

The EUI opened in the autumn of

1976. Its first intake was 35 students a year. Today, its annual intake has risen to 100 research students. In addition, there are some 20 annual post-doctoral fellows. To spend an hour in the canteen listening to students shifting easily between English, French, German and Italian is to imagine European civil society in the making.

Yet as one of the professors explained to me over lunch, the EUI has always suffered a bit of an identity problem. Two of its first three presidents were Max Kohnstamm, an aide to Jean Monnet, one of the architects of the European Community, and Emile Noel, the *émigré* *gris* who served from 1988-97 as secretary-general of the European Commission. Both were intimately involved in the creation of the European Community and dedicated to what has become known loosely as the "European ideal". Yet visiting

academics who took up limited eight-year posts were reluctant to confine their interests to Europe. There was a whole world waiting to be discovered.

The "re-Europeanism" of the EUI took place in September 1993 with the creation of the Robert Schuman Centre. Mény, its first head, is a widely travelled professor of law and politics whose latest work is on corruption in France and western democracies. Under his direction the centre has become the prime forum for intellectual discussion, but also a prolific producer of working papers on subjects ranging from monetary union and the European Court of Justice to European business in Japan.

The Schuman Centre is slowly expanding its activities. It will soon take on a further half-dozen or more professors, and on Thursday Romani Prodi, the new left-wing

Italian prime minister, will visit the centre as part of the EUI's 20th anniversary celebrations, ahead of the European summit in Florence on Friday and Saturday. The centre has also created a Jean Monnet chair, inviting academics from Belgrade, California and Japan to take it up, as well as political figures such as Elisabeth Guigou, the French socialist MEP, and Giuliano Amato, the former Italian prime minister who now runs the Italian anti-trust authority and is a part-time professor on campus.

Meanwhile, Ehlermann has ensconced himself in an office in the centre and is quietly orchestrating a campaign for the creation of a new European anti-trust authority in the name of efficiency and legitimacy in the EU.

The irony is delicious. If successful, his campaign would lead to a partial removal of the discretionary powers over merger control held by his former bosses at the European Commission ever since the Treaty of Rome. The gamekeeper has turned poacher.

## North star seeks another way to shine

After a tough six months, Nokia chief Jorma Ollila is putting his faith in data transmission. By Hugh Carnegie

Not many months ago, Jorma Ollila was feted far beyond the shores of his native Finland for transforming Nokia from a sprawling conglomerate once best known for making tyres and toilet paper into one of the world's top performers in the rapidly expanding business of mobile telephony.

Today, Nokia's chief executive is battling to put the company back on track after a nasty six months during which its once meteoric profits growth has stalled and the company at one point saw a 50 per cent crash in its share price.

The bespectacled, affable Ollila compounded his problems with a couple of uncharacteristic gaffes. The day before Nokia issued a confusingly opaque profits warning last December, Ollila, on a visit to Stockholm, was quoted as making upbeat comments about the US market that seemed hard to square with what subsequently emerged. Then, following the profits warning, the normally voluble Ollila was slow to make himself available for explanations, by which time many investors had already drawn their own conclusions and sold. "Ollila is at his balance," says a Helsinki-based observer.

A colleague admits Nokia's least auspicious had to some extent been blinded by success. "However much we tried to be very careful not to be complacent, there were some symptoms of that," he admits.

Ollila, a vigorous tennis player, himself acknowledges that the past few months have been a time of "tremendous stress", but insists: "I get energised when times are difficult." He is adamant that Nokia is on the path to recovery. "There is tremendous confidence in the organisation about what we can do in the marketplace," he says.

The company has yet to emerge from its difficulties. Profits in the

first quarter fell from FM1.35bn (2136m) to FM995m and will be down again on last year at the six-month stage because of setbacks in the mobile handset division, the biggest Nokia unit and the engine of its spectacular growth over the past four years. The share price, trading around FM190, is still far from its peak of FM240 last September. Rumours of takeover or merger bids - apparently unfounded - have swirled around the company.

Perhaps tempered by the sobering experience of the last few months, Ollila has warned that last year's extravagant profit margins, approaching 15 per cent of sales, are a thing of the past. But he now forecasts sales growth of more than 30 per cent for the year and improved profits performance in the second half. "We are moving very quickly to a situation where not only will we solve the mobile telephone problems in the first six months, but we will also see the impact of new products in the top and bottom line," he says.

Thousands - perhaps millions - of Ollila's compatriots are hoping that this confidence will prove justified. Since Ollila, a former banker and London School of Economics graduate, took over as Nokia chief executive in 1992, his transformation of the company has become a source of intense pride in Finland. With a market share of more than 20 per cent, Nokia is the world's second largest producer of mobile telephones after Motorola.

Members of Ollila's team of young Finnish executives - at 45 he is one of the oldest of the top managers - have become dynamic and important symbols of international success at a time when Finland is still recovering from a crippling recession: 17 per cent of the workforce, and 30 per cent of those under 25, are out of work.

Nokia will strive with all its might to recover its former star status for the simple reason that the world's mobile telephone markets are still expanding at a remarkable rate. The number of mobile - or cellular - phone subscribers is set to grow by 50 per cent this year from the 85m who were hooked up by the end of 1995. With penetration rates in most countries still well below 20 per cent of the population, the potential remains vast.

The problem Nokia faces is to manage this growth in demand while coping with mounting competition and shrinking prices, especially for handsets, which have eaten into profit margins.

The internal problems which tripped up Nokia's handsets operation were two-fold. It ran into bottlenecks in component supply, which meant it could not keep up with demand in some markets. Paradoxically, at the same time it over-estimated demand in the US, where sales growth slowed last year, and ended up with over-capacity in its US production. As prices fell, Nokia found itself with excess stocks of some expensive components.

Ollila says excess inventory is being sold off and component supply streamlined. But with 40 products manufactured in six factories for sale in 130 countries, the logistical challenge is enormous.

Nokia's great strength has been its high return on research and development investment, particularly its early commitment to the GSM digital standard that is the fastest growing cellular system in the world. It has spent half as much on R&D as a proportion of its sales as Ericsson, its Swedish rival, helping it until recently to achieve much bigger profit margins. Ollila favours a tightly focused R&D programme where resources are concentrated on key product

### PEOPLE



Jorma Ollila: "I get energised when times are difficult"

areas. "This maximises returns - if the products are successful.

Much is therefore riding on Nokia's strategy of investing heavily in mobile data transmission. To date, most cellular traffic has been voice-calls. But Nokia believes that by 2000 as much as 50 per cent of cellular traffic will be data transmission in the form of short messages, faxes, long files and e-mail and Internet connections. Nokia will continue to produce a full range of phones for a market that is fast fragmenting, because high production volumes are vital to margins. But it will also look to high added-value products, especially in data transmission, to enhance returns.

In August Nokia will launch the Nokia 9000, a new "personal communication" device. Perhaps the most ambitious cellular product yet produced, it combines a telephone, personal organiser, notepad and built-in messaging, e-mail and Internet connections all packaged in a handset only slightly bigger than an existing mobile phone.

After the past six months, Ollila badly needs to show that Nokia has judged the market correctly. Outwardly at least, his confidence appears barely dented. But investor confidence has been shaken: Nokia will be watching warily for any sign that Ollila's team has made another wrong move.



### Zmreck rises to German digital pay-TV challenge

Gottfried Zmreck has come a long way from the Benedictine monastery in Melk, a majestic edifice perched high over the Danube in lower Austria, where he spent eight years as a school boarder, writes Judy Dempsey in Bonn.

Last week, Zmreck unveiled ambitious plans to shake up German television. As head of Digital Fernsehen 1 (DF1), owned by media mogul Leo Kirch, Zmreck will be responsible for the launch of Germany's first digital pay-TV service next month.

Zmreck and his colleagues are enormously excited about the challenge, even though the start-up costs will total DM1bn (€400m). If things go well, DF1 hopes to break even by the end of the decade. What particularly pleases the Kirch group is that it has beaten its arch rival, the giant Bertelsmann media and entertainment group, to the post.

Senior staff at Bertelsmann have often rubbished Kirch's digital pay-TV plans, saying the technology was not ready for an early launch. But Zmreck declined to get embroiled in the war of words about who would be first with digital TV. "Kirch does things differently," says Zmreck, 39, a chain-smoker and workaholic. "We are not big on public relations. We prefer just to get on with it."

Leo Kirch himself remains secretive. Zmreck, an Austrian-born journalist, is his front-man, over the past year defending every phase of DF1's development.

Since he joined the company in February 1989 after a stint as the

London-based correspondent of ORF, Austria's state TV service, Zmreck has been unwaveringly loyal to Kirch.

Despite the risks entailed in the digital pay-TV launch - the heavy investment, and even the possibility that one day Kirch and Bertelsmann may be forced to agree on a single decision box to prevent the market from splitting - Zmreck expresses no doubts about the sureness of Kirch's plans. Perhaps the early discipline of the Benedictines was made to order for someone now charting a costly voyage into cyberspace.

### Williams to step down at Getty Trust

The J Paul Getty Trust, which manages the late oil tycoon's rich arts endowment, is looking for a new president, writes Christopher Parkes in Los Angeles. The incumbent, Harold M Williams, who this summer will lead the trust's staff to a new \$800m (€523m) museum-cultural centre atop a Los Angeles hill, is stepping down.

On the verge of completing the 14-year-old trust's grandest project to date - when the new Getty arts centre was first planned 10 years ago it was hoped that in time it would be seen as an "American Acropolis" - Williams says he plans to quit in early 1998.

While the centre, which straddles the ridges of the Santa Monica mountains hard by the San Diego freeway, is Williams' most visible achievement, another impressive legacy of his management is the trust's bank balance.

Williams, former dean at the UCLA graduate school of management, is credited with improving the value of the oil billionaire's bequest from \$1.2bn in March 1982 to about \$3.8bn now. Almost 40 years ago Getty himself remarked that "a billion dollars isn't what it used to be", but the great man would have been impressed by the way the Getty Trust, and the investment firms that manage its wealth, have made his money grow.

The scholarly Williams, who used to claim "I teach planning, I don't practise it", clearly picked up a thing or two in his last but one job, chairman of the Securities and Exchange Commission under President Jimmy Carter.

### Robert Chote · Economics Notebook

## How to isolate the racist employer

Simplistic economic theory gives false hope to Britain's ethnic minorities



Ethnic minorities form a small but growing proportion of Britain's 56m population. From 4 per cent in the late 1970s, their share rose to 5 per cent in the late 1980s and it should stabilise eventually at almost double that level.

As these relatively young communities come to be integrated more fully into the labour market, it has often been assumed that the economic disadvantage they suffer relative to the majority white population should gradually erode. But recent trends suggest not.

According to the annual General Household Survey, the labour market position of blacks deteriorated relative to that of whites between the 1970s and the 1980s. The difference between black and white wage levels rose from 7.3 to 12.1 per cent, while the difference between their unemployment rates rose from 2.6 to 10.3 percentage points.

And things may have got worse in the last few years. During the 1980s and early 1990s the unemployment rates of the minorities behaved "supernaturally", which is to say that they did worse than the rest of the population when the economy was doing badly but better when it was doing well.

Unemployment among whites fell by 42 per cent between 1984 and 1990 and then rose by 57 per cent during the recession; among ethnic minorities over the same periods the fall was 50 per cent and the increase 109 per cent. This pattern has broken down in the present recovery, however. Since its peak, unemployment has fallen by 22 per cent among whites but only 17 per cent among the minorities.

The net result is that by the autumn of 1995 the unemployment

rate for ethnic minorities was almost two-and-a-half times as high as that for whites; in 1984 it was not even twice as high.

According to Swansea University's David Blackaby, and his colleagues, it is the changing trends in unemployment rather than earnings which are central. This is because the blacks who lost their jobs in the 1980s had better earnings prospects than the whites who lost theirs: "It was the declining employment prospects of blacks that exacerbated the ethnic wage gap, rather than anything else."

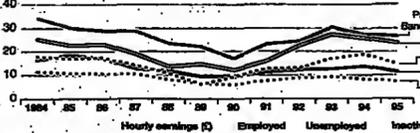
Identifying the source of ethnic differences in labour market performance is no easy task. A typical approach is to look at the difference between black and white earnings levels and to work out to what extent they can be explained by differences in such factors as age, education, work experience, job description and type of employer. Any residual wage gap is assumed to be the result of "discrimination".

Nobel prizewinner Kenneth Arrow defined discrimination in this sense as "the valuation in the marketplace of personal characteristics of the worker that are unrelated to productivity". The major flaw with this approach - aside from the inevitable measurement difficulties - is that discrimination may also play an important part in determining people's productivity: perhaps by affecting their access to educational opportunities.

The analysis is further confused by the fact that differences between the circumstances of the various minority communities can be bigger than the difference between the ethnic minorities as a whole and the white population.

### Ethnic minorities in the UK labour market

Unemployment rates of people aged 16 or over by ethnic group (%)



	Hourly earnings (£)	Employed (%)	Unemployed (%)	Inactive (%)
White	6.74	59%	15%	26%
All ethnic minorities	6.24	52%	25%	23%
Black	6.22	48%	28%	24%
Indian	6.70	59%	8%	33%
Pakistani/Bangladeshi	5.58	32%	17%	51%
Other origins	7.70	53%	9%	38%

Source: Labour Force Survey, LFS, Employment Gazette

Nevertheless, it is clear from everyday experience that discrimination remains a pervasive influence. So what could or should be done?

Imagine that a racist employer would not take on ethnic minority workers because he believed them to be less intelligent or less dependable than their white counterparts. In the looking-glass world of simplistic economic theory, these attitudes would receive their just deserts. Enlightened employers would attract the best ethnic minority candidates, boosting their productivity and allowing them to undercut racist employers and drive them out of the market.

Howard Davies, the deputy governor of the Bank of England, therefore concluded in a recent speech to the Equal Opportunities Commission that one policy response should be to take a tougher attitude to monopolies, thereby edging the economy closer to the perfectly competitive theo-

retical ideal. But while there are many good reasons to promote competition, this may not be one of them. The reason is that employers may be engaging in "statistical discrimination". Predicting a would-be employee's potential productivity is expensive, time-consuming and inherently uncertain. If an employer discerns that the productivity of whites is on average higher than that for blacks - say because of educational differences - then he or she may use race as a low-cost screening method.

This is clearly undesirable *ex post* if a high-quality black candidate is passed over in favour of a low-quality white. But in a world of incomplete information it may be an entirely rational way *ex ante* for an employer to maximise his profits. If that were the case, then tougher competition might actually encourage this discrimination.

This same uncertainty about individual productivity also makes it problematic simply to legislate against discrimination, because it is difficult to prove when it is taking place. From a libertarian perspective, one might also argue that - however distasteful it is to right-thinking people that employers, co-workers and customers should discriminate against ethnic minorities - that is not sufficient reason to legislate against it if it falls short of an incitement to racial hatred.

The best way to tackle racial disadvantage in the labour market may therefore be to concentrate on areas like education. Studies in the US have traditionally concluded that between 30 and 50 per cent of the black-white wage gap there is the result of discrimination. But Derek Neal of Chicago University and William Johnson of Virginia University argued last year that most of this residual in fact reflects a skill gap which can in turn be traced, at least in part, to observable differences in the family backgrounds and school environments of black and white children\*\*.

In Britain the proportion of 16-24-year-olds from ethnic minorities in full-time education is already more than half as high again as the proportion of whites. Pressing home this advantage would probably be a more effective policy response than relying on competitive pressures or legislative regulation.

*\*\*The Changing Distribution of Black and White Earnings and the Ethnic Wage Gap: Evidence for Britain, by D Blackaby et al, University of Wales, Swansea.*

*\*\*The Role of Pre-market Factors in Black-White Wage Differences, by D Neal and W Johnson, NBER working paper 5124.*

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**SHARP** INTELLIGENT THINKING

MANAGEMENT

The White House is preaching the message that social responsibility is good for business, writes Nancy Dunne

Portrait of an American dilemma



Fel-Pro Incorporated, an automotive supply manufacturer in Skokie, Illinois offers perks most American workers could only contemplate in their dreams: generous salaries, profit-sharing, health insurance, subsidised child care, an in-house "wellness centre" and an eight-week summer camp for employees' children.

Every baby born in the "Fel-Pro family" of 2,000 workers receives a \$1,000 (\$850) savings bond and a pair of engraved baby shoes. On graduation from high school the child receives \$100. If necessary the company will even pay 50 per cent of the cost of a tutor, if the child goes to college, he gets \$3,500 in scholarship money each year.

Fel-Pro's roster of generous benefits - they cost about 70 cents per hour per employee - won it a featured role at a recent White House conference on "corporate citizenship".

Presided over by President Bill Clinton the conference was the culmination of an intense administration debate about how much government should push business to help address the needs of society. Can tax incentives and legislation serve a useful purpose, or is verbal cajolment the only acceptable approach?

With a hostile Republican Congress certain to scorn any of the president's interventionist instincts, Clinton has opted for using the White House as a "bully pulpit" to preach corporate values.

"I believe the power of example to change the behaviour of Americans is enormous," he told conference participants. "What I want to see us do is to elevate the good practices, that are going on, show how they are consistent with making money and succeeding in the free enterprise system, and hope that we can reinforce the kind of conduct that so many of you have brought to bear in your own companies."

The issue of corporate citizenship - and how much responsibility companies should take to cure social ills - is increasingly preoccupying governments worldwide. In the US - where presidential hopeful Pat Buchanan raised the political ante in February's New Hampshire Republican primary with his attacks on "downsizing" - there has long been ambivalence about the role of corporations in society.

A recent Business Week poll, however, found that 80 per cent of Americans believe companies have responsibilities to their employees and their communities which goes beyond making profits.

Clinton first signalled his intention making corporate citizenship a political issue in his January 1996 State of the Union address, calling on employers to provide skills training for their workers and "share the benefits of the good years as well as the burdens of the bad ones". His exhortations were generally well received, but his economic advisers were divided over the way ahead - whether business should be forced to act responsibly, hurred by tax incentives or simply cajoled.

This internal debate - which has pitted US Labour Secretary Robert Reich against Treasury Secretary Robert Rubin - has been in the hands of Laura D'Andrea Tyson, head of the White House's National Economic Council.

Reich, the administration's social conscience, has been speaking out since 1994 about the "anxious" mid-

dle class and the failure of wage growth to match the growth of corporate profits. Writing in the New York Times, it was he who first proposed tax incentives to encourage companies to keep workers on their payrolls, to upgrade skills and share more profits with their employees. Congressional Democrats went further still. Senator Edward Kennedy of Massachusetts, for instance, proposed expanding anti-trust laws to bar mergers which would harm communities and workers, broaden labour laws to protect temporary workers and bar government contracts to companies which repeatedly violate their workers' rights.

These proposals caused some concern within the administration. Officials such as Rubin and the late Ron Brown, the commerce secretary, had helped make the administration the most pro-business Democratic White House in decades. Deficit reduction was an early priority, as was creating moderate growth with little inflation and more sensible regulation - aims which could have been threatened by the Reich approach.

This is not to say that the administration has been completely laissez-faire. One of the president's first acts was to sign legislation requiring companies to give workers time off after the birth of children or to care for sick family members, and he has been advocating a rise in the minimum wage.

Tyson has played a crucial role in resolving the corporate responsibility issue. She agreed with Reich that in a world of smaller government, companies should be encouraged to provide job retraining and education. But she was concerned about the efficiency of using tax handouts as a carrot.

Within the NEC Rubin expressed concern about the budget cost of such breaks and warned against pushing companies into providing benefits that they could not afford. Meanwhile, Tyson received two reports about public sentiment from focus groups, one run by business and one by labour. Both agreed with Reich that the social contract between business and its workers had been falling apart under the strains of competition.

Tyson found that companies had less room for manoeuvre in the competitive global environment. "They have been less forthcoming on wages and pension, and the number of workers covered by health insurance is declining," she

said. However, she also met corporate executives disturbed about worker anxiety and prepared to act themselves. Some were initiating "no layoff" policies. Others were making strenuous efforts to adapt to the world of two working-parent families, offering flexible hours, child care and jobs worked from home.

Tyson commissioned a new study about the effects of downsizing. Its results were surprising. Most of the recent new jobs created were in categories earning above-median wages. Even the lower paying service industry jobs being created were mostly managerial and professional positions. Although more white-collar workers had lost jobs than in the past, most of the displacement remained among younger, blue-collar, less-educated workers.

This study led Tyson and ultimately the president to the conclusion that the economy was beginning to create enough good jobs to help counter worker anxiety. What remained was for the government to devise policies to help workers deal with the breakneck pace of economic change.

The administration endorsed rather narrow proposals to protect pension and health insurance when workers leave their jobs. It proposed an income tax credit for small businesses if they provided tuition assistance for the workers. It also decided that, instead of giving large tax credits to corporations, the proposed tax credits should go to individuals to help them pay for higher education and skills training. Since the Republican Congress is unlikely to pass any Clinton initiatives, these proposals are more political markers for the November election.

The NEC proposed that companies voluntarily adopt five principles of good corporate citizenship: providing "family friendly" workplaces, which recognise the need for flexible work schedules; health care and pension benefits; safe and healthy work environments; investment in employee education and training and giving employees more voice in the workplace.

Will sales pitches on the value of corporate accountability produce results? Kenneth Lehman, the co-CEO of Fel-Pro, says companies like his do not need new tax concessions.

"The case has to be made convincingly and then well publicised that companies which have harmonious relationships with their workers simply do better than those which do not," he says.

helping small business start-ups or improving vocational training and then disseminating the results.

According to Ewan Wright, chief executive of the London Enterprise Agency, one of eight business enterprise agencies which will be co-ordinating the project in different countries, the network's main aim will be to spread best practice in such areas as widely as possible.

"Basically it's going to give people a chance to see what companies in other countries are trying to do and do it themselves," he says.

"I think it's going to be a very positive and successful project."

Mark Suzman

Europe gets 'inclusive'

It is not that businesses have formal social responsibilities in addition to their contractual ones to employees and shareholders that has spread rapidly through the US and Britain over the past decade. But companies in the rest of Europe have tended to remain resistant to the idea that they should become more directly involved in the community.

Most continental countries have historically had both more generous social welfare provisions and little tradition of corporate charitable involvement.

Now, however, spurred by the spectre of growing "social exclusion" this may be starting to change. With 18m unemployed and 53m living below the poverty line

throughout the EU, companies increasingly recognise the financial burden this represents for business.

To combat the problem, a number of top European firms ranging from Bayer AG to Philips International to British Telecom are banding together in a new organisation, the European Business Network for Social Cohesion, which will be launched at the end of this month in London.

The network, which will focus particularly on job creation through investment in training and economic regeneration projects, is

being formed to encourage companies throughout the EU to take the issue of corporate involvement in the community seriously.

Successful examples of such projects already abound. In the Netherlands, for example, ING, the bank, has worked through two foundations with Philips and Shell respectively, to provide counselling and access to resources for around 50 small businesses every year.

Similarly, in Portugal, the Mello Group, the ship repairing company,

worked with other public and private organisations to establish a business innovation centre outside Lisbon which has already helped more than 2,500 small companies.

The new network will be partially funded by the European Commission.

Its primary objectives will be: To inform companies and financial institutions of the dimensions, causes and effects of social exclusion. To encourage business contributions in a joint effort to

promote social and economic cohesion.

To make business initiatives and their requirements in this field more visible towards the policymakers and social actors.

Translating these general aims into action will initially be done by investigating initiatives such as the Dutch and Portuguese ones which are already carried out by different companies across the Continent. To that end, the network will embark on a series of studies to identify the most successful programmes in areas such as

Lack of humour in message of fun

Have you got a worrying meeting today? Put on a pair of boxer shorts with red hearts on them or wear a lacy bra. It will remind you that things are not as serious as they seem.

If that does not appeal, try this: find a photo of yourself as a baby and bring it into the office. Get everyone else at work to do the same. Then you can have a great time working out who is who.

These tips come courtesy of Matt Weinstein, who has just written a book called *Managing to Have Fun*. For every week of the year he offers a different suggestion for how to bring fun and laughter into the workplace. According to the glowing tributes by management experts on the back cover (Tom Peters featuring yet again, plus Stephen Covey et al) the book is a "must read" for every manager who wants to boost morale.

The fun message is all the rage. Weinstein's is the fourth book on the subject I have been sent this

year, each of which has come with a list of blue-chip corporations that are apparently introducing compulsory fun programmes.

It is not hard to see why fun is selling. Work has never been more grim (long hours, insecurity, mass redundancies etc) or more stressful. If people enjoy their jobs they work better, we all know that.

So if a way can be found to make work fun, so much the better. And if all it takes is a pair of cheeky boxers to boost motivation, then it is not surprising if managers are queuing up to buy these books. Fun is free, and a free way of improving productivity sounds too good to be true. Unfortunately it is too good to be true.

For a start most of us do not share Weinstein's sense of humour. The day that senior staff at the Financial Times start bringing in photos of themselves in nappies will be a sad, not to say embarrassing, one for the newspaper.

Fun is not something that management can introduce by force, but



Lucy Kellaway

even if it were I doubt it would do much for morale. Unfortunately most of the things that make a real difference to productivity are neither simple nor free. Recognition, stimulating work, congenial colleagues and managers, good pay and conditions, that is what we all want.

Levi Strauss understands this well. Last week it decided to give everyone in the organisation a year's extra money, six years from now - provided that the company performs.

In terms of motivation this sounds more like it. By including everyone, the company has demon-

strated publicly that it does not view its financial success as being down solely to a few fat cats. I suspect that in the long run the move will make good business sense, and as a private company Levi Strauss can afford to take the gamble. Yet in the present climate for quoted companies anything that means spending more on the payroll (even six years out) seems less likely to catch on than silly boxer shorts.

A German department store at midday on Saturday resembles nothing more than a British pub at closing

time. Fanatical shoppers desperately making as many purchases as they can before the shops shut for the weekend. They do not just stock up on sausage and cabbage, they panic buy everything from shoes to sofas. What will happen to these shoppers once the government passes a law which allows them to spend the whole day at their favourite pastime? Will they, as the economists suggest, respond by buying 2 to 3 per cent more a year? I suspect they will do what British drinkers would surely do if allowed to drink all night - consume more slowly and more moderately.

"Culture is a game that knows no bounds. Its messages are nomads who rove far and wide, travelling without a destination. Proximity generates diversity; the further the world shrinks, the greater becomes its need for heterogeneity."

"When people meet they greet. Dogs sniff each other's behinds, cats

touch each other's noses."

The reason I am repeating all this guff is that I have found it in the most unlikely of places: among this year's European annual reports. The first quote comes from the German fashion company Hugo Boss and the second from a new company called Origin, a merger between Philips C&P and BSO/Origin. Both reports weigh more than a telephone directory, come in non-standard sizes and are made out of plastic and metal.

Annual reports are important documents. If they look attractive and eye catching they are more likely to be read. If they can convey the character of the company as well as the figures then that is a bonus. Yet being eye catching only works if what you have to say is sensible; the less attention drawn to Origin's "kaleidoscope of symbols and rituals" the better. I can't help feeling nostalgia for the days when the annual report was a set of numbers with a terse chairman's statement in plain covers.

Just because I am in a wheelchair does not mean I do not have a brain."

Lisa Wood



Multiple sclerosis

Twenty four years ago Peter Patching, who was then a carpenter, was diagnosed as having multiple sclerosis, a chronic condition of the central nervous system.

He voluntarily gave up his job because it involved considerable physical effort. But Patching, who describes himself as "someone who does not give up", re-trained in clerical skills and for the past 22 years he has worked for Monk Dunstone Associates, the second largest quantity surveyor in the world.

Peter Patching was hired on merit for a position he had worked in for a technical support, says Richard Houghton, managing director of MDA (UK).

Patching is a fortunate man to be so valued. There are 85,000 people with MS in the UK and although the Multiple Sclerosis Society has no figures on their employment, it says it believes many face prejudice in the workplace.

Sarah Hodgkinson, who is carrying out research for the society, says that many employers might be reluctant to recruit someone who admitted having MS, although the society advises disclosure on job applications.

"The people already in work," she says, "that in her experience employers, when told by an employee that he or she has MS, fear that they will swiftly become unemployable. All too often they offer early retirement or else manoeuvre the individual into leaving."

But the majority of employers, she says, have little information about the disease and the effect it can have on an individual's ability to do a job.

"The course of MS is very difficult to predict. The popular stereotype is that people with MS are in wheelchairs but that is only the case for about one fifth of people. The commonest problem is that people have an attack and then often go into remission for considerable periods of time."

New leaflets, about to be produced by the society, advise both employers and employees to avoid making hasty decisions. "In many cases it takes very little to make it possible for a person with MS, who may be in the prime of their working life, to continue to work," she says.

"Some people with MS may have mobility problems and companies are advised that handrails might be useful in areas with steep gradients. Often people with MS need to visit the lavatory regularly so giving them the opportunity to sit near one can make a significant difference to an individual's confidence."

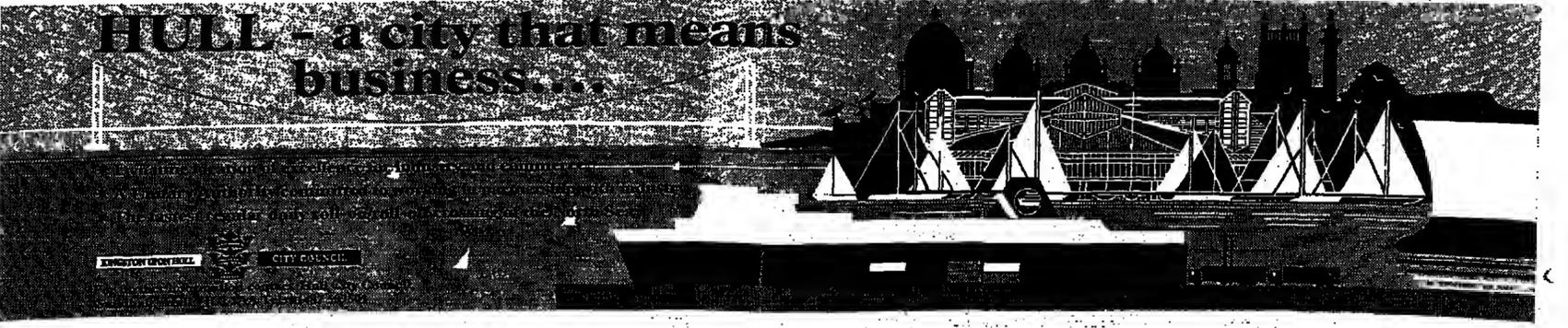
Individuals, she says, may need to have their career path re-considered or their working hours adjusted so that travelling in peak time can be avoided.

Houghton says that much of his company's approach towards employing people with disabilities is including another man with MS, stems from a freelance technical assistant who became partially sighted many years ago. "We worked with Roy Smith to develop a career path for him and he is now our office manager. Roy in a sense has inspired us."

Patching says: "If a company gives a disabled person a chance they will find that individual will repay them, to the best of his ability."

"Just because I am in a wheelchair does not mean I do not have a brain."

Lisa Wood



سكنا من الاصل



SPORT / ARCHITECTURE

Spot the Balkan banker

Keith Wheatley finds football in eastern Europe to be an entirely serious business



George Hagi, Romania's midfield genius and captain, was perhaps over-wrought when interviewed before last Thursday's match against Bulgaria in Group B of the European soccer finals.

Speaking of his friend and opponent Hristo Stoichkov, he said: "Both of us are playing for our country's future. His remark was historic, perhaps, but it contained more than a grain of truth.

Commentators lamented that only 19,107 spectators turned up at St James's Park in Newcastle to watch Bulgaria play Romania. Darkly, they hinted at massaged figures. Frankly, it seems extraordinary that even that many Tynesiders could have been tempted from their homes and gardens to watch Bulgaria vs Romania in a Danube derby.

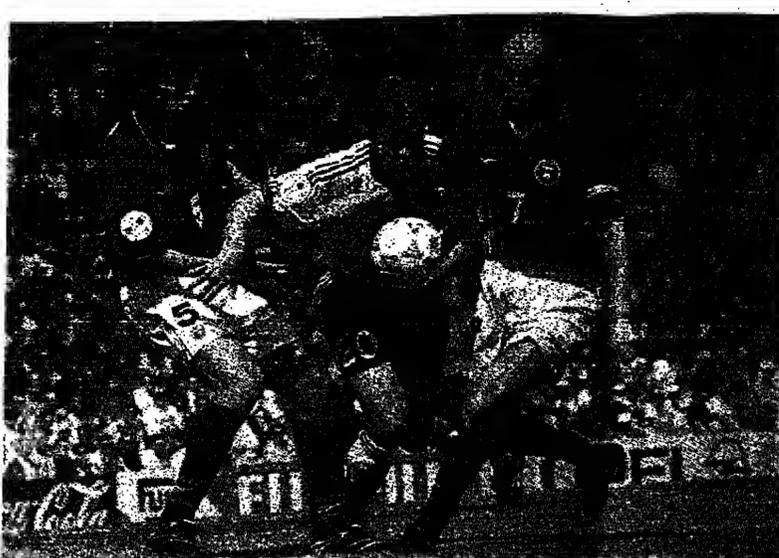
In fact, most of those 19,107 may well have been dedicated partisans who made the long coach journey across central Europe in ancient vehicles belching smoke to cheer on their heroes.

From a Balkan perspective, the stakes in this mid-summer football competition are huge. The British may amuse themselves watching England's coach, Terry Venables, trying to handle criticism of the England team, though Venables' burden was lightened by his team's 2-0 win against Scotland in London on Saturday.

In eastern Europe, however, football is an entirely serious matter. Indeed, Danish referee Peter Mikkelsen might have been the target of alynch mob had he appeared on the streets of Bucharest the morning after failing to spot that a shot by Dorinel Munteanu had clearly landed over the Bulgarian goal-line after striking the underside of the cross-bar, because the disallowed goal effectively put Romania out of Euro 96.

Hagi ran straight to the linesman to protest the decision, but to no avail. His self-control was admirable when one considers that a good deal more than self-esteem was involved. Back in the days of the Soviet empire, it was accepted within eastern Europe that successful international athletes were, along with politicians, virtually the only people able to live as prosperous and relatively free individuals.

However, in the transitional societies these countries have become, sports stars possess extraordinary commercial and political influence. Hagi, who was signed by Barcelona in the aftermath of a sparkling performance at the World Cup finals in the US two years ago, owns one of the few private dental prac-



Yesterday's action: Russia's Yuri Kovtun, left, and Viktor Onopko, right, compete against Germany's Oliver Bierhoff

tices in Bucharest. That makes him a successful small businessman, but if he was home in time to vote in yesterday's mayoral election, Hagi may have been in the mood to contemplate might-have-beens. He Nastase, 50, should learn in the next few hours whether he has been successful in his attempt to make the transition from middle-aged former tennis star to political heavyweight.

In the first round of the mayoral poll, Nastase, who has allied himself to the ruling Party of Social Democracy, came second in a field of 47. On the other hand, doubles partner, Ion Tiriac, could give him a job. Barely had the brief "Romanian revolution" ended before he had formed the Bank Ion Tiriac.

Contemplating the equivalent in England - Bank of Gascoigne - Nastase's memorable goal at Wembley against Scotland, Bank Ion Tiriac, on the other hand, is an entirely serious matter. "It has a reliable and good image. There has been no scandal attached to this bank and that is unusual in my country," says Roma-

nian economist Irina Dumitriu. Will things turn out equally well for Tiriac's former partner, who often exasperated him on court? "Nastase's success in tennis was based on his talent with a ball, not on his brain," explains Dumitriu. "Tiriac was always more cerebral and could use that when he came to make a career in business." En route to her office after Romania's match against Bulgaria, she had seen angry groups of fans gathered in noisy aimless bunches, but believed, in any case, that the earlier defeat by France had largely deflated Romania's hopes for Euro 96. She says: "Romanians are famous for giving up easily. Nastase is now our big sports story."

Hristo Stoichkov was the player who made the difference for Bulgaria and sealed Romania's fate. Gathering the ball just beyond the halfway line, the tempestuous forward gathered momentum on a long run that brushed aside two defenders before halting a goal from just inside the penalty area.

Stoichkov, who is another of eastern Europe's football diaspora - he currently plays for Parma in Italy's Serie A - is so popular at home that in Sofia there is a weekly newspaper devoted entirely to him. After the Newcastle game, the coverage can only have been favourable, which in turn may help with the ticklish job of persuading Bulgaria's central bank to issue a licence for the National Bank that Stoichkov has established with team-mates Emil Kostadinov and Trifon Ivanov.

Even in a football-crazy country that regarded its unexpected fourth-place finish in the World Cup two years ago as the biggest event of the 20th century, and with a principal (Stoichkov) who scored in seven of Bulgaria's 10 qualifying games for Euro 96, starting a bank in Sofia is still a fairly serious business.

Yet with the help of his partner, Emil Harsev, who just happens to be a former deputy governor of the Bulgarian national bank, the example of Ion Tiriac and a good run through the final rounds of the current European finals, one could yet see Hristo Stoichkov as chief cashier. After Stoichkov's goal at St James's Park, I thought I heard unhappy Romanian fans shouting that the scorer was a banker.

Quietly building on the legacy of a modernist master

The towering presence of Sir James Stirling still inspires the work of his partner, but Michael Wilford's own stamp is clear, writes Colin Amery

Competing with the dead is difficult. When a famous architect dies and his partner's try to carry on with his work as though nothing has happened, things can, to say the least, get difficult. Sir James Stirling died suddenly in 1992, aged only 64. Something went wrong after relatively minor surgery and he was gone.

While his family mourned, his practice had to continue. It had reached a point where his fame had put the firm close to the top of the international tree. Stirling was a highly original designer, and he combined his talents for three-dimensional creativity with a dominating personality. Apart from his large physical presence he had a creative drive that gave his buildings real character.

It is too early to assess his influence fully, and the authorised critical biography by Mark Girouard now in preparation is awaited with enormous interest.

It was Girouard who first compared Stirling to the great Victorian eccentric architect William Butterfield. Certainly Stirling shared Butterfield's sense of muscular and colourful form-making, and both designed buildings that firmly impress themselves on the memory. Butterfield's Keble College chapel in Oxford and the great drum of Stirling's art gallery in Stuttgart are not easily forgotten.

However, an architect works entirely alone and for 32 years Stirling worked closely with one man in particular, Michael Wilford. They were actually partners for 21 years, working steadily as the perfect team despite Stirling's sometimes overwhelming personality.

Wilford seemed to be the quiet one, the one who turned the visions of the master into reality. There is a chance to see how far this assessment is true in an important exhibition at the Royal Institute of British Architects, entitled Wilford Stirling Wilford.

How far is this a Stirling exhibition and how far a Wilford exhibition? There are 10 projects on view. Four of them, the Stuttgart music school, the science library at Irvine, California, the development at Nn 1, Poulton, in the City of London, and, to a lesser extent, the Temasek polytechnic in Singapore, are clearly the work of the master.

Werners and do not in any sense depend on the weight of Stirling's name. Stirling still inspires and it is a mark of respect for his memory to continue to use his name, but the flame has been passed on.

There is a sound-guide to the exhibition, and if you have time I recommend it. Wilford's soothing voice slowly guides you into his thinking as you contemplate the models and drawings.

Stirling's great skill was to carve space out of solid forms and to relate those new spaces to their surroundings. Wilford doesn't talk, as Stirling would have done, about the timeless qualities of architecture or the emotive nature of simple geometric forms. Indeed, Wilford's evolution of Stirling's ideas cannot have the originality of those of the master himself. Instead, the later buildings return much more to the older modernist ideas of "form following function".

The design for the controversial building at Nn 1, Poulton, which is at present taking shape, goes back to 1985 and it is bound to be seen as the destroyer of much of the City's conservation area. When it is finished I think it will look dated and be seen as much too big for its small site and elephantine in its detail.

In contrast, the new British embassy in Berlin, which Wilford won in a design competition in 1994, has a generous site on the Wilhelmstrasse. The embassy and consulate are built round courtyards, one of them planted with a symbolic oak tree.

Wilford has considerable formality in the plan, and guests will climb a fine grand staircase to arrive at a large indoor winter garden. The scheme resembles a small town palace in Paris and, while less intense than a Stirling building, has a simple dignity appropriate to its function.

One thing I cannot imagine Britain's indulgent Foreign Office mandarins much liking is the fact they will be overlooked by the street while they entertain on the main floor. I anticipate much closing of blinds to ensure that these denizens maintain their beloved sense of secrecy. Wilford Stirling Wilford, at the RIBA Architecture Centre, 66 Portland Place, London W1, until August 3. Open until 9pm on Tuesdays and Thursdays.

CONFERENCES & EXHIBITIONS

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JULY 10 South Africa: The Opportunities for Business. One day investment conference. Keynote speaker President Nelson Mandela. Details: Kevin Clark, CBI Conferences. Tel: 0171 379 7400 LONDON

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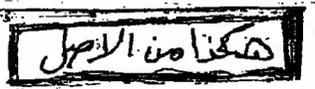
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Tim Jackson

# Europe the loser as jitters put start-ups out in the cold



After two years of an extraordinary bull market in technology shares, it might seem strange to discover that European venture capitalists are less keen on technology than they were a decade ago. Yet such is the case. According to a recent paper by Dr Gordon Murray of Warwick Business School, British venture capitalists invested only 12 per cent of their funds in technology businesses in 1993 compared with 33 per cent in 1984. The same phenomenon is evident across Europe.

Asked to explain this trend, an economist might suggest that Europe's comparative advantage has moved away from technology and away from start-ups. One study showed that start-up and early-stage investments during the 1990s produced an internal rate of return of only 4 per cent a year, compared with 23 per cent for larger buy-out

funds. But Dr Murray argues that the real reason for the drop in investment in new high-technology businesses is what he calls an "innovation trap": an infrastructural problem that stifles these businesses that are so valuable in a healthy economy.

Several governments across Europe have subsidy programmes for high-tech investment, with catchy acronyms such as Sofaria, Smart or Spur, says Dr Murray. But he bemoans the lack of a Europe-wide subsidy programme as an "omission of profound strategic importance to Europe's future competitiveness".

I believe this view is wrong, and that the paper both misdiagnoses the problem and prescribes the wrong solution. To start with, lack of subsidy is probably the least important reason for the shortage of venture capital funding. During recent months I have spoken at length to half a dozen venture capitalists in California's silicon valley where the industry is centred, and

never heard one of them mention public subsidy as an incentive to invest.

In any case, most technology industries are moving so fast that the extra bureaucracy entailed would have an unacceptable time-cost. Since the European Commission can take a year simply to process the paperwork necessary to hire someone, it is hard to believe that any start-up with good prospects would wish to waste a year or more of meetings and memos in order to obtain subsidies. If it did, the opportunity is likely to have evaporated by the time the money came through.

The shortage of technology start-ups in Europe probably has more to do with an inhospitable small-business environment. High non-wage costs, restrictive employment laws and red tape all take their toll, as does the conservatism of the European business establishment - banks, lawyers, head-hunters, landlords and equipment leasing com-

panies are much harder to deal with on the eastern side of the Atlantic, and more insistent on upfront cash.

In silicon valley, an ocean and then a continent away, these professionals are willing to take payment from start-ups in the form of equity; consequently, Californian entrepreneurs are able to polish off in a few hours tasks that might take their European equivalents weeks. This matters, because it allows the US start-up to spend more of its intellectual and emotional reserves on the central task of developing and marketing a new product.

A further problem in Europe is the unwillingness of backers to take seriously people who went to the wrong university, or who have the wrong accent. A tiny but interesting symptom of the European prejudice can be seen in Dr Murray's paper itself. In three out of four photographs featuring people the only identifiable figures

are middle-aged white men in suits. Would most European venture capitalists be willing to deal with a scruffy teenager with a great idea for a new computer game? They would all doubtless say yes, but I do not believe them.

European venture capitalists also have a profound and unhelpful ignorance of technology. Dr Murray quotes one as saying, albeit jokingly: "If it has a plug or coloured wires, we won't touch it." No subsidy will overcome such prejudice. What is required is a Californian standard of technological expertise, where many VCs have experience in high-tech businesses themselves and are often the best informed people on the sector as a whole.

So what should governments do to help solve the problem? I believe the answer is nothing - because a technological change is taking place that will bring US professionalism, and US money, to Europe.

Until now most venture capitalists have confined their attention to local businesses, because they

know they need to be available for frequent meetings and phone conversations with the fledgling entrepreneurs they have backed.

Arthur Rock, a famous venture capitalist who backed both Apple and Intel, used to make it a rule only to invest in companies he could drive to from his San Francisco office. With the arrival of e-mail, low-cost video-conferencing and Internet telephony, all this has changed. An investment in Scotland can be as easily managed as one in San Jose. And being far from silicon valley can have advantages for a start-up entering the US market, such as a supply of skilled, cheap, immobile labour.

I am not the only one to see potential for US venture capitalists in Europe. This morning, a two-day conference on European venture capital opens at London's Intercontinental Hotel, organised by *The Red Herring*, a US technology business magazine named after the draft prospectus that traditionally precedes an initial public offering

in the US. Tony Perkins, the magazine's editor, is also considering launching a European venture capital fund for US investors. The paradox is that Britain's tax regime already appears to be more favourable than that of the US to individual investment in first-stage venture capital.

When I met Perkins a few weeks ago, he expressed astonishment at the generosity of the concessions offered by the UK tax authorities to investors in venture capital trusts (VCTs): 30 per cent basic tax relief on investment; freedom from all income and capital gains tax on the investment if it is held for five years; and a "rollover" allowing people who are investing with the profits of an earlier venture to postpone payment of CGT until the VCT fund matures. Yet fund managers in Britain have launched a number of VCTs that explicitly eschew start-ups. If nobody else starts a VCT fund specialising in technology, I'll do it myself. *tim.jackson@pcbar.com*

## View from the cybercouch

They need a wash and brush up, but cybersoaps are a key indicator of the future for on-demand entertainment. By Victoria Griffith

The lead-in to cyberserial *Techno 3* is not very promising. According to the plot summary, *Techno 3* is a cyberversion of US television soap *Charlie's Angels*, in which the lives of three lovely ladies are controlled by a diabolical cyberterrorist.

Photographs of sexy women accompany the text, which includes passages like this: "Marie gently tugs down her black mini-skirt that has ridden up her smooth and well-toned legs. Her fingers begin to race anew across the keyboard at frightening speed as she mumbles to herself in a soft and sultry voice: 'I hope I'm not to (sic) late'."

Yet from such humble beginnings, say analysts, cyberspace producers may be planting the seeds of a new on-demand entertainment form that could eventually rival television.

*Techno 3* is one of a growing number of episodic narratives available in cyberspace. Sometimes called cybersoaps after TV soap operas, the stories are updated once or twice a week and are drawing growing numbers of fans.

Dozens of cyberspace serials have cropped up on the Internet during the last 12 months, their titles sounding like those of TV shows: *Kapow*, *Ferndale*, *The East Village* and *The Spot*. So far, viewership is limited. Even the most popular attract no more than a few thousand viewers a day compared to the millions who tune into the most-watched TV shows.

Indeed if judged purely on the way they are presented just now, it is hard to believe

that cybersoaps could become significant 21st-century entertainment platforms. Because downloading video is still too time- and memory-consuming for most home computers, the present generation of cybersoaps is largely text-based and spiced up with a few photographs and graphics. And the quality is often poor; episodes of *Techno 3* are littered with grammatical errors, and even the best, such as *The Spot* and *Kapow*, exude cheapness.

"Cybersoaps in some ways present the worst of both worlds," says William Bass, an analyst at Forrester Research, the technology research and consulting group. "You get the mindlessness of many TV programmes without the watchability, and you get text without the portability of a book."

Yet observers believe that a huge industry for interactive video-on-demand may spring up throughout cyberspace. "A lot of people have been forecasting that video-on-demand will be coming through the computer rather than TV," says Stanley LePeak, a multimedia analyst at Metagroup.

"This may be the first indication of how that would work." Even in their present primitive state, cybersoaps offer some advantages over TV. The soaps are set up to be interactive, so viewers say they feel more a part of the action. *Kapow's* viewers can enter live chatrooms to talk about the show or to e-mail its characters, and the writers of other cybersoaps ask fans to e-mail

them with ideas for plot twists. "I like to feel that I'm a part of what goes on in the story," says Tyler Morrett, a software engineer and cybersoap fan. "That's why I prefer them to television."

Cyberserials are viewed on-demand, which may be the key to their future success. Episodes can be seen in any order, at any time, unlike television, which still subjects fans to inflexible broadcasting schedules.

Producers and writers also revel in what they say is a free-wheeling style not available on TV. "I love writing for the Net because it comes out more the way I plan it," says Rockne O'Barren, creator of cyberserial *Zone 4* and an experienced TV writer. "You don't have to go through the producer and network and endure the changes everyone makes to your work." O'Barren says he also enjoys the instant feedback he gets from the online audience. "My e-mail is always filled with suggestions from fans, and sometimes that gets me thinking," he says.

Indeed, the immediate feedback cybersoaps generate, and their relatively low production costs, may in the short term turn the Internet into a testing ground for TV shows, says Kay Dangaard, vice-president of cyberserial producer American Cybercast, a joint venture between Intel, TeleCommunications Inc, Hollywood talent agency Creative Artists Agency and US advertising agency Fatal & Collins. "I can see producers testing an

idea on the Web before running the concept on TV," she says.

If cybersoaps are to thrive in the long run, they will need to attract more advertising. Until now, creators of the new shows have chalked up nothing but losses. American Cybercast says it costs \$100,000 (£65,300) per month to produce *The Spot*, a sum advertising revenues have failed to cover. "We've been in the red up to now, but we hope to start breaking even by the middle of next year," says Dangaard.

The amount of advertising associated with cyberserials is still tiny, but a few companies - K Swiss trainers, Florida and Columbia Pictures among them - are hawkering their wares on the sites. And advertising agencies believe the sector will grow. "There's certainly potential here," says Tig Tillinghast, director of agency J Walter Thompson's interactive arm. Tillinghast believes the next round of cybersoaps may incorporate advertising more integrally into storylines.

How quickly - or, indeed, whether - cyberserials can start turning a profit is uncertain. Until the sites become more video-based, audiences will probably continue to be small. Yet analysts believe it is a medium to watch. "I think this is the kind of thing the Web needs to add vibrancy to the content," says LePeak of Metagroup. "Most people visit sites just once because the sites are static. But this gives you a reason to tune in once or twice a week. In that way, it's just like television."

## The future isn't what it was

Technology's dominance of convergence in the entertainment, media and communications (EMC) industries is crumbling, and consumer demand is asserting itself as the real force in the market, according to a new study by the Price Waterhouse EMC Consulting group.

Suggestions that the converging sectors will coalesce through mergers into vertically integrated content-and-technology corporations are also losing credibility.

More likely in the immediate future is a shake-out of the "organised chaos" that rules in multimedia, according to the Price Waterhouse review. Lacklustre consumer acceptance, last year's deregulation of US telecoms and the lack of technology standards have brought EMC companies to a turning point, it says. The technologies left standing after the impending shake-out and the companies which develop and use them, will set future standards, according to Paul

Goodstat, the group's chairman. The review, based on interviews with 50 industry executives, attempts to draw together the threads of recent experience and project a pattern of likely developments for the coming year.

Its dozen predictions range from the optimistic, as with prospects for "virtual universities", to the dark, as in the poor short-term outlook for video-on-demand services and online games.

Distance learning will be driven mainly by the low cost of video-conferencing equipment, estimated to drop from about \$1,000 (£650) per desktop at the end of last year to \$400 in 1997. Call-up video and games will suffer because high costs and lack of standards have resulted in consumer scepticism, the report says.

"Despite its infancy, convergence in the EMC industries is at a turning point," says the group's top executive, Kevin Carton. "There is a critical

need to focus... on the customer as first in the value chain... It is time to start putting the pieces of the convergence puzzle together for consumers, so they can benefit from the vision the industry has been talking about for five years."

Unsuccessful results from US trials with interactive television illustrate the obstacles hampering convergence, the study says. Although some industrialists continue to believe that a combined TV and PC "set" will gain acceptance, others do not. As a result, the report concludes, interactive TV trials will continue slowly as providers come to terms with consumer and technological demands.

"Consumers look to TV for passive entertainment where no work is involved," says John Hendricks, a senior executive at media group Discovery Communications. "The computer is much more interactive. It is also very personal: the whole family cannot use it

at the same time." In addition users have little patience with ill-conceived computer games. The Price Waterhouse study predicts "hand-to-hand combat" in this sector, with technology specialists resting on their laurels being trumped by intelligent marketers who understand customer behaviour.

Other short-term forecasts include the arrival of pay-per-view newspapers on the Internet, continued explosive growth of corporate intranets, and increased real-time use of two-way audio and visual links with remote banking becoming reality by 1998. Ira Garlin of McCann-Erickson Worldwide counsels caution with long-term predictions. No matter how firmly industry leaders forecast their vision of the future, he warns, some new technology or notion will pop up to throw it out of focus. As he says: "The future isn't what it used to be."

Christopher Parkes

**Cyber sightings**  
with Stephen McGeehan

- Brazil Financial Wire ([www.agestado.com/bfw](http://www.agestado.com/bfw)) is a news service in English put together by Sao Paulo-based Agencia Estado. You'll need to register, but it's well worth it. If you deal with the region it's an excellent alert source and also provides regional business news and a summary of the Brazilian press.
- Details of what is billed as the "first shareholders' meeting to be held on the Net"

using RealAudio technology can be found at the Bell & Howell site ([www2.nudionet.com/pub/bellhowell/bellhowell.htm](http://www2.nudionet.com/pub/bellhowell/bellhowell.htm)) where the company says a slide show of the event is also available.

- "Designing the Internet" is a conference about design issues in new media, organised by Design Agenda in association with London's Central St Martin's School of Art, from July 4-6. Registration information can be found at [www.spy.co.uk/idx/index.html](http://www.spy.co.uk/idx/index.html)
- NatWest and ICL last week opened Buckingham Gate, their collaborative Web mail venture, aimed at well-heeled international virtual tourists

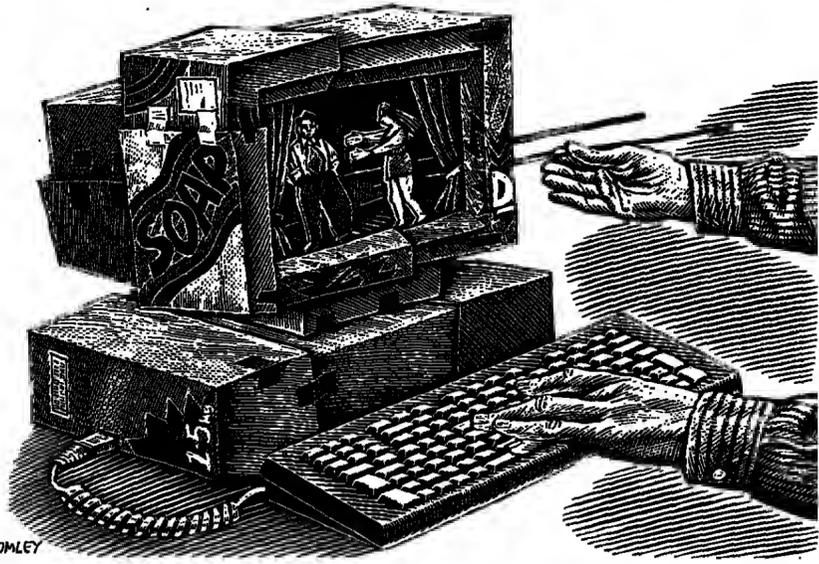
and bringing together distinctly English advertisers and information sources. The street map is nicely done and the events listings are basic, but easy to use. Should be a bit with exactly the sort of visitors they have in mind. Very promising.

- The Securities Institute of Australia (<http://securities.edu.au>) has a useful site which is designed as an aid to professional development for people operating in the securities industry. The site is currently being developed but looks interesting.
- Stockhouse ([www.stockhouse.com](http://www.stockhouse.com)) gives data and weekly stock selections which might be interesting for specu-

lators and investors following Nasdaq and the Canadian exchanges. Nice and simple, with neat charts.

- Prastige Imports ([www.mj.net/prastige](http://www.mj.net/prastige)) is a Florida-based automobile dealer, specialising in exotic and collectible cars from Lamborghini to DeLorean. I guess in Florida a 1985 Range Rover qualifies as "exotic".

[steve.mcgoolkin@ri.com](mailto:steve.mcgoolkin@ri.com)



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**BUSINESS TRAVEL**

**Travel News • Roger Bray**

**More carriers please**  
Neil Kinnoch, European transport commissioner, has ordered a detailed investigation of air fares within the EU, to see whether travellers are paying more on routes where traffic is carried by two airlines than on those where only one carrier competes. The British Midland airline, which knows the answer, says that in the last 30 years, it says, business class fares on routes with extra competition rose by 86 per cent against 45 per cent on those without. Passenger numbers on the former rose by 87 per cent - on the latter by

only 63 per cent. It estimates the total cost of these lingering duopolies to European business at £303m.

**Assault on batteries**

Richard Branson's Virgin Atlantic, which starts a new service between London and Washington DC on 26 June, plans to install power points for laptop users on some aircraft. The move is part of a £10m deal with Matsushita to fit on-demand video and audio entertainment systems in two Boeing 747-400s and three Airbus A340s, all on order and

due for delivery in the first half of next year.

**New Detroit terminal**

Detroit's Metro Airport is to get a new \$200-million terminal. An agreement between Northwest Airlines and Michigan's Governor John Engler's administration has been signed. The airport's North Terminal, the biggest built in the state, is promoted as a major gateway that will serve Detroit and Chicago. The new terminal will transfer to the existing International Terminal. It will be served by Northwest Airlines, Delta

Frankfurt, Paris, Tokyo and London. Gateway 2000 Terminal is due for completion by 2001.

**Asia deals**

Monthly payments for the \$50m aircraft, which will be used to serve routes to Hong Kong, Seoul, Taipei, Tokyo, Osaka, and London. The deal is expected to be completed by the end of the year.

unlimited use of the aircraft, which will be used to serve routes to Hong Kong, Seoul, Taipei, Tokyo, Osaka, and London.

**Big plans**

The new terminal will transfer to the existing International Terminal. It will be served by Northwest Airlines, Delta

likely weather in the leading business centres.

Amon Cohen suggests how to invest in safety for those heading into the world's troublespots

**Destination danger**

Good news awaits you at Moscow's Sheremetyevo airport if your travel agent belongs to an international partnership called First BTI. On arrival at the airport you will be shown to a bus that takes you directly to your hotel in the city centre. At first sight, a charge of \$30 (£23) return or \$30 one-way may seem a little steep for the service, but it appears more reasonable when you realise the price includes an escort - in fact, an armed guard. The alternative is to take a taxi into town, but not all travellers who have set out for their hotel in this way from Sheremetyevo have arrived at their intended destination. However scary a visit to Russia can be, it is a sobering thought that it is almost Arcadia when compared with the world's most dangerous destinations. Russia does not even figure on the list of countries which the UK's Foreign Office advises against visiting under any circumstances, nor even on a secondary list of countries to which essential travel only is recommended. Ask people in the UK travel business what the first rule is for visiting a dangerous destination and many will suggest adherence to Foreign Office guidelines. The FO says: "You would be very silly to travel to these places, and you might end up very dead." Silly or not, however, there are times when a company's commercial interests are so much to the fore that it will send its employees to very dan-

gerous destinations. Among corporate types most likely to hold off where they ought not to go are those in the oil business, and one man who regularly does so is Norman Ryan, manager of corporate travel for Europe, Africa and the Middle East for oil exploration company Halliburton Holdings. This year Ryan has already visited Angola ("essential business only", says the FO) and Algeria ("under no circumstances", not to mention Nigeria, also renowned for its security problems. Angola is still recovering from civil war, with assorted bandits, reegade soldiers and former mercenaries roaming the countryside. In Algeria, Islamic terrorists deliberately target western business executives. Yet despite the obvious dangers, Ryan was not unduly concerned about making those journeys. "Our company has given a lot of attention to making these destinations safe for our employees," he says, "so while there was a threatening environment outside, we felt perfectly at ease inside because we knew we were being looked after." Ryan's views closely resemble those of Christopher Grose, director of information services at Control Risks Group, which specialises in advising companies and their travellers about security. "Generally it is a good idea

**Destination danger**



to follow FO guidelines on which countries to visit," says Grose. "The one exception is if you are visiting a country where your company is well established and can put its arms round you. If you are flying to the oil-producing area of Hassi Messaoud in Algeria, for instance, you will be well protected there, so it is very different from going to the capital. Even in Algiers, however, you are likely to be safe if you are looked after." Being careful does not necessarily mean retreating to your international hotel hunker after your work is finished, either. Grose says it is perfectly possible to enjoy a wild night out in Bogota and return with both wallet and limbs intact. "You can go to dinner and nightclubs as long as you are careful about how you go and come back," he says. "Unfortunately, many people ask advice from colleagues or their hotel concierges and then don't fol-

**The hot spots**

- Where you should not go:
  - Algeria
  - Armenia
  - Bosnia & Herzegovina
  - Cameroon
  - Chad
  - Cuba
  - Cyprus
  - Dominican Republic
  - Egypt
  - El Salvador
  - Guatemala
  - Haiti
  - Honduras
  - Iran
  - Iraq
  - Israel
  - Kenya
  - Laos
  - Lebanon
  - Libya
  - Mali
  - Mexico
  - Moldova
  - Morocco
  - Nicaragua
  - Nigeria
  - North Korea
  - North Macedonia
  - Peru
  - Romania
  - Russia
  - Serbia
  - Slovenia
  - Somalia
  - Sudan
  - Tajikistan
  - Tanzania
  - Togo
  - Turkey
  - Ukraine
  - USA
  - Vietnam
  - Yemen
  - Zimbabwe
- Regions to avoid unless you are on essential business:
  - Algeria
  - Armenia
  - Bosnia & Herzegovina
  - Cameroon
  - Chad
  - Cuba
  - Cyprus
  - Dominican Republic
  - Egypt
  - El Salvador
  - Guatemala
  - Haiti
  - Honduras
  - Iran
  - Iraq
  - Israel
  - Kenya
  - Laos
  - Lebanon
  - Libya
  - Mali
  - Mexico
  - Moldova
  - Morocco
  - Nicaragua
  - Nigeria
  - North Korea
  - North Macedonia
  - Peru
  - Romania
  - Russia
  - Serbia
  - Slovenia
  - Somalia
  - Sudan
  - Tajikistan
  - Tanzania
  - Togo
  - Turkey
  - Ukraine
  - USA
  - Vietnam
  - Yemen
  - Zimbabwe

low it. If something goes wrong, in many cases it could have been avoided." For the most perilous destinations, Norman Ryan offers the following checklist of precautions:
 

- Be quite sure that your visit is essential;
- Make sure your passport, visas and immunisations are up to date and spot on;
- Be certain of the arrangements for meeting you at the airport, and do not venture out of the airport compound under

**Top tips for three cities**

With the maze of fares, routes and means of transport between London and Paris and Brussels, it is a wonder anyone manages a reasonably painless and not outrageously expensive cross-channel trip. However, the launch of a comprehensive Cross-Channel Travel Guide for London-Paris travel, and the updating of its companion, the Cross-Channel Travel Guide for London-Brussels, should make it easier. Both guides, published as sturdy briefcase-sized leaflets, have airline and Eurostar timetables listing flight codes and fares for all airports and rail stations, as well as travel tips for the three cities. Michael Berendt, a European policy adviser who publishes the guides, says he updates them quarterly but sometimes more often. He started the guides two years ago with a Brussels leaflet when he began travelling regularly between London and the Belgian capital. The two guides also come with a third leaflet listing every phone number you will ever need, including airline, airport and ferry numbers, motoring organisations, and a diagram of Paris rail connections, the Brussels metro network and a map of main EU areas in the Euro-capital. Perhaps most useful, how-

ever, are the transport tips covering things you wish someone had told you before you embarked on a journey by public transport. For example:
 

- "The Piccadilly Line (the London Underground link to Heathrow airport) is the simplest means of public transport, but it is not quick. The outward journey from central London to Terminal One can take as long as an hour."
- Travellers are advised to investigate coach services, which are supposed to be quite speedy.
- Hints for getting between downtown Brussels and Zaventem airport include notes on the rail schedule. The guide adds: "There are almost no bus services at Zaventem; taxi is the main alternative to the train. In the morning rush hour this can mean a long queue."
- The guide even includes a warning about Brussels taxi touts. "The pirate taxi drivers who tout for custom in the arrivals hall can cost a good deal more (than the official fare of about BFr1,110)," it says.

 The annual subscription cost is £13.99, or FFr175 or BFr1,050. For more information, write to: FO Box 37, London WC2A 1QD, or fax 0171 823 7960 in the UK or 02 772 3641 in Belgium.

Kate Bevan

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OPENINGS



GRANADA

This year's Granada festival honours Manuel de Falla (left) on the 50th anniversary of his death. The opening concert by the Madrid Symphony Orchestra on Friday includes "Nights in the Garden of Spain", and the following two weeks bring stagings of his operas and ballets, a recital by Victoria de los Angeles (far left) and performances of the music which most influenced him.

WEIMAR

Best known for its weighty role in German artistic and political history, Weimar is trying to shake off its conservative image as it prepares to take on the mantle of European City of Culture in 1999. The Landesmuseum is doing its bit by mounting an exhibition of work by young international artists of the 1990s, including Douglas Gordon from Scotland and Matthew Barney from the US. The show opens on Sunday.

ARTS

PARIS

Simon Rattle (right) brings his City of Birmingham Symphony Orchestra to the Châtelet this week for what is billed as the Paris premiere of "Jenufa". Janáček's most widely played opera. It is staged by one of France's brightest theatrical talents, Stéphane Braunschweig, and the cast includes Nancy Gustafson, Anja Silja, Philip Langridge and Graham Clark. There are six performances, starting on Thursday.



LONDON

Two events of Saturday fit the custom on London's musical summer. English National Opera stages Henrik Ibsen's "The Pretence of Honour" at the Coliseum - the first time the work will have been seen in the UK since the Hamburg State Opera brought its production to Sadler's Wells in 1962. "Malkovitch" the South Bank Centre's annual festival of experimental music, opens with a concert of contemporary British music starring Magnus Lindberg and Esa-Pekka Salonen (below).



BARCELONA

An exhibition celebrating the architectural interests of Salvador Dalí opens on Wednesday at the Museu de Catalunya. With 22 oil paintings and more than 100 drawings, "Exposició Dalí" features designs, including his house in Portofino in which he realised his particular architectural ideas.

# Why music won't change politics

Hans Werner Henze tells Andrew Clark why he has altered his views

Few 20th century musicians have struggled more passionately to close the gap between art and politics than Hans Werner Henze, whose opera *The Prince of Homburg* comes to London on Saturday. And few are better equipped to expound on the powers and limitations of the creative artist.

The artist, says Henze, will always exist on the fringe of society. "That's why his interventions are often clumsy and inappropriate. The artist has no interest in addressing mass rallies, attending committee meetings or trying to persuade people. Music has no political function, it can only do what is within its power, its function is aesthetic - to arouse emotions, calm souls and ennoble the human spirit."

Coming from a composer who was once notorious for his left-wing political activism, such words will doubtless raise a few eyebrows, especially in his native Germany. But they are entirely concordant with the evolution of Henze's life and thought. He may no longer trust the power of music to change the world, but he still believes in its ability to nurture mankind's better nature. He has devoted his life to the cause.

As he approaches his 70th birthday on July 1, Henze is in contemplative mood. The hot-eyed radicalism of his younger years has long departed. He has given up all active involvement as a performer and educator. He travels little, preferring to tend the trees and vines he planted 40 years ago at his villa in the Alban hills south of Rome. And he has been summarising his life's work in an autobiography, to be published later this year.

The mantle of soft-spoken seer seems to suit the septuagenarian Henze. "I live very well in the country, I love the classical Italian landscape," he says. "And I feel as if I'm pulling together the experiences of my life into their essence, towards a kind of harmony. It's happening quite naturally - it has something to do with age, I suppose, and also with success. When time passes and events get more distant, you are better able to judge them with that distance."

But it would be wrong to assume that Henze's creative

fires have dimmed: isolation has only served to quicken his output of vast scores. A new orchestral work comes to the Proms in August. His latest opera, *Venus and Adonis*, will be premiered in Munich in January, and he has promised his Ninth Symphony to the Berlin Philharmonic.

Nor has he entirely shut himself off from the world. Grouched and relaxed, he was clearly enjoying himself in Aldeburgh last week, meeting old friends, attending rehearsals and recalling his first visit to the festival in 1959. This week he and his longtime companion, Fausto Molteni, will be attending the first night of *The Prince of Homburg* at English National Opera - one of many 70th birthday tributes across Europe.

The recent success of *Homburg* has taken him by surprise. Based on an early 19th-century play by Kleist, the opera was premiered in Hamburg in 1960, in a production which briefly visited Sadler's Wells two years later. But it was coolly received and lay dormant until Nikolaus Lehnhoff staged it in Munich in 1992. That production's success, with a revised, more transparent orchestration, has since taken it to Zurich, Antwerp, Charlestown - and now London. Three other productions are scheduled for Germany next year.

*Homburg* focuses on the timeless conflict between individual freedom and the law: its hero is a dreamer-prince who fails to carry out military orders. The music is notable for its poignant lyricism, its emotional power, its plasticity and swift *durchkomponiert* quality. Henze's effects are piquant and refreshingly un-expressionist, with none of the meandering, heavy-textured baggage and aesthetic bedonminism that mar so much of

his later work. *Homburg* is the perfect marriage of intellect and feeling, of Henze's German heritage and the cool sensuousness of his adopted Italy.

So it comes as a surprise to discover he was virtually black-mailed into writing it. His mentor, Luciano Visconti, had been much impressed by the Kleist play and wanted to stage it. He also suspected it would make a good opera, and that Henze was ideally equipped for the task. Was it the anti-war theme that attracted Henze, whose fervent anti-militarism stems from his uncomfortable experiences under the Nazis?

"Not at all. I told Visconti a German composer could never turn it into an opera, because the play is music already, and you need all your time to keep up with the fantastic sweep of it. His experience of cutting literary texts for Austrian Radio made her the ideal collaborator. Despite axing half of Kleist's lines, she preserved the play's spirit - and Henze set to work. As he recalls, "It was the period when the Darmstadt school of serialism was turning to the world of rhythm. I wrote as strictly as possible, so that even the vocal material stemmed from the same basic rhythmic patterns."

This was no easy task, and the opera's early interpreters mastered their lines with difficulty. Nearly 40 years later, Henze says he is taken aback at how naturally musicians have adapted to the idiom, "and something came out of which I always proclaimed: there but nobody noticed - a kind of Verdian vigour and severity, which of course is very much in the book. It was also interesting to create two opposing worlds: the strict world of militarism, the order and honour of the soldier on the one hand, represented by serialism; and on the other, the somnambulism, the ecstasies of a dreamer, the disobedience, which has a completely differ-



ent kind of music. I think the contrast enriches the opera."

*Homburg* exemplifies the strong literary hinterland of much of Henze's work. Shakespeare was the inspiration for *Venus and Adonis* and the Eighth Symphony, while Anna Seghers's novel *The Seventh Cross* provides the text for the Ninth. Here we find Henze on familiar ground, haunted by guilt for Germany's past: a group of young anti-Nazi escapes from a concentration camp, and all but one are captured and die.

The symphony is cast in seven movements, with words sung by a chorus. What attracted him to Seghers's book? "Well, there's a tradition that a Ninth Symphony has a message, and I'm building a monument for the German anti-fascists. Nobody ever did that, they've been forgotten. Thousands of Germans died for their ideas. The one who gets away is rescued by a Dutch

boatman and survives. That's the message - there's some hope."

Although Henze confesses to feeling uncomfortable in Germany, he has never been able to escape his German musical inheritance. Will he attempt what his greatest forbears never achieved - a Tenth Symphony? He says he has no hang-ups about it, preferring to look on his symbolically-conceived opera *The Bassarids* - to be revived at the Met in 1998 - as his Tenth.

It was the premiere of *The Bassarids* 30 years ago which prompted the influential German critic K.H. Stuckenschmidt to hail Henze as Richard Strauss's true successor. Henze was appalled, and to this day he hates Strauss's music. But he is clearly flattered by association with Mahler, who haunts *The Bassarids* and the Seventh Symphony. He

describes Mahler's music as "the most wonderful since Mozart".

He resists the notion of a *fin-de-siècle* mood infecting late 20th-century culture in the way it did Mahler's time, describing the millennium as "just another day. What I do hope is that the values of European civilisation will be respected more in the next century than they have been in this, and that there will be more understanding of music. This is the ideal I have been nourishing for some time."

With a whimsical look, he quotes Stravinsky's dictum that "music helps to improve morals". And does he agree? Henze's face straightens. "Yes, I do. The more people learn about music, particularly in schools, the more non-violent they will be, the more they will know there is something like the soul, and the more they will discover their own creativity."

# Ella Fitzgerald First lady of song

"One night, smiling around Harlem, I fell in the Savoy. After dancing a couple of rounds, I heard a voice that sent chills up my spine. I almost ran to the stand to find out who belonged to the voice and saw a pleasant looking, brown-skinned girl standing modestly and singing the greatest. I was told her name was Ella Fitzgerald and that Chick Webb had unearthed her from one of the Apollo's Amateur Hours."

So said the pianist/arranger Mary Lou Williams, describing her first encounter with the teenager who would become America's first lady of popular song. Fitzgerald died at home in Beverly Hills on Saturday at the age of 78.

Born in Newport News, Virginia, Ella Fitzgerald was brought up in a multi-racial borough of Yonkers, just north of New York city, by her mother and Portuguese stepfather. A keen street corner dancer, her mother entered her in an amateur night contest at the local Apollo. On the night, paralysed by fear, she instinctively sang her mother's favourite tune - "The Object of My Affection" - instead of dancing.

She won the first prize and was spotted by altoist Benny Carter who introduced her to Chick Webb. Immediately prior to her first fateful engagement her mother had a car accident and suffered head injuries from which she never recovered: she died just as her daughter's career was beginning. Fitzgerald was 15 and the aggressive little hunchback drummer who would become her guardian until his death from TB six years later in 1939, was 24.

In 1938, Fitzgerald recorded "A-Tisket, A-Tasket" with Webb and shot to fame. The young Fitzgerald, now a professional star, continued to lead Webb's orchestra for three years after his death. After turning solo she signed up with Norman Grant's Jazz at the Philharmonic, touring with Oscar Peterson, Dizzy Gillespie, Illinois Jacquet and Gene Krupa.

When her contract with Decca expired in 1958, she moved to her mentor Grant's new Verve label and, on the basis of a handshake contract, embarked on a series of recordings which would become a part of popular music history. The classic "songbook" albums were devoted to the work of composers Harold Arlen, Irving Berlin, Duke Ellington, George and Ira Gershwin, Jerome Kern, Johnny Mercer, Cole Porter and Rodgers and Hart. The combination of her cry-

stal clear diction, pure tone and relaxed swinging, harnessed to the best writing by superior arrangers, ensured the series, and everything that followed, enduring success.

Self-assured, almost matronly on stage, Fitzgerald was self-critical to the point of insecurity when off it. Frank Sinatra once commented that she didn't know how to breathe and her phrasing was all wrong: "I was so upset by that, I really couldn't sing for a week," she told jazz-writer Leonard Feather. But she did and, like Sinatra, always made the most of the best material: whether pressing on the rhythm of classic score-



Jazz genius: Ella Fitzgerald

ers like "How High The Moon", cheekily improvising the lyric of a swinging "Mack The Knife" or innocently negotiating the fine musical nuance of a Gershwin ballad.

Less operatic than Sarah Vaughan and without the world weariness of Billie Holiday, the ingenious delivery that launched her novelty songs remained unburdened until towards the end of her career when her tone took on a more abrasive edge. But what she lacked in emotional depth she more than compensated for in vocal range, musicality and better-skeeter powers of improvisation.

A series of duets with Louis Armstrong, followed by TV appearances with the popular singers of the Sixties, broadened her popularity further: festival and concert hall cabaret touring sustained it up until late 1986 when failing eyesight and heart trouble took her into semi-retirement. She returned in 1987 but continuing ill-health left her housebound in Beverly Hills until her death.

She was married to bassist Ray Brown between 1943 and 1962 with whom she had a son, Ray.

Garry Booth

## INTERNATIONAL ARTS GUIDE

- BERLIN**  
CONCERT  
Deutsche Oper Berlin  
Tel: 49-30-3438401  
● Rani Kollo: concert on the occasion of the 30th anniversary of the tenor's stage debut. With the Orchester der Deutschen Oper Berlin and soprano Karan Armstrong. The programme includes works by Wagner and others; 8pm; Jun 19  
EXHIBITION  
Berlinsche Galerie - Martin-Gropius-Bau Tel: 49-30-254860  
● Anne Ratkowski - Eine vergessene Künstlerin der Novemberruppe: exhibition devoted to the work of the German painter Anna Ratkowski, a member of the Novemberruppe, a movement of Expressionist artists formed in Berlin in 1918. The display includes still lifes and portraits; to Oct 13
- BOLOGNA**  
EXHIBITION  
Galleria d'Arte Moderna  
Tel: 39-51-502859

- Gilbert & George: an Anthology: retrospective exhibition devoted to the work of the British artist-duo Gilbert & George. The display includes some 100 large works from the 1970s to the present; to Sep 8
- BONN**  
EXHIBITION  
Kunstmuseum Bonn  
Tel: 49-228-776121  
● Albert Flieger-Patzsch - das Spätwerk. Bildern, Landschaften, Gestein: exhibition of works by photographer Albert Flieger-Patzsch (1897-1966) from the latter part of his artistic career. The greater part of the works on display was created in the 1960's. The exhibits include photographs of trees, stones and landscapes; to Jun 18
- BOSTON**  
EXHIBITION  
Museum of Fine Arts  
Tel: 1-617-267-9300  
● Lithography's First Half Century: The Age of Goya and Delacroix: in celebration of the 200th anniversary of the invention of lithography by Bavarian actor and playwright Aloys Senefelder, the exhibition examines lithographs by artists such as Delacroix and Goya. Works by lesser known artists and prominent artists not usually associated with the medium are also displayed; to Jul 7
- BRUSSELS**  
OPERA  
Théâtre Royal de la Monnaie  
Tel: 32-2-2291200  
● Carmen: by Bizet. Conducted by Bertrand de Billy and performed by

- La Monnaie. Soloists include Randi Stone, Cesar Hernandez, Barbara Bonney and Mark S. Does; 7.30pm; Jun 19
- COPENHAGEN**  
EXHIBITION  
Ny Carlsberg Glyptotek  
Tel: 45-33 41 81 41  
● Byzantium. Late Antique and Byzantine Art in Scandinavia: Collection: this exhibition brings together more than 100 objects from Uppsala, Stockholm, Oslo, Helsinki, Copenhagen and Odense. The display includes late Roman Imperial portraits, Coptic textiles and limestone reliefs, late Antique and Byzantine coins, pendants and manuscripts from the middle Byzantine period; to Aug 31
- DRESDEN**  
OPERA  
Sächsische Staatsoper Dresden  
Tel: 49-351-49110  
● Nabucco: by Verdi. Conducted by John Fiore and performed by the Sächsische Staatsoper Dresden. Soloists include Hans-Joachim Kessler, Tom Maritzsen, Danilo Rigosa and Goja Smoljaninova; 7pm; Jun 19
- GLASGOW**  
AUCTION  
Christie's Scotland  
Tel: 44-141-3328134  
● Paintings, Drawings and Sculpture by William Johnstone (1897-1981): this sale, which combines property from different sources, represents the career of this British Abstract expressionist

- whose inspiration was the distinctive form of the Border landscape of his childhood; 2pm; Jun 18
- HAMBURG**  
CONCERT  
Hamburgische Staatsoper  
Tel: 49-40-351721  
● Hamburg Ballet: perform George Balanchine's *Violin Concerto* to music by Stravinsky and Theme and Variations to music by Tchaikovsky, and John Neumeier's *Petrushka* to music by Stravinsky; 7.30pm; Jun 18
- LONDON**  
CONCERT  
Wigmore Hall Tel: 44-171-9352141  
● *Dubravka Torzic*: the pianist performs works by Scarlatti, Beethoven, Ravel and Srebotnjak; 7.30pm; Jun 19  
EXHIBITION  
British Museum  
Tel: 44-171-6361555  
● Vases and Volcanoes: Sir William Hamilton and his collection: exhibition focusing on the 18th-century antiquary, connoisseur and natural historian Sir William Hamilton (1730-1803). The exhibition includes sculptures, bronzes, gold jewellery, carved gemstones, painted Greek vases, paintings and drawings; to Jul 14
- MADRID**  
EXHIBITION  
Palacio de Velázquez  
Tel: 34-1-573-62-45  
● Nuevas Abstracciones: this exhibition of about 60 paintings by 29 international artists focuses on new forms of abstraction in the

- post-modern period; to Jun 23
- MUNICH**  
CONCERT  
Philharmonie im Gasteig  
Tel: 49-89-4806825  
● Symphony No.8: by Bruckner. Performed by the Wiener Symphoniker with conductor Rafael Frühbeck de Burgos; 8pm; Jun 18
- NEW YORK**  
AUCTION  
Christies, Manson & Woods International, Inc.  
Tel: 1-212-548-1000  
● Important American Furniture, Silver, Folk Art and Decorative Arts: this annual spring sale comprises a selection of offerings from private collectors; 10am; Jun 19  
EXHIBITION  
The Jewish Museum  
Tel: 1-212-423-3200  
● Marc Chagall 1907-1917: this exhibition of paintings, gouaches and drawings provides an overview of Marc Chagall's early career; to Aug 4  
Whitney Museum of American Art  
Tel: 1-212-570-3600  
● Shigeo Kubota: exhibition featuring a new installation of metal, mirror, video, and motorized sculptures, created between 1992 and 1996 by Shigeo Kubota; from Jun 19 to Aug 25
- PARIS**  
OPERA  
L'Opéra de Paris Bastille  
Tel: 33-1 44 73 13 99  
● Lucia di Lammermoor: by Donizetti. Conducted by Bruno

- Campanella and performed by the Opéra National de Paris. Soloists include Roberto Frontali and Andrea Rost; 7.30pm; Jun 19
- SAN FRANCISCO**  
EXHIBITION  
SFMOMA - Museum of Modern Art  
Tel: 1-415-357-4000  
● Alfred Stieglitz at Lake George: this exhibition of approximately 100 works investigates the late work of the American photographer Alfred Stieglitz; from Jun 20 to Sep 22
- TORONTO**  
MUSICAL  
O'Keefe Centre for the Performing Arts Tel: 1-416-393-7474  
● *Fiddler on the Roof*: by Joseph Stein. Directed by Jerome Robbins. The cast includes Theodore Bikel; Tue - Sat 8pm, Sun 2pm, Thu, Sat also 2pm; from Jun 18 to Jun 23
- WASHINGTON**  
THEATRE  
Eisenhower Theater  
Tel: 1-202-467-4600  
● Second City 'Truth, Justice or the American Way': an evening of comedy featuring a compilation of skits, songs and improvisations performed by the Second City National Touring Company; Tue - Fri 7.30pm, Sat 6pm & 9pm, Sun 3pm & 6pm; from Jun 18 to Jun 23

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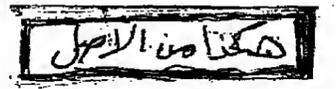
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COMMENT & ANALYSIS



Michael Prowse · America

# Boardroom virtue

Corporate downsizing is beneficial because it is promoting a recovery in the share of profits in national income

You will have heard the conventional wisdom. Top US executives are wedded to a mindless policy of "downsizing". They are incessantly seeking ways to restructure operations, cut costs and eliminate jobs. They care about nothing except the short-term interests of shareholders.

This is certainly the view of President Clinton, who is trying to shame top executives into adopting a broader view of their "social responsibilities". Even on Wall Street, voices are now heard arguing that shareholders have been unfairly favoured at the expense of workers. Having spent years lauding the efficiency gains from restructuring, Mr Stephen Roach, an economist at Morgan Stanley, the investment bank, recently reversed his earlier stance, and declared that downsizing had gone too far.

In Europe, most pundits appear to regard Mr Roach's apostasy as justified. People seem to take it for granted that US executives are callous and shortsighted.

I remain deeply puzzled by this conventional wisdom. In strict employment terms, it has always been nonsensical to talk of downsizing. Far from unfairly cutting jobs, US industry is "up-sizing" at an astounding rate: job losses at Fortune 500 companies are more than offset by the new positions created by small and medium-sized companies. The US jobless rate is 5.6 per cent. Nonfarm employment has risen by 9.7m since Clinton took office and by 48.3m (or 68 per cent) since 1970. The chief executives who deserve censure reside in Europe, where employment has barely risen in a quarter century.

But critics will say I am missing the point. US companies may create plenty of jobs, but they are lousy, insecure jobs. And US companies have been cutting pay while earning excessive profits. The living standards of many workers have thus stagnated, or fallen, while rich investors have benefited from extraordi-

nary gains in share prices. Income that rightly belongs to workers is thus being expropriated on a scale that would have shocked even Karl Marx.

Almost every statement in this familiar tirade is false. People are not being fired more frequently now than in the early 1980s. Most recent employment growth has been in sectors paying above-average wages. Total worker compensation (wages plus benefits) has risen steadily.

Shareholders are undeniably doing well. In a recent paper, Ms Jill Jacobs of Goldman Sachs estimates that the share of profits in gross domestic product rose from 4.7 per cent in the first quarter of 1983 to 8.4 per cent by the end of last year. The share of labour income in GDP has declined noticeably.

But does this mean workers are being treated unfairly? It all depends on what constitutes "normal" profits. After numerous bouts of downsizing, the profit share is still much lower than in the "flower power" years of the late 1960s. Indeed, in the seven business cycles between 1937 and 1973, the profit share averaged 10 per cent of GDP. There were fluctuations but the profit share typically stayed within a band of 8-12 per cent of GDP. This suggests profits were artificially depressed in the early 1980s and are only just climbing back to "normal" levels.

Why did the profit share col-

lapse in the 1970s? The most convincing explanation is that double-digit inflation undermined the general efficiency of business. When inflation is high, changes in relative prices, which convey vital economic information, are hard to distinguish from changes in the overall price level. Profits are overstated and companies consume, rather than enlarge, their capital. But there were other contributory causes, such as the slackness of management and the militancy of unions. As Ms Jacobs notes, union membership and work stoppages both reached all-time highs in the late 1970s. For a short period, workers were able to win increases in compensation in excess of productivity gains.

Taking a long view, the recent shift in income from workers to shareholders should not be viewed negatively. Corporate restructuring and downsizing are not proof of the moral bankruptcy of capitalism, but a necessary and desirable process whereby US industry rebuilds depleted financial muscle. Nor should the recovery in profits be regarded as benefiting only shareholders. Once the share of profits to GDP stabilises, wages will again grow in line with GDP. But GDP growth itself will be faster than it would have been had industry remained inefficient and the profit share depressed. Over the long run, therefore, higher profits will be good for work-

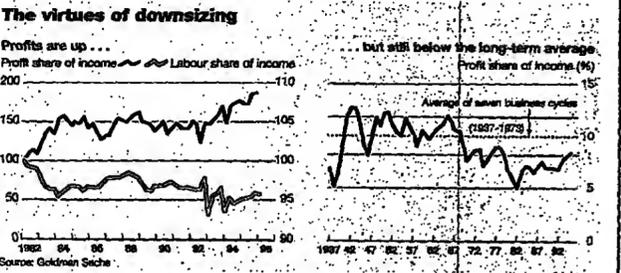
ers as well as bosses.

The good news is, that less turbulent times are in prospect. The near doubling of the profit share since the early 1980s has understandably created social tensions. But it is mostly a one-off adjustment. The profit share might rise a few more percentage points, taking it to the upper limits of its historical range, but it is not going to double again. Indeed, there are good reasons for expecting it to level off.

When you consider what happened to the relative supply of capital and labour in the 1980s, it is hardly surprising that profits shot up. Investment was weak at a time when baby-boomers were pouring into the workforce in record numbers; the return on capital would have risen relative to that on labour even without downsizing.

This pressure is now abating. Business capital investment has soared since 1990. And the growth of the labour force has slowed sharply. Most industries - from steel to banking - have been through at least one bout of restructuring. When politicians complain about the social irresponsibility of business, they are thus behind the times. The scene is set for faster growth of wages and somewhat less buoyant equity markets.

*Profits and Labor: the pendulum at rest. Goldman Sachs, One New York Plaza, New York, NY 10004.*



# UK cannot have successful future as low-skill, low-wage economy

From Mr Jürgen Gebrels, Sir, The government's recognition in the Skills Audit published on Thursday, that the UK still lags countries such as Germany, is, I feel, an honest appraisal and therefore a solid basis for improving the UK's competitive position ("Basic skills lag behind competitors", June 14).

Much more emphasis must be placed on vocational training. While the UK has a pool of highly talented graduate engineers and scientists, we find only too often that the skills of our broader workforce, particularly in shop-floor manufacturing, need to be improved.

This could be a potential

barrier to future investment in the UK by international companies.

I am very encouraged that the government has identified this issue and is addressing it. One thing which has always puzzled me is why so many apprenticeship schemes have been abandoned in the UK. The German dual system has been the key to Germany's high-skill, and therefore high-wage, economy during the past few decades and will help it overcome some of the current structural difficulties in its economy.

Any beliefs that the way forward for Britain is as a low-skill, and therefore low-wage, economy are totally

misfounded. The intellectual capital of this country will be vital for its future economic success and I believe a broader range of apprenticeship schemes in the UK could be an important element of this.

Having joined Siemens as an apprentice myself, and made steady progress as the company has made exceptional progress since, I must admit that I am perhaps a little biased in my view.

Jürgen Gebrels, chief executive, Siemens plc, Siemens House, Oldbury, Bracknell, Berkshire RG12 0FZ, UK

# Financing at risk because of loophole

From Mr Martin Laing, Sir, I was saddened but not surprised to read Andrew Adonis' report ("Hospital projects under threat", June 10) that leading financiers are refusing to commit themselves to Private Finance Initiative projects in the UK health sector until the government gives further assurances regarding meeting the liabilities of National Health Service trusts.

I have led a number of construction industry delegations to talk to government about the Private Finance Initiative in recent months, and have generally received a very helpful and positive response.

But, as we have warned government, this issue is a genuine deal breaker. The problem is that health secretary Mr Stephen Dorrell's Bill (Residual Liabilities) Bill operates only where a trust "ceases to exist". It does not address the position where a trust gets into financial difficulties but does not cease to exist because the secretary of state does not exercise his discretion to dissolve it.

While such a loophole exists, it is hardly surprising that major financial institutions will refuse to commit themselves to the significant investment involved in these projects.

If the secretary of state were prepared to give an undertaking that he would exercise his discretion in the appropriate circumstances this major obstacle to the successful conclusion of these vital contracts would be removed and real progress on PFI in the health sector could be achieved.

Martin Laing, chairman, Construction Industry Employers Council, chairman, John Laing plc, 88 New Cavendish Street, London W1M 8AD, UK

# Right if curb is imposed on judges

From Miss Barbara Hewson, Sir, I disagree with the views expressed by Mr Keith Wedmore in his letter "Leave judges' role alone" (June 10). I believe the home secretary is entitled to impose restrictions on judges' sentencing powers. If that is the will of parliament. At present, the judges do not appear to enjoy public confidence in their approach to serious repeat offenders, and the home secretary is right to do something about this.

Moreover, I believe that those who attack the home secretary's proposals have presented a somewhat partial view of the judge's role in sentencing. There is always a tension in legal systems between those who prefer legal certainty and those who favour the exercise of discretion. In the UK, there are various fixed penalties in crime, from parking fines to murder. It is wrong to suggest that fixed penalties are unconstitutional *per se*. Besides, they favour legal certainty, and there is, nothing inherently wrong with that.

Too much discretion, by contrast, can lead to unsatisfactory decision-making. This is neither just, nor in the public interest. It is perfectly legitimate to say that criminals who repeatedly carry out very serious offences should forfeit any expectation that judicial discretion can apply to them, and should instead enjoy the legal certainty of an extended prison term.

Miss Barbara Hewson, barrister, 12 Gray's Inn Square, Gray's Inn, London WC1B 5JF, UK

# Economics of rights issues

From Prof Paul Marsh, Sir, Lex ("UK pre-emption rights", June 11) implies that pre-emption rights are reducing the cost of capital because companies make rights issues "at a discount to the market price and pay a 2 per cent fee to the lead underwriter and broker. There is scope, therefore, for making rights issues even cheaper. But, in any event, companies can already make deep discount, non-underwritten issues.

Relaxing pre-emption rights would be a move in the wrong direction - at least until alternative methods are demonstrably cheaper, and mechanisms are in place to prevent wealth losses to existing shareholders. To imply that pre-emption rights are a restrictive practice is akin to arguing that laws against theft are anti-competitive.

Paul Marsh, professor of management and finance, London Business School, Sussex Place, Regent's Park, London NW1 4SA, UK

# BSE slaughter policy in UK incomprehensible

From Brigadier Thomas N. McMicking, Sir, I have always appeared to me that the Ministry of Agriculture, Fisheries and Food has bent over backwards to favour dairy herds where BSE has been most prevalent and that the dairy lobby has been able to influence MAFF out of all proportion to its real value.

My wife, who runs her own independent business, asked me why, when we had foot and mouth, there was a strict slaughter policy and now we have BSE, we have an Anglo-Saxon compromise, a demi-sem slaughter policy which is simply not understood by our fellow members of the EU. I was unable to give her a very clear reply.

I gather that the Germans simply cannot understand this 30 months slaughter policy. It has no scientific basis and I hear that my friends in the National Farmers Union may be behind it. Could this be more of the dairy lobby?

Thomas N. McMicking, Millhouse, Newface, Wigtownshire DG8 0LY, UK

# Personal View · Daniel Hodson

## A crucial place at the table

Britain must take the lead in talks on European monetary union to protect the City's interests

The Bank of England's recent report on the City's preparations for European economic and monetary union is naturally neutral on the merits of Emu itself. However it led me to two important conclusions.

First, the single currency will vitally affect the City whether the UK opts in or out of it, because the British financial services industry is so dominant in European markets. And second, it is therefore essential for Britain to remain at the Emu negotiating table to protect both UK interests and, in practice, those of Europe too.

City views on the merits and likelihood of monetary union vary. However the only prudent planning assumption is that it will go ahead on time. The UK industry must therefore be ready to grasp any opportunities that Emu offers.

Take the London International Financial Futures and Options Exchange (Liffe) as an example. Our futures contracts enable financial institutions and their clients to insure themselves against interest rate movements. As a result, corporate treasurers can protect profitability and jobs, and small businesses and individuals can fix loan rates and mortgages.

Many of these Liffe contracts are denominated in currencies which may join the monetary

union - the D-Mark, the Italian Lira, the pound sterling. If the single currency goes ahead, there would probably be a single short-term rate of interest across the Emu area - and hence a single short-term interest rate futures contract. This would be a major contract and a huge prize to the exchange that captures it.

However, there are several problems Liffe has had to confront if it is to succeed in seeing the opportunity. For instance, the British Bankers Association Interest Settlement Rate (BBASIR) is recognised as a key reference point for interest rates in D-Marks, Italian Lira and other currencies as well as sterling. Will this continue to be a key reference rate after monetary union? We cannot be sure. But we have to finalise contracts now. We have put our faith in the London interbank rate.

Similarly, Liffe has had to consider how best to cope with the possibility of differences opening up between interest rates on short-term loans in

domestic currencies and those on the euro.

This could arise, for instance, during the transitional period when the local currencies and the euro will operate in parallel in each participating member state. Divergence between the two rates could occur if the wholesale markets switch straight to euros, leaving only the retail markets in national currencies. Or it could happen if the markets think there is a serious risk of monetary union falling to be completed.

If there are two interest rates, which one should contracts be settled against? We have chosen to settle against the euro, but only if Emu goes ahead and the relevant currency is participating fully.

These are decisions for Liffe. There are other areas on which we need the government to continue to do battle for us in the councils of the European Union.

For example, the December 1995 European Council in Madrid decided that there should be "legally enforceable equivalence" between the participating national currencies and the euro. It is not yet clear to us what this means. What is needed is a legal obligation on each participating central bank to exchange its national currency for the euro in unlimited amounts - unconditionally and at zero or minimal cost. It is essential that UK ministers fight to ensure that the relevant European regulation, when drafted, achieves this effect.

Or take settlement. As the Bank of England report makes clear, it is vital that there is a direct link from the UK's real-time settlement system to cor-

responding systems in other Emu countries in Europe. If not, UK-based banks and financial institutions may find their ability to compete on equal terms when handling euro payments is undermined. British ministers must continue to insist on equal access to other countries' settlement systems.

Or take contract law. Many commentators now agree that European legislation is required to ensure that contracts cannot be terminated simply because they are denominated in a currency that has given way to the euro. However, European legislation does not apply in New York or Japan. Because so much US business in European financial instruments is done through London, the City would be hard hit by any uncertainty. British ministers need to press Brussels for active negotiations with authorities in non-EU countries to ensure that the switch to the euro does not undermine futures and options contracts.

The City generates £20bn in balance of payments earnings and more than 500,000 jobs. It is for the government to decide whether or not the UK should join the single currency and in the national interest. But the City is entitled to ask the government to join in the discussions on the practical implications of monetary union.

The City's position as Europe's pre-eminent financial centre may be at stake. Getting that right is important to us all.

The author is chief executive of the London International Financial Futures and Options Exchange.

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Monday June 17 1996

# Cold contempt for peace

In its bombing of Manchester city centre the IRA/Sinn Féin has shown callous contempt for the multi-party talks on the future of Northern Ireland chaired by Mr George Mitchell. Denied a place at the negotiating table unless they reinstated a ceasefire, IRA leaders have responded with yet more indiscriminate violence.

The bombing, which followed the IRA murder last week of a policeman in the Irish Republic, has raised suspicions of a split between hardline terrorists and the political leadership of the Republican movement. Such theories are impossible to test. But, in refusing to condemn the latest outrage Mr Gerry Adams, the Sinn Féin president, has underlined again his organisation's inextricable ties with the IRA's military commanders.

Mr Adams' personal preference may well be for politics over violence. But Sinn Féin clearly puts unity among Republicans ahead of its oft-voiced conversion to the cause of democratic politics. The odds are that the latest outrage was being planned just as Mr Adams was campaigning in the recent Northern Ireland elections on a platform of peaceful negotiation. It is hard to believe that Sinn Féin would have been kept in ignorance of the IRA plan.

So, even if the IRA were now to announce the restoration of its ceasefire, it would be difficult to convince the constitutional parties in the province to give Sinn Féin a place at the negotiating table. Without the irrevocable commitment to peace demanded at the weekend by Mr John Bruton, the Irish prime minister, a new ceasefire would look now like a short-term tactical manoeuvre.

While refusing to give up all hope in the peace process, Mr Bruton has announced a necessary review of his government's links with Sinn Féin. One must assume that President Bill Clinton will do the same. There has been nothing dishonourable in the US administration's efforts to act as a broker in Northern Ireland. But it is difficult now to see how it could continue to allow Mr Adams a visa, or for money to be raised in the US to fund the cause of terrorism in the UK and Ireland. Others, too, including the media, must now reconsider their attitude towards the Republican movement.

It would be a mistake, though, to assume that the latest outrage has the support of the Catholic community in Northern Ireland. There is probably as much dismay in the nationalist Falls Road as in the unionist Shankill at the prospect of renewed violence. Many who recently voted for Sinn Féin did so on the basis that it meant what it said about peace.

It is now up to those at the talks to harness that mood to the cause of an eventual political settlement. The opening week has not been heartening, with hickering over procedure obscuring the objective of an equitable agreement between unionists and nationalists. But if the negotiations ultimately fail, the IRA's bombers will in some part have succeeded.

# Plague of rogues

Over a period of 10 years Mr Yasuo Hamanaka, the former chief copper trader of Sumitomo Corporation, managed to lose the equivalent of around \$750,000 (\$490,000 per working day). This may be a less rapid plunge into the red than that achieved by Mr Nick Leeson, who \$1.3bn dealing losses at Barings were also more devastating in their effect. But the failure to detect losses of \$1.8bn over such a period in a company of Sumitomo's size and reputation remains scarcely believable.

Unlike Mr Toshihiko Iguchi, who racked up \$1.1bn of losses at Daiwa Bank's offices in New York, Mr Hamanaka was not working in some far-flung branch but under his boss' noses in Japan. Again unlike Mr Iguchi, whose unauthorised deals were in US Treasury bonds, Mr Hamanaka was a very big player in a much smaller market. Indeed, Sumitomo had been criticised on the London Metal Exchange for stockpiling copper in the LME's warehouses, thereby squeezing the market. The mystery is that, if Mr Hamanaka really was forcing up prices, he should have been producing unauthorised profits, not losses. But attempts to establish a cover in metals markets have undone powerful players before now.

This is the second disaster in which a Japanese trader appears to have been in a position to falsify the records of his own trading, which suggests that financial discipline in Japan may rely excessively on the values of social cohesion and corporate loyalty rather than on watertight controls. The rampant individualism that now characterises the world markets does not sit easily with Japanese culture. So it is unsurprising if Japanese companies are wrong-footed in the mêlée.

Yet the lesson of Barings is that anyone can be vulnerable. And a striking feature of both the Barings and Daiwa losses was the absence of clear evidence that the traders gained personally. With Sumitomo it remains to be seen what the co-operative efforts of regulators across the globe will uncover. Yet there is little doubt that all three traders did make psychological gains. Their position as Mr Big, either in the market or in the office, mattered to them hugely. Traders' power fantasies may be as big a threat to shareholders as distorted incentives.

This is far more worrying for the stability of the financial system than the involvement of the hedge funds. As with starting in the European exchange rate mechanism, the hedge fund managers here may simply have exposed the unsustainability of a copper price that was being unwisely supported by one of Japan's larger corporate balance sheets. The recent volatility on the LME has not served the interests of producers and consumers. Until more is known about the forces behind these upheavals, any regulatory verdict must remain on hold.

# Bosnian vote

A row about the timing of Bosnia's elections is laying bare some of the contradictions of the Dayton peace agreement, and the ambiguities of western policy.

The US wants elections leading to the creation of Bosnia-wide institutions to take place in mid-September. But the Organisation for Security and Co-operation in Europe, which will oversee the poll, has balked at this. Mr Flavio Cott, the OSCE chairman, is understandably reluctant to certify that fair elections can take place when many of the terms laid down at Dayton have not been fulfilled. Very few of Bosnia's 2m displaced persons have gone home; non-nationalist parties continue to have difficulty in making themselves heard; and indicted war criminals are still at large, and exercising political influence.

Yet Mr Carl Bildt, the international mediator, is backing Washington's line. While the US administration's apparent motive is to assure American voters that Bosnia's peace process is on track, Mr Bildt has a different concern.

He believes that elections are needed to provide Bosnia with legitimate state institutions which can receive financial aid and be held responsible for distributing it fairly. Opponents of a September poll, who include many human rights lobbyists and the Moslem-led government, say rushing into elections will consolidate Bosnia's partition. But Mr Bildt's argument is that a poll must be held before cross-community reconstruction efforts, which are one of the best ways to overcome partition, can seriously begin.

If debates over Bosnia have regained some of their old acrimony, that is partly because some painful truths about the Dayton accord have resurfaced. The agreement is two things at once: a practical arrangement to enforce partition, and an idealistic plan to knit Bosnia together. While the first project has gone well, there is no procedure or timetable that would make the second one easy.

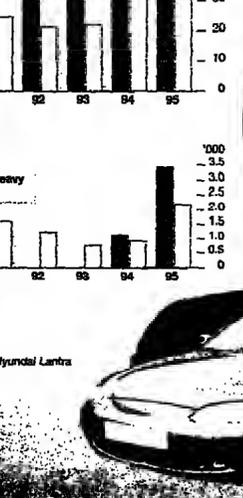
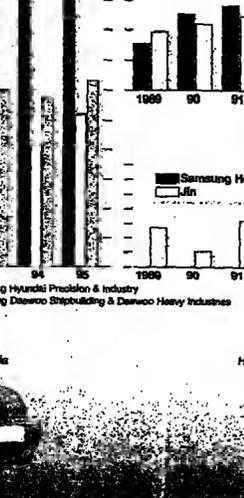
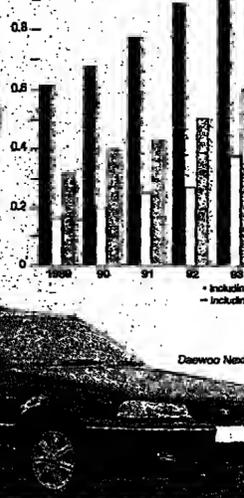
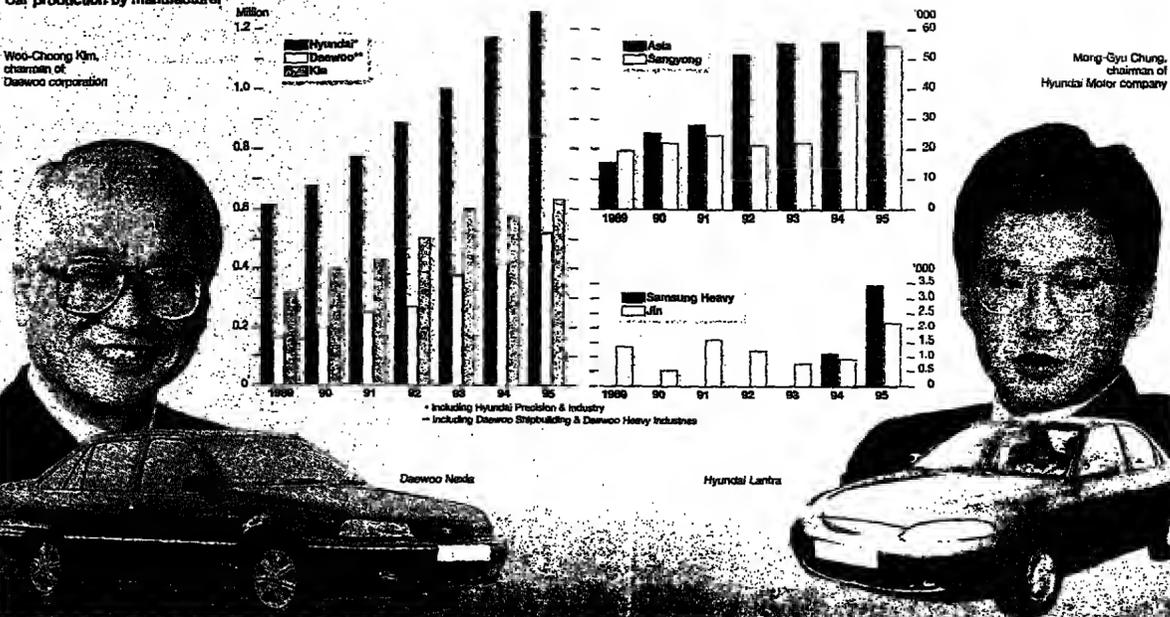
Whatever the drawbacks, the US will probably succeed in its aim of securing a September poll. But the exact date is less important than how the western world uses whatever time it has to promote those forces in Bosnia which favour reconciliation.

That involves facing down all the traditional parties, and actively encouraging those who are prepared to build bridges across ethnic lines. If western governments do not have the will or the funds, then non-governmental institutions should back up, if necessary, found independent broadcasting stations - and help moderate parties reach out to Bosnia's widely scattered refugees.

None of this would be simple. But the dream, implicit in the Dayton accord, of a reintegrated Bosnia will not be fulfilled by picking the right date for an election. It will be much harder than that.

# South Korea: in top gear

Car production by manufacturer



# Fast drive out of the shadows

Korea's carmakers have ambitious plans to bury their reputation as poor relatives of their Japanese rivals, says Haig Simonian

**B**y early next century, there is a one in five chance the car you will be driving will be Korean. By 2010, South Korea's leading carmakers plan to invest \$40bn (£26bn) on their vehicle subsidiaries to raise their output to at least 8m cars a year.

Hyundai, Daewoo and Ssangyong, the three leading manufacturers, each claim they will become one of the world's 10 biggest volume carmakers, putting them in the same bracket as established giants such as General Motors of the US and Toyota of Japan.

Such hyperbole is a feature of Korean business. "You must see these figures as ambitious rather than fixed targets in the western sense," says Mr Peter Dill, head of the automotive practice at Boston Consulting Group in Seoul.

But he cautions: "You would be foolish to dismiss them completely." By building vast new plants, buying in foreign talent and investing heavily in research and development, the companies are determined to overcome their reputation as poor relatives of the Japanese, making low quality, low-tech cars for low prices.

Korea's carmakers - subsidiaries of the country's leading chaebols (industrial conglomerates) - have come a long way since they began producing cheap Japanese and western models under licence in the 1960s. Hyundai, Daewoo, Kia and Ssangyong, the country's four car manufacturers, produced 2m passenger cars last year. This makes Korea the world's fifth biggest maker, behind France but ahead of Spain.

Hyundai Motor, the country's biggest carmaker which started by making Ford Corinas, now turns out a car every 13 seconds at its Ulsan plant, the world's largest car-making complex. It expects to invest more than \$15bn on its plan to become one of the world's top 10

producers and plans to raise capacity from 1.45m cars a year to about 2.2m by early next century.

Daewoo Motor, the vehicles arm of Korea's third biggest chaebol, has even bolder plans. Its Vision 2000 envisages raising output which was 500,000 units last year to four times that level by 2000, investing at least \$10bn. At full capacity early next century, its vast new Kunsan complex should be building well over 1m vehicles a year.

Even more ambitious are the plans of Ssangyong, the powerful electronics and industrial group which set up a carmaking subsidiary in 1994. It has bought sophisticated carmaking technology from Nissan, Japan's second biggest car company, which will allow it to create a modern and highly competitive range of vehicles. The group - which has enjoyed a surge in profits in recent years thanks to its electronic subsidiary's sales of semiconductor - says it will spend \$160m to build more than 2m vehicles a year by 2010.

However, the Korean carmakers face some formidable challenges before they can realise their dreams of ranking alongside GM or Toyota.

The first is rising costs after two decades of lightning expansion on the back of cheap labour and plant unions. Korea's steadily increasing consumer prices, which have climbed five times faster than in Japan in the past five years and more than twice as quickly as in the US, have fuelled hefty wage rises. Bolstered by 1995s legislation granting workers the right to collective bargaining, average pay for assembly-line workers has soared to \$2,000 a month.

In export markets, the Koreans are now facing the threat of competition from lower-cost producers in Malaysia and Indonesia. And the recent depreciation of the yen has restored some of the competitiveness of Japan's carmakers.

At the same time, Korea's break-

neck industrial growth of the past decade, which produced rising domestic affluence and fed demand for cars, is slowing. Gross national product this year should increase by 7.5 per cent - high by western standards, but much lower than the double-digit rises of the mid-1980s. New car registrations increased by just 0.8 per cent last year and there are signs of market saturation.

Moreover, as barriers to imports fall, Korean drivers are buying more foreign cars. For years, Korean carmakers have been protected by a battery of import barriers, ranging from high tariffs to cumbersome bureaucracy and even the threat of tax audits for purchasers of luxury foreign models. Imports, at least of luxury vehicles, are now climbing sharply, albeit from a tiny base. The Boston Consulting Group reckons imports will reach 78,000 cars by 2000.

Although Korean cars have improved significantly in quality and performance, they remain dogged by a poor reputation compared with technologically superior vehicles from Japan, Europe and the US.

The main reason for this has been the limited number of small Korean component suppliers, few of which have the economies of scale needed to raise their technology and quality to the levels of manufacturers in other countries. "Local suppliers are well below world standards," says a local stockbroker.

The dearth of decent suppliers has forced Korea's carmakers to produce a higher proportion of components for themselves than the Japanese or the best European manufacturers. However, they can seldom match the costs of a specialist company, which has eroded their price advantage over the Japanese and others. The car companies also have a poor reputation for customer care and after-sales service. Few

# OBSERVER

## Dream team, but no time

The Italian presidency is making a mad dash to wrap up EU business before the European summit in Florence on Friday. No wonder.

For most of the past six months, the presidency was virtually invisible - with Lamberto Dini a non-elected prime minister of a non-elected government.

The new left-wing government of Romano Prodi has moved fast to fill the void.

In the past fortnight, Prodi has been to Bonn, Paris, Brussels, London, and Washington. He has been blessed by Chancellor Helmut Kohl, appointed by President Jacques Chirac and feted by President Bill Clinton at the White House.

Rather more taxing, he has tried to persuade John Major to play ball in the beef crisis, and announced plans for Italy to rejoin the Exchange Rate Mechanism by the end of the year.

Meanwhile Dini, now foreign minister, has whizzed round the Balkans, and chairs today's special session of EU foreign ministers in Rome.

Aldo Cicchi Giampà, another ex-prime minister, who has replaced Dini as treasury minister, is negotiating the firm's re-entry into the ERM.

The Prodi-Dini-Chiampà team

## Bottle battle

What is behind Boris Yeltsin's astonishingly feisty performance during the Russian election campaign?

He pulled himself together more than his supporters dared hope. Indeed, he was almost back to the figure of five years ago, who clambered atop a tank outside the Russian parliament to address his supporters.

The answer, according to visiting dignitaries with a close eye on the workings of the campaign, is his absence from the vodka bottle. Not entirely voluntary, by all accounts.

Waiters had been instructed to place a glass of juice on all trays of drinks - and to make sure that all glasses filled with alcoholic brews were pressed on guests before the tray reached the president.

And his family had a central role in the campaign. Keeping the drinks cabinet locked.

## Forward march

Governments of the world.

Must be one of the strongest Italian line-ups in years, but it has had barely a month to show what it can do running Europe. Hardly the way to make life easy, for themselves or other governments. But that has rarely been the mission of any presidency.

beware. Maria Cattani has just landed the secretary-generalship of the International Chamber of Commerce, the Paris-based global lobby for business interests.

It has not taken Cattani long to find her feet since being squeezed out in February from the same World Economic Forum, the organisation behind the summit, and government types that takes over the Swiss ski resort of Davos every winter.

So how much does the hitherto rather low-profile ICC know about the woman who ruled the day-to-day operations of the WEF with an iron hand for 15 years? "We expect her to introduce a great deal of dynamism to the ICC," says a spokesman.

China will be among the first to feel the Cattani style. The ICC is holding its next world congress in Shanghai in April 1997. Expect military precision.

## Homesick

Who says people on Wall Street prefer money to friendship? Jack Kirman, a leading auto stock analyst, resigned from his job at Salomon Brothers last Monday to take up a job with Merrill Lynch, a rival investment bank.

Yet by Friday Kirman was pining for his old friends and rang Salomon to beg to return. He felt homesick, he said, a condition which, according to the rumours, a fatter pay cheque from Merrill could not cure.

Jim Crandell, head of research at Salomon, said Kirman even offered to wash floors or shine shoes if only he could come back.

Salomon rehired him on the same terms he had had before, returning as a managing director and with the same compensation package. Within minutes he was back at Salomon and was greeted with applause when he appeared on the trading floor.

Meanwhile, there were some red faces round at Merrill. It had only that morning confirmed to the Dow Jones news wire that it had hired Kirman. He had been recruited to replace Harvey Heimbach, Merrill's auto analyst who is retiring this month.

Kirman joined Salomon in 1992, after six years at Kidder Peabody. Before that he worked at ... Merrill Lynch.

## 100 years ago

Orange Free State  
The rejection by the Free State Volksraad of the convention between Cape Colony and the Free State, whereby the Cape undertakes the construction of the Free State railways to the grain districts, is undeniably a rebuff to the Cape. The rejection is entirely the work of President Steyn, who, in submitting the convention to the Raad, said that he preferred to see the Free State build its own lines, and subsequently urged expropriation of existing railway, as it would give the State more power in South Africa.

50 years ago  
Rising Output in France  
Labour's claim for an all-round 25 per cent increase in wages on the ground that industrial production has doubled since liberation has served to instigate comparisons between the present level of activity and that of 1938. They reveal a considerable improvement mainly dating from the termination of the European war. Output of coal and electricity as well as railway materials, rayon, certain types of glass and motor lorries exceeds that of pre-war. Railway truck loadings in recent weeks register 80 per cent of those in 1938, but on the other hand steel output is only around 60 per cent, and oil refining and silk weaving have not yet attained 30 per cent.

## States facing delay may win partial membership Brussels sees E European nations in EU from 2002

By Lionel Barber in Brussels

The European Commission has identified 2002 as the earliest probable date for accession of former communist countries in central and eastern Europe to the European Union.

There were widespread hopes that the first wave of countries would be admitted in 2000, but the presumption in Brussels now is that an advance group of the Czech Republic, Poland and Hungary will not join until at least 2002.

Economically advanced Malta and Cyprus have also applied for membership and are pressing to be in the first wave, along with Slovenia and Estonia.

Disappointed candidates may be offered partial or "semi-permanent" membership, according to plans under discussion between France and Germany.

The consensus in Brussels, Bonn and Paris is that enlargement should proceed in phases, in line with the economic

strength and political maturity of candidates, rather than a single leap to a union of 25-plus members, according to senior EU diplomats.

The later timetable also reflects concerns in Germany, the champion of EU expansion, which has found the costs of absorbing east Germany to be far higher than envisaged.

One serious difficulty facing the EU is how to prevent tension between neighbouring "ins" and "outs" in central and eastern Europe.

An option is to invite disappointed applicants to join EU discussions on home and foreign affairs as compensation.

The 10 central and east European applicants are the Czech Republic, Poland, Hungary, Slovakia, Slovenia, Bulgaria, Romania and the Baltic states.

Despite enthusiasm for a multi-speed enlargement in western European capitals, the central and eastern Europeans are worried about delaying tactics.

The Commission's view that 2002 is the earliest likely accession date indicates that Nato enlargement will precede EU enlargement to the east.

The Commission argues that 2002 is realistic given the unprecedented complexity of conducting accession negotiations with as many as 10 former command economies whose combined gross national product is less than that of the Netherlands.

Other factors pushing for a delay are uncertainty over the outcome of this year's Maastricht treaty review conference, wrangling over the future size of the EU budget and politically contentious reforms of regional aid and the common agricultural policy.

EU leaders have still to resolve whether to open accession negotiations with all 12 applicant countries or a select few.

Leaders from all candidate countries will attend the second day of the European summit in Florence on Saturday.

## Leading official of German trade union set to quit

By Andrew Fisher in Frankfurt

A leading official of IG Metall, Germany's biggest trade union, is expected to resign over heavy losses on property deals relating to its Frankfurt headquarters.

Mr Werner Schreiber is expected to quit as treasurer of the engineering union after a magazine report yesterday claimed that the union lost around DM130m (\$84m) by overpaying for its new building and estate agent costs, and failing to occupy another building on which it had signed a long-term contract.

The union said Mr Schreiber's decision to go was a direct result of an article in Der Spiegel, the weekly magazine, which reported on the results of an internal inquiry by IG Metall into the property deals. It said he would resign at a meeting of the union's executive today.

The magazine, which released the article ahead of publication today, said IG Metall had paid DM130m for its twin-towered headquarters in a commercial suburb of Frankfurt - DM50m more than its market value. It had reportedly also paid the estate agent DM10m too much.

In addition, the union had lost DM50m by signing a lease on another Frankfurt office building - whose tenants now include the federal supervisory office for securities trading, responsible for rooting out insider trading - which it then did not occupy.

IG Metall, which did not comment on the contents of the report or its own inquiry, said Mr Schreiber was resigning so the union could discuss what conclusions to draw from the internal audit without regard to his personal position.

Mr Klaus Zwickel, union president, said he respected Mr Schreiber's decision to resign, which was taken regardless of whether he was personally at fault. He said IG Metall, which has some 3m members, would deal with its own report this Friday and draw any necessary lessons from past mistakes.

According to Der Spiegel, Mr Zwickel's predecessor, Mr Franz Steinhilber, was also implicated in the union's inquiry which concluded that the transactions were inadequately supervised and carried out unprofessionally.

Mr Steinhilber resigned as IG Metall president in 1993 after buying shares in a Daimler-Benz holding company - Mercedes AG Holding (MAH) - just before the announcement of a share transaction involving MAH which caused its share price to plummet. His position became untenable as he was a member of the Daimler-Benz supervisory board.

Although he denied insider trading, he felt obliged to resign when news of his dealings emerged. This was before the insider trading body had been set up and insider trading became a criminal offence.

## THE LEX COLUMN

# Berlusconi's blockbuster

The prospects for former Italian prime minister Mr Silvio Berlusconi's television group Mediaset has all the elements of a Hollywood blockbuster. There is political intrigue: can Mr Berlusconi's company persuade his political enemies in the government to overturn or defer a constitutional court judgment forcing the sale of one TV channel? There is corporate intrigue: how can Mediaset justify an amortisation policy at odds with all other European media companies, but substantially boosting Mediaset's profits? And there is no shortage of colour, such as the fact that four of Mediaset's 21 directors are under investigation for false accounting.



The prospects are tentatively honest: indeed, it is hard to locate the sales pitch. The tax rate will rise from 21 per cent in 1995 to 45 per cent this year. The Italian television market looks mature, competition is set to increase and advertising revenues growth is already lagging behind the competition. Moreover, growth in earnings before interest, tax and depreciation/amortisation has been unimpressive over the past three years. The biggest attraction is the opportunity to build on Mediaset's existing infrastructure for a third mobile telecommunications network. But the license has yet to be won, while the pay-back would be very long-term.

That is not to say Mediaset's shares may not go up. Mr Berlusconi's 1994 Mondadori share offer lost investors considerable sums. But shares in his financial services business Mediobanca have risen 30 per cent in the fortnight since flotation. Meanwhile, Mediaset is doing a great job promoting the Mediaset issues to Italian investors. Given their risk profile, however, it is hard to see the shares as investment grade.

shake-up of the public sector. Likewise, the stress on flexible labour markets looks a ringing shout across the bows of the powerful unions.

Just as important is the plan to use the rand's recent fall as an opportunity to cut tariffs faster. If the government can pull this off, it should minimise the inflationary impact of the depreciation while keeping up pressure on South African industry to sharpen its competitiveness.

Politically, this will all be tricky stuff without more concrete proposals, especially are right to question whether the government can deliver. Its very cautious move-on exchange control, and wishy-washy words on privatisation, add to the impression of hesitant nettle-grasping. But the framework could hardly be clearer: nothing in the document suggests the government thinks South Africa can speed its way out of its problems. For such investor-friendly thinking, an ounce more confidence is justified.

UK conglomerates have not lost their capacity to disappoint. Since 1990 the sector has dropped 41 per cent against the market, and the decline is accelerating. In 1995, Hanson dragged the sector down, as it became clear that its dividend was unsustainable. Now the rot has spread to BTR, which has seen its shares fall 20 per cent since the start of the year.

Conglomerates, it is said, are just out of fashion. But the recent success of Granada and Baxi demonstrates that diversification is not in itself unpalatable. Investors do, though, want to see management grow their domestic product by 1999 - is genuinely tough. To meet it, against a background of slowing growth and ambitious infrastructure plans, Mr Mannel will have little choice but to embark on a pretty aggressive

around targets are harder to find and investors have had enough of backing mediocre deals with new equity. BTR has been converted to investing in technology and geographic diversification, but it is saddled with a labyrinthine structure, dilutive warrant issues and an excessive dividend which must constrain investment.

Ironically, these break-up artists of the 1990s are looking vulnerable to break-up themselves. Hanson is the only FTSE 100 conglomerate trading at a premium to UBS Securities' estimated break-up values, underlining the perception that central management is actually subtracting value. Until these companies can demonstrate greater focus, flexibility and an ability to get a decent return from investing in their existing businesses, the sector will struggle to regain its premium rating.

**Tobacco companies**  
For a mature industry, tobacco is generating quite some growth. Philip Morris, the world's largest cigarette maker, last week predicted a 20 per cent increase in worldwide sales by the turn of the century. In the first five months of 1996, the US group saw cigarette volumes outside its mature home market jump 12 per cent. Nor is the UK's BAT Industries far behind: it reported a 9 per cent rise in tobacco profits for the first quarter of 1996.

While demand in North America and Europe is static or declining, this has been more than made up by growth in developing countries, where consumers are switching to western-style cigarettes. The multinationals, including Philip Morris, BAT and R.J. Reynolds (part of R.J. Nabisco) are already well-established in central European countries such as Poland and Hungary. But they have as yet hardly touched China, the world's largest market in unit terms, with an annual consumption four times greater than that of the US.

Of course, litigation remains a concern. BAT alone has fought 700 lawsuits in the past 40 years. But the tobacco industry has yet to lose a case and won a significant victory last month when the Castano class action was dismissed. At present, litigation is almost entirely confined to the US, making it more of a risk to sentiment than to profits.

Despite this benign outlook, the sector has performed poorly this year. BAT shares in particular have underperformed the UK stock market and now stand at a 30 per cent discount to the market average, while yielding 50 per cent more. They deserve better.

## Sinn Féin warned after bomb attack

Continued from Page 1

allowed back into talks on Tuesday. The real world isn't like that." A senior UK minister added: "Everyone must now accept that what is demanded of Sinn Féin must be qualitatively different. We've all given them enough chances."

Mr Bruton said the government should leave the responsibility to Sinn Féin to find "the words and deeds that will convince people that there never will be violence of this kind in pursuit of political objectives".

In his first response, Mr Adams did not specifically mention the bomb but repeated his call for Sinn Féin to be allowed to join the all-party talks. "This is a time for everyone committed to the objective of lasting peace in Ireland to dig deep and apply ourselves with greater determination to restore the peace process," Mr Adams said.

US officials said they, too, would take a "long hard look" at their approach to the peace process. Mr George Mitchell, the former US senator, is due on Wednesday to chair the first full session of the all-party talks in Belfast, which began acrimoniously on June 10.

Mr Howard did not rule out a return to a policy of intransigence, not seen in the province since 1976. Mr Andrew Hunter, chairman of the Conservative backbench Northern Ireland committee, said: "I do believe that if IRA violence continues, there is, in theory, a justification for the use of intransigence, and the time can come for that to be used."

## Time running out for accord on UK beef ban ahead of summit

By Neil Ruckley in Brussels

Time may be running out to secure agreement on a framework for a phased lifting of the ban on British beef exports and avoid the crisis overshadowing Friday's summit of European Union leaders in Florence, diplomats are warning.

The beef crisis today enters its most crucial week since the ban was imposed on March 27, with a frantic round of meetings fixed in an attempt to reach agreement by Friday.

EU leaders are anxious to end the most serious threat to relations since the exchange rate mechanism crisis of 1992, and avoid the Florence summit being "hijacked" by beef. The UK also wants to end its non-co-operation policy with EU business, but will do so only when it has a satisfactory agreement.

Contacts continued all weekend between European Commission and UK officials, following a broadly positive response - though with some reservations - from EU veterinary experts last Friday to the UK's eight-page, five-step framework.

Officials warn time is short. They say the UK insistence that any framework agreement should include a commitment to early completion of the first step - lifting the ban on exports to non-EU countries - is complicating matters. The Commission fears it will be hard to stop British beef exported to third countries from being re-exported into the EU.

The best Mr John Major, UK prime minister, may be able to secure at Florence is a "big beef" commitment to agreement based on the UK document, once details have finally been agreed.

It is uncertain whether this would be enough to end the UK's blocking tactics.

Negotiations pass through several stages this week. Today, EU foreign ministers in Rome discuss the UK's framework document, and vets' reactions, over lunch.

Mr Jacques Santer, Commission president, is also expected to hold discussions with Mr Malcolm Rifkind, UK foreign secretary, and Mr Lamberto Dini, foreign minister of Italy, which holds the EU presidency.

Tomorrow, European commissioners in Strasbourg will hear reports from Mr Franz Fischler, agriculture commissioner, and from Mr Santer, before attempting to agree a proposal for agreement at Florence.

Wednesday: The European Court of Justice in Luxembourg will hear the UK's complaint that the Commission exceeded its powers in imposing the ban - but is unlikely to rule on whether to suspend the ban, pending a full hearing, for another fortnight. In Brussels, veterinary experts will try to reach qualified majority agreement on the UK's 120-page plan for eradicating BSE, or "mad cow" disease.

Friday: EU leaders in Florence will consider the Commission's framework proposal.

### FT WEATHER GUIDE

#### Europe today

Most of the continent will be sunny but a new low pressure system will bring cloud and rain to north-western Europe. Norway will have the wettest conditions but Sweden will also have rainy periods developing during the day. Showers will occur in north-western Scotland, but the rest of the British Isles will be mostly sunny. Western and central Europe will also have frequent sunshine with temperatures ranging from 22C in the North Sea countries to 32C in southern France. The Mediterranean and the Balkans will be sunny and warm but a few thunder showers will occur in Spain, the southern Alps, Greece and Romania. In Russia, the Moscow region will be cloudy with rain.

#### Five-day forecast

Scandinavia will be changeable and rather cool with frequent periods of rain. Cooler air will penetrate into the British Isles and the northern regions of central Europe, promoting squally cloudy skies and an occasional shower tomorrow and on Wednesday. A low with thunder will affect western Europe from Thursday. High pressure will build over the Mediterranean resulting in ample sunshine and fewer showers.

#### TODAY'S TEMPERATURES

Abu Dhabi	sun	43	Belgrade	sun	29	Caracas	sun	31	Faro	sun	27	Madrid	sun	32	Panagiotis	shower	28
Acapulco	shower	28	Berlin	sun	24	Cardiff	sun	23	Frankfurt	sun	27	Melbora	sun	28	Perth	sun	13
Algiers	sun	24	Bombay	sun	32	Casablanca	sun	26	Geneva	sun	27	Melita	sun	26	Rio	sun	27
Amsterdam	sun	24	Bogota	thund	18	Chicago	thund	28	Glasgow	sun	22	Manchester	sun	24	Rome	sun	27
Athens	sun	27	Buenos Aires	sun	32	Dallas	sun	35	Helsinki	sun	22	Miami	sun	28	Sao Paulo	sun	27
Atlanta	thund	28	Brussels	sun	22	Doha	sun	38	Hong Kong	sun	28	Melbourne	sun	22	Seoul	drizzle	26
Bahia	sun	26	Budapest	sun	22	Dubai	sun	43	Honolulu	shower	31	Miami	sun	28	Singapore	rain	32
Bangkok	thund	34	Cairo	sun	34	Dubrovnik	sun	22	Jakarta	sun	32	Montreal	shower	24	Sydney	rain	15
Batavia	sun	26	Cape Town	cloudy	19	Edinburgh	sun	18	Karachi	sun	45	Naples	sun	28	Taipei	sun	24
									Kuwait	sun	45	Nassau	sun	28	Toronto	sun	26
									Lima	sun	26	New York	thund	22	Vancouver	sun	17
									Lisbon	sun	26	Osaka	sun	27	Wellington	sun	8
									London	sun	26	Paris	sun	27	Winnipeg	thund	26
									Luxembourg	sun	26	Perth	shower	18	Zurich	sun	26
									Lyon	sun	26	Prague	cloudy	22			
									Madrid	sun	22						

Situation at 12 GMT. Temperature maximum for day. Forecasts by Meteor Consult of the Netherlands

Waves break. Cold front. Wind speed in KPH

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## Lufthansa

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The C-130J, the new generation of the legendary Hercules, will soon start powering 21 ton loads skywards following its successful maiden flight. Commenting on Dowty's all-composite swept-blade propeller system and the Rolls-Royce Allison AE 2100D3 engines, Lockheed Martin's test pilot reported: "This new integrated system is a dream come true. The amazing thing is that the blade angles on all the engines all respond to the four power levers as if they were tied together. Even more impressive is that the propellers provide approximately 10% more thrust at the same horsepower." This knock-out performance should ensure orders worth \$500 million to Dowty.

Dowty is one of TI Group's three specialised engineering businesses, the others being Bandy and John Crane. Each one is a technological and market leader in its field. Together, their specialist skills enable TI Group to get the critical answers right for its customers. Worldwide.

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